(Translation)



To all concerned parties:

May 29, 2006

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Launch of Bisty's New Pachislot Machine "Lord of the Rings" - Bisty's First Pachislot Machine to Feature a Full-face LCD Screen -



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Fields Corporation (Head office: Shibuya-ku, Tokyo; President and CEO: Hidetoshi Yamamoto) announces the nationwide release of the new Bisty Co., Ltd. pachislot machine "Lord of the Rings."

The new pachislot machine features characters from the three epic Hollywood "Lord of the Rings" movies, the first of which was released in 2001. Depicting on a grand scale the tale of struggles for possession of a magical ring that bestows upon its holder the power to overthrow the world, the series was a major hit worldwide and won numerous Academy Awards and other film prizes.

The machine boasts brand new hardware in the form of Bisty's first-ever 15-inch full-face liquid crystal display screen, presenting powerful images on a larger scale than ever before and enabling the drama of this magnificent tale to be portrayed in its full glory on a high-impact screen. Use of real movie footage for previews and various other scenes leads to the dramatic unfolding of the story, as players experience one piece of realistic action after another spilling over from the big-screen version, making them feel just as if they are in a movie theater. And because all the action happens on the LCD screen, even beginners can enjoy the game with ease.

This pachislot machine offers new levels of entertainment and will appeal not only to pachinko and pachislot enthusiasts, but also a broad range of other people such as movie fans.

The "Lord of the Rings" is scheduled to be available for enjoyment at pachinko halls throughout Japan in late June.

Sales of this machine have been incorporated into the Fields Corporation business plan for the fiscal year ending March 2007.

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