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# 心魔王

## Launch of New Pachinko Machine “THE GENIE FAMILY”

FIELDS CORPORATION (Head office: Shibuya-ku, Tokyo; President & COO: Tetsuya Shigematsu) announces the nationwide release of a new pachinko machine from NANASHOW Corporation, “THE GENIE FAMILY.”

### ■ THE GENIE FAMILY

THE GENIE FAMILY is an anime series by Tatsunoko Production Co., Ltd. that was first broadcast from 1969 to 1970.

Since its first broadcast, there have been repeat broadcasts of many visual works such as reruns, remakes, and live-action dramas. The adorable characters, comical storyline, memorable phrases endears the series to many people, and helps the series to build a wide fan base spanning across different generations.

The series, with its characters being household names in Japan, is an IP (intellectual property) that has continually captivated the hearts of many over the years, and its widespread popularity has been frequently utilized for advertising and television commercials.



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▷ For more information, refer to the official website of Tatsunoko Production Co., Ltd. at <http://www.tatsunoko.co.jp/english/index.html>



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### ■ New Pachinko Machine “THE GENIE FAMILY”

The new pachinko machine “THE GENIE FAMILY” is a commercialization of the series, utilizing the charms of the characters with their wide fan base, in the form of a pachinko machine with revolving drums, a design that has been popular over the years due to its simple game functions.

- Simple and easy-to-understand game functions: Realizes a design that has the lucid characteristic of drum reels, and can be enjoyed by players over a wide fan base.
- Wide range of gimmicks: Has a total of nine types of different gimmicks that make use of the characters’ unique features to heighten expectations and provide excitement.
- Playable form: Comes in a form that is easily playable so that it can be enjoyed by fans from a wide range of generations.

Players can enjoy the world of THE GENIE FAMILY, with its famous quotes, together with the unique experience that can only be found in pachinko machines with revolving drums.

“ THE GENIE FAMILY” is not only for pachinko and pachislot enthusiasts but a wide range of people, including anime fans. The machine is scheduled for delivery in April 2017 to pachinko halls throughout Japan.

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