

Summary

(Translation)

**Fields Corporation**  
**Summary of Financial Information and Business Results (Consolidated)**  
**for the Year Ended March 31, 2013 (Japan GAAP)**

May 7, 2013  
Listed on: OSE [JASDAQ]

Company Name: Fields Corporation  
(URL: <http://www.fields.biz/>)  
Stock code: 2767  
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Planned Date for Ordinary General Meeting of Shareholders: June 19, 2013  
Planned Date for Start of Dividend Payment: June 20, 2013  
Planned Date for Submittal of the Financial Statements Report: June 19, 2013  
Full year earnings supplementary explanatory materials: Yes  
Full year earnings presentation: Yes (For institutional investors and security analysts)

(Rounded down to the nearest million)

**1. Consolidated business results for the year ended March 31, 2013 (April 1, 2012, to March 31, 2013)**

(1) Operating results (Percentage figures denote year-over-year changes.)

	Net sales		Operating income		Ordinary income	
	Million yen	%	Million yen	%	Million yen	%
Year ended March 31, 2013	108,141	17.3	10,314	21.0	10,268	18.6
Year ended March 31, 2012	92,195	(11.0)	8,527	(35.1)	8,661	(36.7)
	Net income		Net income per share		Diluted net income per share	
	Million yen	%	Yen		Yen	
Year ended March 31, 2013	4,720	(21.2)	142.27		—	
Year ended March 31, 2012	5,991	(20.3)	180.45		—	

(Note) Comprehensive income

Year ended March 31, 2013: ¥5,204 million (-15.6%) Year ended March 31, 2012: ¥6,162 million (-16.5%)

	Return on equity	Ordinary income to total assets	Operating margin
	%	%	%
Year ended March 31, 2013	8.9	10.3	9.5
Year ended March 31, 2012	12.2	10.0	9.2

(Reference) Equity in earnings of affiliates

Year ended March 31, 2013: ¥(103) million Year ended March 31, 2012: ¥102 million

(Note)The company conducted a 100-for-1 stock split on October 1, 2012. In accordance with this, net income per share have been calculated as if the stock split was conducted at the beginning of the previous consolidated fiscal year.

(2) Financial position

	Total assets	Net assets	Shareholders' equity ratio	Net assets per share
	Million yen	Million yen	%	Yen
Year ended March 31, 2013	106,628	55,098	51.2	1,644.15
Year ended March 31, 2012	93,601	51,555	54.6	1,539.04

(Reference) Shareholders' equity

Year ended March 31, 2013: ¥54,559 million Year ended March 31, 2012: ¥51,071 million

(Note)The company conducted a 100-for-1 stock split on October 1, 2012. In accordance with this, net assets per share have been calculated as if the stock split was conducted at the beginning of the previous consolidated fiscal year.

(3) Cash flows

	Cash flow from operating activities	Cash flow from investing activities	Cash flow from financing activities	Cash and cash equivalents at end of year
	Million yen	Million yen	Million yen	Million yen
Year ended March 31, 2013	13,570	(6,263)	(2,277)	23,309
Year ended March 31, 2012	10,015	(4,798)	(2,565)	18,284

## 2. Dividends

	Annual dividends				
	First quarter-end	Second quarter-end	Third quarter-end	Year-end	Annual
	Yen	Yen	Yen	Yen	Yen
Year ended March 31, 2012	—	2,500.00	—	2,500.00	5,000.00
Year ended March 31, 2013	—	2,500.00	—	25.00	—
Year ending March 31, 2014 (Forecast)	—	25.00	—	25.00	50.00

	Total dividend (annually)	Payout ratio (consolidated)	Dividend on equity ratio (consolidated)
	Million yen	%	%
Year ended March 31, 2012	1,659	27.7	3.4
Year ended March 31, 2013	1,659	35.1	3.1
Year ending March 31, 2014 (Forecast)		26.3	

(Note) The company conducted a 100-for-1 stock split on October 1, 2012. Regarding the forecast of year-end dividend per share for the year ended March 31, 2013, we have presented an amount reflecting the stock split. If adjusted to reflect the number of shares prior to the stock split, the forecast of the annual dividend per share would be equivalent to 5000.00 yen (2nd quarter end: 2,500.00 yen; fiscal year end: 2,500.00 yen).

