

(Translation)

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Name of company: Name and title of representative:

Inquiries:

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Launch of "CR Ore no Sora" Sammy's New Pachinko Machine Compliant with New Regulations



Machine No. 1 Compliant with new regulations



©本宮ひろ志/繁美社/FIELDS © Sammy Fields Corporation (Head office: Shibuya-ku, Tokyo; President and CEO: Hidetoshi Yamamoto) announces the nationwide release of Sammy Corporation's pachinko machine "CR Ore no Sora" (My Sky). Details of this release are given below.

The new pachinko machine "CR Ore no Sora" features the characters made famous in *Ore no Sora*, the comic series that is creator Hiroshi Motomiya's representative work. Through its collaboration with Sammy Corporation, Fields has successfully transported this popular comic into the very first machine of a new standard pachinko machine (an exclusive Fields model).

"Wind" is the key concept that runs throughout the entire story, and forms the foundation around which the strong personality of the main character, Ippei Yasuda, and his way of life is expressed. Displayed on an enlarged 10.4-inch LCD screen are trailers showing a variety of action sequences as well as many scenes recreated from the comic itself, designed to get the player emotionally involved in the world of *Ore no Sora*. This new pachinko machine will please not only current pachinko players, but also draw Hiroshi Motomiya fans to play this game, creating a new group of pachinko fans.

Plans call for "CR Ore no Sora" to be available in pachinko halls throughout Japan from the middle of January 2005.

Sales of "CR Ore no Sora" have been incorporated into the Fields Corporation business plan for the fiscal year ending March 2005.