

To all parties concerned:

November 14, 2006

Fields Corporation President and CEO: Hidetoshi Yamamoto (JASDAQ code 2767) Inquiries: Hiroyuki Yamanaka

Director and General Manager, Planning and

Administration Division Tel.: +81-3-5784-2111



Launch of Sammy's New Pachinko Machine "CR SEACOP"





©UP-FRONT AGENCY/FIELDS ©Sammy Unauthorized reproduction or usage is strictly prohibited

Fields Corporation (Head office: Shibuya-ku, Tokyo; President and CEO: Hidetoshi Yamamoto) announces the nationwide release of Sammy Corporation's new pachinko machine "CR SEACOP."

The new machine was realized with the collaboration of Maki Goto and Natsumi Abe, two popular female idols, based on sea-motif video pictures that are strongly supported by pachinko enthusiasts across diverse generations. Goto and Abe were active members of the well-known group Morning Musume and have continued to be active as singers and actresses since leaving the group.

The new machine features an original story in which the two young girls shine in the role of "sea cops" who protecting ocean peace. The machine offers the healing comfort of relaxation as if players were looking at scenery in an aquarium, as well as exciting and dramatic battles with sea creatures. Players can enjoy the pachinko games with the rush that comes from the exciting images of the original movies and promotional images, together with hit songs such as "Happy Summer Wedding" and "The Peace!"

In the search for the ultimate relaxation, the new "CR SEACOP" pachinko machine will appeal not only to pachinko enthusiasts but also idol fans of all ages.

"CR SEACOP" is scheduled for delivery in mid-December 2006 to pachinko halls throughout Japan.

The release of this machine has been incorporated into the Fields Corporation's business plan for the fiscal year ending March 2007.