## 3. Forecast earnings for the year ending March 31, 2014 (April 1, 2013, to March 31, 2014)

(Percentage figures denote year-over-year changes.)

	Net sales		Operating income		Ordinary income		Net income		Net income per share
	Million yen	%	Million yen	%	Million yen	%	Million yen	%	Yen
Full year	120,000	11.0	12,500	21.2	12,500	21.7	6,300	33.4	189.85

(Note) Fields Corporation discloses a full year business forecast, as it manages its business performance on an annual basis.

### \*Notes

(1) Transfer of important subsidiaries during the year under review (Transfer of specific subsidiaries that results in a change in the scope of consolidation): No

(2) Changes in accounting principles, accounting procedures, presentation method and other factors

- 1) Changes due to the revision to the accounting standards, etc.: Yes
- 2) Changes due to any reason other than those in 1) above: No
- 3) Changes in accounting estimates: Yes
- 4) Revisions/restatements: No

(Note) The depreciation method has been changed from the first quarter of this fiscal year and this change is applicable to “a case when it is difficult to distinguish between a change in an accounting policy and a change in an accounting estimate.” For details, please refer to “(5) Note regarding the operation of the company as a going concern in 4. Consolidated financial statements” on page 18 of the Attached Document.

(3) Number of shares issued (common stock)

- 1) Number of shares issued (including treasury stock)
 

Year ended March 31, 2013	34,700,000 shares
Year ended March 31, 2012	34,700,000 shares
- 2) Number of treasury stock at end of year
 

Year ended March 31, 2013	1,516, 200 shares
Year ended March 31, 2012	1,516, 200 shares
- 3) Average number of shares outstanding
 

Year ended March 31, 2013	33,183,800 shares
Year ended March 31, 2012	33,201,996 shares

(Note) The company conducted a 100-for-1 stock split on October 1, 2012. In accordance with this, the number of shares issued of the above have been calculated as if the stock split was conducted at the beginning of the previous consolidated fiscal year.

\* Presentation of implementation status for audit procedures

# The audit procedures based on the Financial Instruments and Exchange Act do not apply to this Consolidated Financial Results, and the audit procedures based on the Financial Instruments and Exchange Act have not been completed as of the release of this document.

\* Explanation of the appropriate usage of forecast earnings and other specific matters

# The above forecast relies on judgments and assumptions based on information available as of the date of announcement of this material, and is subject to changes in risks, uncertainties, and economy, and other factors that could cause actual results to be materially different from expectations. For a description of the assumptions underlying the forecast earnings and other points to note, please refer to “(1) Analysis of operating results in 1. Operating results” on page 2 of the Attached Document.

# The Company is planning to hold a results briefing for analysts and institutional investors on Wednesday, May 8, 2013. Materials distributed at that briefing will be posted on the Company’s website after the briefing.

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## 1. Operating results

### (1) Analysis of operating results

#### [1] Overview of operations for the year ended March 31, 2013 (April 1, 2012 to March 31, 2013)

Net sales were ¥108,141 million (up 17.3% year-over-year), operating income ¥10,314 million (up 21.0% year-over-year), and ordinary income ¥10,268 million (up 18.6% year-over-year), and net income was ¥4,720 million (down 21.2% year-over-year).

The main factor behind this earnings fluctuation was the increase in the number of pachislot machines sold compared to the previous year as a result of the launch of strong products in the pachislot market. Some subsidiaries posted extraordinary losses.

The main business initiatives in the fiscal period under review were as follows:

The Group pursues business activities with an emphasis on maximizing the value of its characters and other Intellectual Property (IP) based on the “Developing Business Model,” a framework released in May 2012 that maps out seamless cyclical business development for comics, animation, movies/TV and merchandising.

#### *(Acquisition, creation and development of IP; comics, animation, movies/TV)*

In the comics, animation and movies/TV field, the Group creates characters and stories and endeavors to raise name recognition.

