

To all parties concerned:

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Launch of Bisty's New Pachislot Machine "Morning Musume"



Fields Corporation (Head office: Shibuya-ku, Tokyo; President and CEO: Hidetoshi Yamamoto) announces the nationwide release of the new Bisty Co., Ltd.'s pachislot machine "Morning Musume."



The characters featured in the new machine are former members of the Japanese pop group Morning Musume, who are now participating actively in diverse fields after having left the group. Morning Musume has been familiar with people of different generations as a pop group since its formation in 1997. Its members are active not only in the field of music, but also as movie actresses and celebrities appearing on TV variety programs.

The new machine is the first Bisty pachislot machine to be equipped with the "gigantic shutter" which is so large that it takes up the 10-inch LCD. In the story for the new machine, special Morning Musume members who have come together to mark the group's 10th anniversary strive to protect the peace of the universe, with their actions depicted through the combination of the LCD and the gigantic shutter. Players can also fully enjoy promo videos of hit Morning Musume songs and original video clips only available on the machine.

The new machine opens up the door to a new era in enjoyment, not only for pachislot enthusiasts but a wide range of pop music fans.

The "Morning Musume" pachislot machine is scheduled for delivery in late June 2007 to pachinko halls throughout Japan.

Performers appearing in the Bisty's "Morning Musume" pachislot machine:
Natsumi Abe, Rika Ishikawa, Maki Goto, Nozomi Tsuji, Yuko Nakazawa,
Mari Yaguchi and Hitomi Yoshizawa

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