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<u>Launch of Rodeo's Pachislot Machine "Kaiji"</u> Featuring the First Ever Full-Face Liquid Crystal Display Screen

The Industry's First 13-inch Full-Color Full-Face LCD



Fields Corporation (Head office: Shibuya-ku, Tokyo; President and CEO: Hidetoshi Yamamoto), as the exclusive sales agent for Rodeo Corporation's machines, announces the nationwide release of Rodeo's pachislot machine "Kaiji." Details of this release are given below.

Pachislot machine "Kaiji" recreates the world of professional gamblers portrayed in the popular comic series "Kaiji," which currently appears in Kodansha Publishing's weekly comic magazine *Young Magazine*. This new pachislot machine gets its name from the main character of this series, created by Nobuyuki Fukumoto.

The most eye-catching feature of "Kaiji" is its 13-inch full-color full-face liquid crystal display (LCD) screen, which is the first ever of its kind. The screen features an innovative and unique animated nine-reel eight-payline slot, providing an exciting new experience with its dazzling new concept in pachislot LCD. Advances made in pachislot hardware have made it possible to raise the level of image rendering, featured characters, and the sense of game playing to unheard of heights.

The full-face LCD provides a stage upon which an ever-changing story involving the unique characters appears; the LCD screen can display almost 9 million different combinations. This new pachislot machine is brimming with excitement and fun, far exceeding anything possible with conventional machines.

Plans call for pachinko fans throughout Japan to be able to enjoy "Kaiji" in pachinko halls from the beginning of December. Sales of "Kaiji" have been incorporated into the Fields Corporation business plan for the fiscal year ending March 2005.

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