In the comics field, the Group made investments in various contents with a focus on heroes, including the launch of a comic magazine in November 2011. Volumes 1 and 2 in the “ULTRAMAN” series were published, depicting new developments in the story of this popular hero in Japan and selling a cumulative total of more than 400,000 issues.

In the animation and movie/TV field, the Group brings the stories in its comics to the screen. In one such example, the animation “GINGA KIKOTAI: Majestic Prince” began to be broadcast on television in April 2013.

Currently, the Group is proactively pursuing plans to raise name recognition for a number of IP by giving them new life in books, animation and movies/TV in order to expand them into the merchandising field.

#### *(Merchandising)*

In the merchandising field, the Company uses the characters and stories created and developed in the comics, animation and movies/TV field to proactively offer products and services optimizing a wide range of media and platforms. Through these means, the Company aims to raise IP value and maximize earnings.

In developing interactive media, the Company studies and researches expanding communication platforms, particularly social networking services, while examining the necessary consumer services and games from a number of angles as a basis for considering investments in fields with growth potential. In the social game field, taking into consideration the suitability of IP as games and the saturation of competing titles in the market, while focusing on planning and developing new game functions that will enhance the competitive advantage of Fields titles over those of competitors.

As part of efforts to expand the consumer products business, the Company reinforced the product line-up based on its IP and broadened its distribution channels, and also studied and researched product gimmicks (new ways of play) utilizing IP and planned new forms of distribution to customers.

Going forward, the Company will foster close collaboration between interactive media and the consumer products business with the aim of cross-media expansion with other media and the development of IP in all business fields.

To expand pachinko and pachislot business, the Company is taking measures to broaden the support of existing fans and attract new customers. In the current fiscal period, the Company began marketing pachinko machines of a major manufacturer’s new brand “OK!!” as its sales agency. The pachislot machine “Resident Evil 5” has won strong support from fans. The number of pachinko machines sold during the current fiscal period was about 100,000 (down about 133,000 year-over-year) and the number of pachislot machines sold totaled about 228,000 (up about 49,000 year-over-year).

(Note) The company names and product names included in this report are the trademarks or registered trademarks of the respective companies.

[2] Forecast earnings for the year ending March 31, 2014 (April 1, 2013 to March 31, 2014)

(Unit: Million yen)

	Forecast for the year ending March 31, 2014	Results for the year ended March 31, 2013	Year-over-year change
Net sales	120,000	108,141	11.0%
Operating income	12,500	10,314	21.2%
Ordinary income	12,500	10,268	21.7%
Net income	6,300	4,720	33.4%

The full-year forecast for the year ending March 31, 2014 is as follows:

Regarding the acquisition, creation and development of IP, in the comics, animation, and movies/TV fields, we will continue with investment for creating and developing characters and stories, and focus on maximizing IP value.

As for the merchandising field, in developing interactive media, consumer products and pachinko/pachislot, we will strive to expand our fan base through providing products and services utilizing IP, and work on generating revenue. Particularly in the pachinko/pachislot field, we will enhance our product line-up including leading titles, while also pushing ahead with strengthening our sales structure.

(Note) Fields Corporation discloses a full-year business forecast, as it manages its business performance on an annual basis.

(2) Analysis of financial position

[1] Assets, liabilities and net assets

(Unit: Million yen)

	Current fiscal year end (as of March 31, 2013)	Previous fiscal year end (as of March 31, 2012)	Year-over-year change
Total assets	106,628	93,601	13,026
Total liabilities	51,529	42,046	9,483
Total net assets	55,098	51,555	3,543

Assets

Current assets amounted to ¥72,709 million, up ¥9,898 million year-over-year. This was primarily attributable to an increase in notes and accounts receivable—trade.

Tangible fixed assets amounted to ¥11,151 million, up ¥171 million year-over-year. This was primarily attributable to the acquisition of fixed assets following the relocation of the headquarters.

Intangible fixed assets amounted to ¥4,540 million, up ¥168 million year-over-year.

Investments and other assets amounted to ¥18,226 million, up ¥2,788 million year-over-year. This primarily reflected increases in investment securities and long-term loans.

As a result of the above, total assets amounted to ¥106,628 million, up ¥13,026 million year-over-year.

