

August 9, 2005

Fields Corporation  
President and CEO: Hidetoshi Yamamoto  
(JASDAQ code: 2767)  
Inquiries: Hiroyuki Yamanaka  
General Manager  
Administration Division  
Tel: +81-3-5784-2111

CR  
あずみ

© Yu Koyama/Shogakukan, *Big Comic Superior*  
© Sammy

**Launch of Sammy's Pachinko Machine "CR Azumi"**  
—The first completely redesigned pachinko machine—

**The first completely  
redesigned  
pachinko machine!**



© Yu Koyama/Shogakukan, *Big Comic Superior*  
© Sammy

Fields Corporation (Head office: Shibuya-ku, Tokyo; President and CEO: Hidetoshi Yamamoto) announces the nationwide release of Sammy Corporation's pachinko machine "CR Azumi." Details of this release are given below.

The new pachinko machine "CR Azumi" features the characters made famous in manga artist Yu Koyama's comic of the same name. Appearing regularly in Shogakukan's *Big Comic Superior* since 1994, this manga has enjoyed tremendous popularity, and has not only sold 10 million books, but has also been turned into a live-action movie and game software.\*

The action in "CR Azumi" is centered around the tumultuous times at the beginning of the Edo Period. The game carefully and faithfully recreates the beauty and toughness of Azumi, the warrior heroine, as she fights to protect the peace.

"CR Azumi" is the first of a new generation of completely redesigned pachinko machines. Housed in a new body, "CR Azumi" incorporates such innovations as "Diamond Keys," a set of cross-shaped control buttons, to give more power and punch to the surging lights and add new dimensions of excitement. Players use the "Diamond Keys" together with the "Push" button to find items that signify a potential jackpot. Furthermore, players actually participate in increasing their chances of scoring jackpots by manipulating the "Diamond Keys" and "Push" button to fight battles and defeat enemies. The heightened sense of anticipation gives players an experience unlike any other.

The "rolling jackpot chance" function, which suddenly increases the chance of scoring a jackpot, is highly popular with pachinko enthusiasts. "CR Azumi" has three models, each incorporating the "rolling jackpot chance" function, which is depicted by Azumi sweeping out her sword and slashing through the air.

With the thrill of the swashbuckling action of the warrior heroine Azumi and the breathtaking realism, "CR Azumi" will provide great enjoyment for not only regular enthusiasts of pachinko, but also for a very wide range of players, including aficionados of manga, movies, and computer games.

Plans call for pachinko fans throughout Japan to be able to enjoy "CR Azumi" in pachinko halls from the middle of September. Sales of "CR Azumi" have been incorporated into the Fields Corporation business plan for the fiscal year ending March 2006.

\* The game software is a product of Entertainment Software Publishing Inc., an affiliate of Fields.

<End>

◆ For inquiries or further information, please contact: ◆  
IR Manager, Fields Corporation  
E Space Tower 12F, 3-6 Maruyama-cho, Shibuya-ku, Tokyo 150-0044  
Tel: +81-3-5784-2109 Fax: +81-3-5784-2119