

To all parties concerned:

February 5, 2009

Fields Corporation
President and COO: Takashi Oya
(JASDAQ code 2767)
Inquiries: Hideaki Hatanaka
Executive Officer and General Manager,
Office of the President, Investor and Public Relations
Office
Tel.: +81-3-5784-2111



Launch of Bisty's New Pachinko Machine “CR Neon Genesis Evangelion—The Beginning and the End”



©カラー ©カラー・GAINAX ©Bisty
Unauthorized reproduction or
usage is strictly prohibited

Fields Corporation (Head office: Shibuya-ku, Tokyo; President and COO: Takashi Oya) announces the nationwide release of a new pachinko machine from Bisty Co., Ltd., “CR Neon Genesis Evangelion—The Beginning and the End.”

The Neon Genesis Evangelion pachinko and pachislot machine series has enjoyed high acclaim and ongoing support from fans by continually taking on new challenges. The latest machine from Bisty, which is the fifth in the pachinko series, draws on the franchise’s appeal to the utmost, taking the series to new heights. The machine features content from the movie, *Evangelion: 2.0 You Can (Not) Advance*, which is to be released in early summer of 2009.

By fully utilizing high-quality images from the movie *Evangelion: 1.0 You Are (Not) Alone*, which was released in autumn of 2007, the new machine manages to depict the franchise in an elaborate and powerful manner. Focusing on the character of Kaworu Nagisa, the “Fifth Children,” the machine features special images produced exclusively for the machine, which enables all Evangelion fans to thoroughly enjoy the appeal of the series in a way that has never been before seen.

This machine, which meets the exacting expectations of fans, is not only for pachinko enthusiasts but a wider audience, including animation fans.

“CR Neon Genesis Evangelion—The Beginning and the End” is scheduled for delivery in April 2009 to pachinko halls throughout Japan.

◆For inquiries or further information please contact:◆
Investor and Public Relations Office, Fields Corporation
E Space Tower, 3-6 Maruyama-cho, Shibuya-ku, Tokyo 150-0044
Tel.: +81-3-5784-2109 Fax: +81-3-5784-2119