Liabilities

Current liabilities amounted to ¥47,365 million, up ¥9,440 million year-over-year. The principal factor behind this was an increase in notes and accounts payable—trade and accrued income taxes.

Fixed liabilities amounted to ¥4,164 million, up ¥42 million year-over-year. This was primarily attributable to the redemption of corporate bonds and an increase in guarantee deposits received.

As a result of the above, total liabilities amounted to ¥51,529 million, up ¥9,483 million year-over-year.

Net assets

Net assets amounted to ¥55,098 million, up ¥3,543 million year-over-year. This primarily reflected an increase in retained earnings.

[2] Cash flows

During the fiscal year under review, cash and cash equivalents (hereinafter referred to as “cash”) increased by ¥5,025 million year-over-year and amounted to ¥23,309 million at the end of the year ended March 31, 2013.

Cash flow for the year ended March 31, 2013 and contributing factors are as follows:

(Unit: Million yen)

	Current fiscal year (Year ended March 31, 2013)	Previous fiscal year (Year ended March 31, 2012)	Year-over-year change
Cash flows from operating activities	13,570	10,015	3,554
Cash flows from investing activities	(6,263)	(4,798)	(1,465)
Cash flows from financing activities	(2,277)	(2,565)	288

Cash flows from operating activities

Net cash provided by operating activities amounted to ¥13,570 million (¥10,015 million of income in the previous year). This was primarily attributable to income before income taxes and minority interests of ¥9,002 million, an increase of ¥9,013 million in notes and accounts receivable—trade, an increase of ¥8,488 million in notes and accounts payable—trade, depreciation and amortization of ¥2,207 million, etc.

Cash flows from investing activities

Net cash used in investing activities amounted to ¥6,263 million (¥4,798 million of expenditure in the previous year). This was primarily attributable to expenditure for loans totaling ¥1,891 million, expenditure for purchases of intangible fixed assets totaling ¥1,741 million, expenditure for purchases of tangible fixed assets totaling ¥1,571 million, etc.

Cash flows from financing activities

Net cash used in financing activities amounted to ¥2,277 million (¥2,565 million of expenditure in the previous year). This was primarily attributable to dividends paid totaling ¥1,658 million, redemption of corporate bonds totaling ¥618 million, and repayment of long-term borrowings totaling ¥162 million, etc.

(Reference) Trends of cash flow indicators

	Year ended March 31, 2009	Year ended March 31, 2010	Year ended March 31, 2011	Year ended March 31, 2012	Year ended March 31, 2013
Shareholders' equity ratio (%)	75.8	50.5	59.2	54.6	51.2
Shareholders' equity ratio at market value (%)	90.8	44.4	59.9	48.6	48.2
Interest-bearing debt/cash flow ratio (years)	0.7	0.2	0.2	0.2	0.1
Interest coverage ratio (times)	36.0	310.5	311.7	556.2	742.2

Shareholders' equity ratio: Shareholders' equity/Total assets

Shareholders' equity ratio at market value:

Aggregate market value (based on the closing stock price at the end of the year)/Total assets

Interest-bearing debt/cash flow ratio: Interest-bearing debt/Operating cash flow

Interest coverage ratio: Operating cash flow/Interest expense

(Notes) 1. All of the above indicators are calculated for their respective values on a consolidated basis.

2. Aggregate market value is calculated based on the number of shares issued excluding treasury stock.

3. Interest-bearing debt indicates all the liabilities for which interest is paid posted in the consolidated balance sheets.

(3) Fundamental corporate policy for distributing profits and dividends for the current and next fiscal years

The Company regards the enhancement of corporate value as a principal management task, and its fundamental policy is to pay dividends at an appropriate level that corresponds with profits. Specifically, dividends are determined on the basis of such factors as cash flow conditions, and we aim to achieve a consolidated payout ratio of 20% or more. The Company makes every effort to effectively use retained earnings for investments to enhance its financial condition, strengthen the management foundation, expand businesses continually and secure a competitive edge.

