

(Translation)

October 25, 2004

Name of company: I Name and title of representative: Hid (JAS Inquiries: H

Fields Corporation Hidetoshi Yamamoto President and CEO (JASDAQ code: 2767) Hiroyuki Yamanaka General Manager Administration Division Tel: +81-3-5784-2111



<u>Bisty's New Pachinko Machine "CR Neon Genesis Evangelion" Launched!</u> <u>New machine to go on sale is compliant with new regulations.</u>

First machine to comply with new regulations COMPLETE LY REDESIGNED



Huge screen! 30% bigger!



Fields Corporation (Head office: Shibuya-ku, Tokyo; President and CEO: Hidetoshi Yamamoto), as the exclusive sales agent for Bisty Co., Ltd., announces the nationwide release of Bisty's new pachinko machine "CR Neon Genesis Evangelion." Details of this release are given below.

The new pachinko machine "CR Neon Genesis Evangelion" stars the characters made famous in the immensely popular Japanese animation movie "Neon Genesis Evangelion," which made its debut in 1995 in cinemas, on television, and also on video. This new pachinko machine was developed based on a completely new concept. Furthermore, it is the first machine to comply with newly established regulations.

This machine follows the Evangelion story, faithfully re-creating the struggle of the characters to save humanity. The visuals are a masterful blend of 3D computer graphics and animation, displayed on a 10.4-inch liquid crystal screen. The wide variety of storylines, as well as a mission mode and emergency mode (in which the player has better chances of a big win), and the synchronized movement of gigantic bonus characters, all provide the player with an unparalleled experience of being in the apocalyptic world of Evangelion.

Having undergone a complete redesign, this machine is now equipped with a liquid crystal screen that is 30% larger than those found on conventional machines, giving "CR Neon Genesis Evangelion" the largest screen surface in the industry. And the completely revamped illumination lights and speaker system provide the most exciting experience possible; truly a machine at the cutting edge of a new age in entertainment.

"CR Neon Genesis Evangelion," developed by Bisty in accordance with plans proposed by Fields, is scheduled to be available at pachinko halls from the beginning of December.

Sales of "CR Neon Genesis Evangelion" have been incorporated into the Fields Corporation business plan for the fiscal year ending March 2005.

 ♦ For inquiries or further information, please contact: ♦ IR Manager, Fields Corporation
E Space Tower 12F, 3-6 Maruyama-cho, Shibuya-ku, Tokyo 150-0044 Tel: +81-3-5784-2109
Fax: +81-3-5784-3047