

To all parties concerned:

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Launch of the Rodeo's New Pachislot Machine "Cream Stew"



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Fields Corporation (Head office: Shibuya-ku, Tokyo; President and COO: Takashi Oya) announces the nationwide release of the new pachislot machine from the Rodeo Co., Ltd., "Cream Stew."

This machine's theme incorporates the popular comedy duo Cream Stew, which consists of Tepei Arita and Shinya Ueda. Formed in 1991, Cream Stew are versatile performers famous for their comic dialogues and skits as well as for their many television and radio appearances.

The ground-breaking comedy and over-the-top personality of Cream Stew is brought to life on the LCD screen of the Rodeo's new pachislot machine. Players will laugh themselves silly at the many bits of comic dialogue linked to the machine's different buttons and will thoroughly enjoy the "Emergency Mode" included to heighten your anticipation of hitting the jackpot.

Like a pachislot machine and comedy special rolled into one, this machine is not only for pachislot enthusiasts but a wide range of comedy fans.

The Cream Stew pachislot machine is scheduled for delivery in September 2007 to pachinko halls throughout Japan.

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