For the year ended March 31, 2013, the Company paid an interim dividend of ¥25\* per share to shareholders and intends to distribute a year-end dividend of ¥25 per share (annual dividend per share of ¥50). As a result, this fiscal year's consolidated payout ratio will be 35.1%.

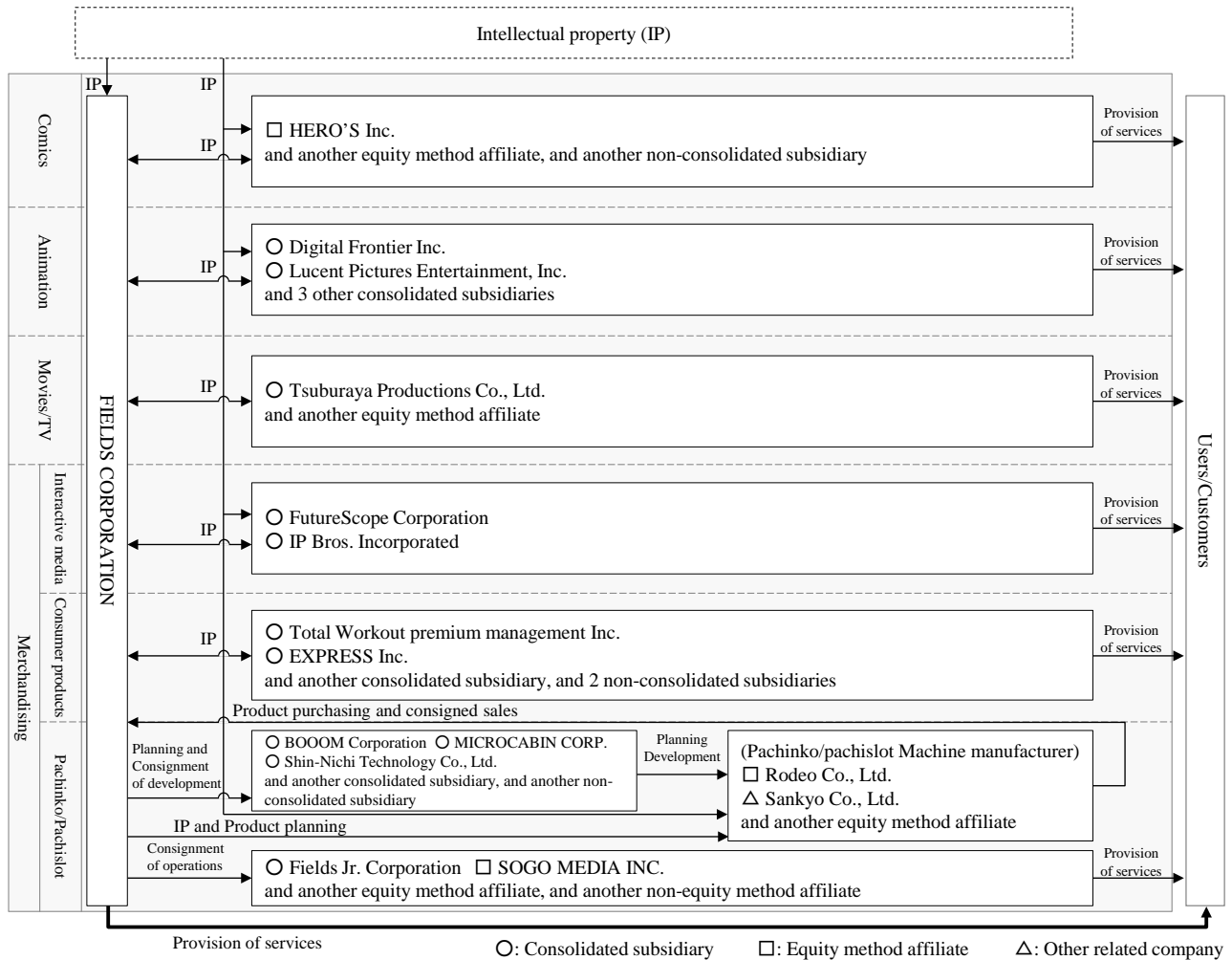
With regard to the year ending March 31, 2014, the Company intends to distribute an interim dividend of ¥25 and a year-end dividend of ¥25 (annual dividend per share of ¥50).

