

January 13, 2010

Fields Corporation President and COO: Takashi Oya (JASDAQ code 2767) Inquiries: Hideaki Hatanaka

Executive Officer; General Manager, Corporate Communications Office

Tel.: +81-3-5784-2111



Welcome to a New Experience in Entertainment! Launch of Bisty's New Pachinko Machine "CR Shimizu no Jirocho—The Bonds of Life"



Unauthorized reproduction or usage is strictly prohibited

Fields Corporation (Head office: Shibuya-ku, Tokyo; President and COO: Takashi Oya) announces the nationwide release of a new pachinko machine from Bisty Co., Ltd., "CR Shimizu no Jirocho—The Bonds of Life."

This pachinko machine brings together a first-class production team whose staff lead in various production categories with a splendid cast to reproduce the tale of the loyal and compassionate Jirocho clan, employing visuals of a quality never seen before.

The new machine ties in with a special two-hour TV drama, *The Restoration Legend of Shimizu no Jirocho* (TV Tokyo affiliates: 9pm – 10:48pm; January 13, 2010) to further enhance the impact and excitement of the tale.

The machine's visuals, which tie in with the drama, combine live action footage, novel animation and superior pachinko gameplay, enabling the player to experience a new enthralling sensation in entertainment.

Launched as part of a major TV drama tie-in, the machine is not only for pachinko enthusiasts, but a wide range of people, including various entertainment fans.

"CR Shimizu no Jirocho—The Bonds of Life" pachinko machine is scheduled for delivery in February 2010 to pachinko halls throughout Japan.

(See next page)

◆For reference

1. Key members of staff and production crew involved in this production (listed in no particular order)

Director Gu Su-yeon

Character designer Takashi Okazaki

Character designer/animation director Jiro Kanai

General producer Katsunori Aoki

Animation production STUDIO4°C

2. Main cast appearing in this production (listed in no particular order)

Role Actor

Shimizu no Jirocho Masatoshi Nakamura
Komasa Masato Hagiwara
Hoin Daigoro Houka Kinoshita
Okeya no Onikichi Kuroudo Maki

Kanto Tsunagoro Yoshihiko Hakamada Mori no Ishimatsu Shidou Nakamura Nidaime Ocho Tomoka Kurotani

O-shima Mai Hosho
Kurokoma no Katsuzo Shiro Sano
Elderly merchant Takashi Sasano
Omasa Takashi Naito

3. Planning/executive production

Fields Corporation

4. TV Airing

"The Restoration Legend of Shimizu no Jirocho"

Date airing: January 13, 2010 (9pm – 10:48pm)

Aired by TV Tokyo affiliates: http://www.tv-tokyo.co.jp/

◆For inquiries or further information please contact: ◆
Corporate Communications Office, Fields Corporation
E Space Tower, 3-6 Maruyama-cho, Shibuya-ku, Tokyo 150-0044
Tel.: +81-3-5784-2109 Fax: +81-3-5784-2119