\* The Company conducted a 100-for-1 stock split on October 1, 2012, and set the share-trading unit as 100 shares. Regarding the interim dividend payment per share for the year ended March 31, 2013, we have presented an amount reflecting this stock split.

## 2. Outline of the Fields Group

The Fields Group (parent company and associated companies) comprises Fields Corporation (“the Company”), 20 subsidiaries, 8 affiliated companies, and 1 other related company.

The following chart summarizes our business organization.





### 3. Management policies

#### (1) Fundamental corporate management policy

With “The Greatest Leisure for All People” as its corporate philosophy, the Fields Group acquires and creates high value-added intellectual property (IP) and develops it in multiple ways, thus producing contents with high commercial value. It also strives to expand its business domains in the wide range of entertainment area with IP as its pivotal resource, and in each domain strives to provide consumers with products and services that enrich their lives.

Along with this development of its business, the Company steadfastly maintains a stance of “emphasizing shareholders” as its basic management policy, and aims to allocate its managerial resources in an optimal way in order to enhance its corporate value and to return profits to shareholders.

#### (2) Issues to address

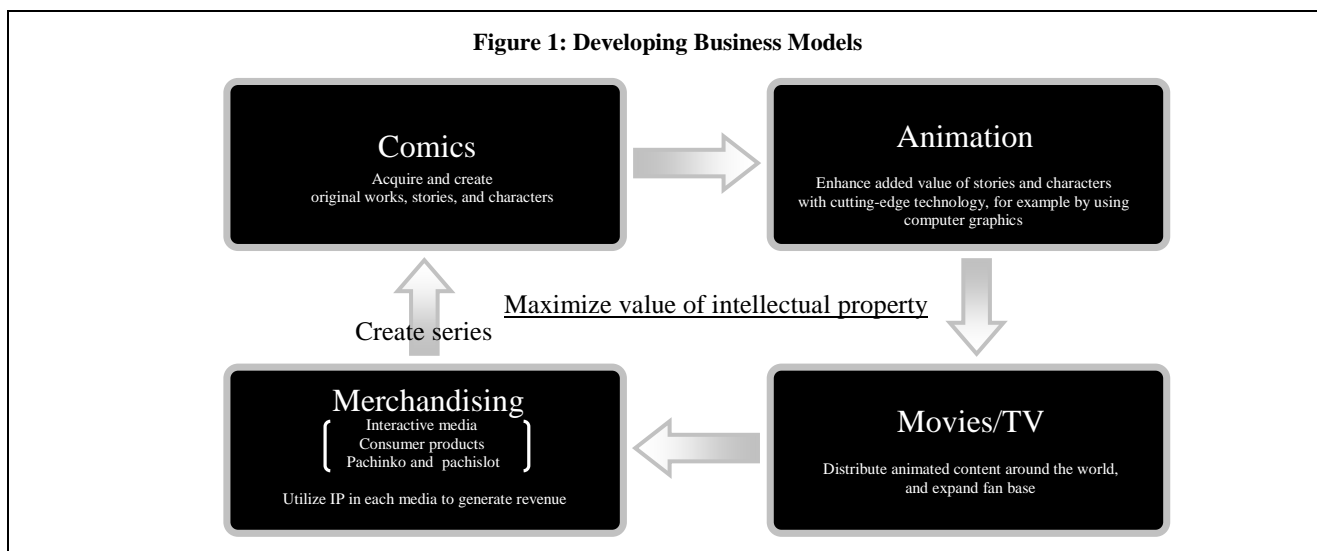
Since 2002, the Ministry of Economy, Trade and Industry has viewed the contents industry as one of Japan’s key industries for the next generation as the contents are expected to enrich the lifestyles of the Japanese people and develop and expand as a major business. Aiming to expand and develop such contents as a major business, the Ministry has viewed this sector as one of Japan’s key industries for the next generation. In addition, the Ministry published the report “Summary of the Report by the Study Group on the Content Industry’s Growth Strategy” in May 2010 as a roadmap for the industry, which is expected to drive the country’s economic growth. In the report, the Ministry referred to the economic growth that will be brought about by the globalization of relevant content, particularly animation, comics, and movies, and placed great expectations on the growth and development of the game, animation and movie industry.

Developing its IP business, including character creation, is a key management task for the Fields Group. The Group will encourage its growth in a stable and ongoing way in order to meet these expectations, contribute to Japan’s economic growth, and enrich the future lives of the people. However, in recent years, the diversification of media and expanding personal preferences has made it more challenging to come up with new and appealing characters, and there are concerns over the depletion of high-quality IP. Thus, in light of this, the Group recognizes the development of new characters and IP creation as urgent tasks.

#### (3) Management strategies for the medium to long term

##### ~IP business models such as character business that the Fields Group is targeting~

In the medium-to-long run, Fields and the Fields Group are taking on the challenge of drastically transforming themselves from a distributor in the pachinko/pachislot field to a group of IP-based companies.



### <Business models the Company has built since its listing>

The Company went public in March 2003. At that time, it announced a multifaceted strategy of developing IP, the basis for its competitive advantage, and has since concentrated on implementing the strategy.

The acquisition of IP constitutes the core of the strategy, and the Company has focused on obtaining many merchandising rights to develop superior IP into products from companies that possess such IP in such areas as comics, animation, movies, TV drama, music, games, and sports.

In the pachinko/pachislot field, the Company has utilized most of the merchandising rights thus obtained in order to develop highly entertaining pachinko/pachislot machines, thus contributing to stabilizing and vitalizing the market. At that time, with IP-based pachinko/pachislot machines in short supply, the key to success was that the Company embraced PS as a media comparable to animation, movies, and TV earlier than any other company and developed highly entertaining pachinko/pachislot machines.

Meanwhile, the Company has also collaborated with companies and human resources of creative excellence, as well as corporations with cutting-edge technology, to expand our business areas in a range of entertainment fields by developing the acquired merchandising rights into media other than PS. During this, the Company has gone beyond just acquiring IP and brought companies of high-quality IP, such as Tsuburaya Productions Co., Ltd., into the Group. Further, we have built networks with top companies in each field and outstanding partners and welcomed into the Group corporations with their own expertise in areas such as comics, animation, and movies, as the Company has continued to pursue adding high value to our IP.

Accordingly, in the PS field we were able to realize the significant achievement of ongoing development and sales of fascinating machines.

### <Developing business models>

In order to achieve medium- to long-term growth and development, from several years ago the Group has been planning a strategic shift from a business model focusing on the PS field to a business model emphasizing IP, and in May 2012 announced the developing business models (see Figure 1).

The business development model, which basically consists of 4 frameworks, aims at a virtuous cycle of success through circular business development based on interaction between the frameworks.

#### 1) Comics: A source of IP creation

The Company will acquire and create original works, stories and characters, and has already published comic magazines and has been creating characters based on heroes. The Company will continue to develop IP from various angles, such as collaborating with partner companies and working on developing ideas into comic magazines through our network.

#### 2) Animation: Revitalizing IP through digitization

The Company will work to produce video versions of leading comics, making the best of the most advanced technology. In producing such video versions, it will revitalize its IP by using effects that highlight the stories and characters, including those realized in the movie "Berserk".

#### 3) Movies/TV: Spreading IP and maximizing its value

We are pursuing a higher level of recognition and increasing the value of its work via media such as movies/TV. As the Company achieved in the "Ultraman Saga", it aims to expand its fan base by incorporating 3D film and other advanced technologies and effectively promoting its work.

#### 4) Multimedia merchandising: Multiple IP development

The Company will increase profits through merchandising, using interactive media such as games, mobile terminals, and social network services (SNS), consumer products and pachinko/pachislot machines.

In the future, the Fields Group will continue to aim at establishing its character business using its advantages as a PS distributor, and will strive to bolster its systems to manage such business with the establishment of a holding company in mind.

#### (4) Targeted management indicators

The managerial goal of the Fields Group is to increase its corporate value by achieving greater operational efficiency and continuous business expansion. It places emphasis on management indicators such as return on equity, operating income, and cash flow from operating activities.

#### (5) Other important matters affecting corporate management

No relevant items

4. Consolidated financial statements

(1) Consolidated balance sheets

(Unit: Million yen)

	Fiscal year ended March 31, 2012 (as of March 31, 2012)	Fiscal year ended March 31, 2013 (as of March 31, 2013)
<b>Assets</b>		
Current assets		
Cash and cash equivalents	18,344	23,314
Notes and accounts receivable—trade	*3 34,402	*3 42,017
Merchandise and products	386	250
Work in process	2,493	2,041
Raw materials and supplies	255	52
Deferred tax assets	609	749
Merchandising rights advances	1,840	2,026
Other current assets	*3 4,580	*3 2,300
Allowance for doubtful accounts	(101)	(41)
Total current assets	62,811	72,709
Fixed assets		
Tangible fixed assets		
Buildings and structures	6,078	6,336
Accumulated depreciation	(2,815)	(3,137)
Net amount of buildings and structures	3,263	3,199
Machinery, equipment and vehicles	96	70
Accumulated depreciation	(75)	(59)
Net amount of machinery, equipment and vehicles	21	11
Tools, furniture and fixtures	3,450	3,862
Accumulated depreciation	(2,682)	(2,740)
Net amount of tools, furniture and fixtures	768	1,122
Land	6,642	6,775
Construction in progress	285	43
Total tangible fixed assets	10,980	11,151
Intangible fixed assets		
Goodwill	2,498	2,177
Other intangible fixed assets	1,874	2,363
Total intangible fixed assets	4,372	4,540
Investments and other assets		
Investment securities	*1 10,241	*1 11,399
Long-term loans	407	1,429
Deferred tax assets	909	847
Other assets	4,410	5,063
Allowance for doubtful accounts	(531)	(514)
Total investments and other assets	15,437	18,226
Total fixed assets	30,790	33,918
Total assets	93,601	106,628

(Unit: Million yen)

	Fiscal year ended March 31, 2012 (as of March 31, 2012)	Fiscal year ended March 31, 2013 (as of March 31, 2013)
<b>Liabilities</b>		
Current liabilities		
Notes and accounts payable—trade	*3 29,100	*3 36,604
Corporate bonds redeemable within 1 year	618	300
Short-term borrowings	450	521
Current portion of long-term borrowings	153	122
Accrued income taxes	184	3,931
Accrued bonuses	315	301
Accrued bonuses to directors and auditors	240	230
Reserve for returned goods unsold	10	28
Other current liabilities	6,852	5,326
<b>Total current liabilities</b>	<b>37,925</b>	<b>47,365</b>
Fixed liabilities		
Corporate bonds	300	-
Long-term borrowings	139	109
Retirement benefit provisions	455	531
Other fixed liabilities	3,226	3,522
<b>Total fixed liabilities</b>	<b>4,121</b>	<b>4,164</b>
<b>Total liabilities</b>	<b>42,046</b>	<b>51,529</b>
Net assets		
Shareholders' equity		
Common stock	7,948	7,948
Capital surplus	7,994	7,994
Retained earnings	37,774	40,835
Treasury stock	(1,821)	(1,821)
<b>Total shareholders' equity</b>	<b>51,895</b>	<b>54,957</b>
Accumulated other comprehensive income		
Unrealized holding gain on available-for-sale securities	(824)	(397)
Foreign currency translation adjustment	(0)	(1)
<b>Total accumulated other comprehensive income</b>	<b>(824)</b>	<b>(398)</b>
Minority interest	483	539
<b>Total net assets</b>	<b>51,555</b>	<b>55,098</b>
<b>Total liabilities and net assets</b>	<b>93,601</b>	<b>106,628</b>

## (2) Consolidated statements of income and consolidated statements of comprehensive income

## Consolidated statements of income

(Unit: Million yen)

	Fiscal year ended March 31, 2012 (April 1, 2011–March 31, 2012)	Fiscal year ended March 31, 2013 (April 1, 2012–March 31, 2013)
Net sales	92,195	108,141
Cost of sales	60,865	*4 74,862
Gross profit	31,330	33,279
Selling, general and administrative expenses		
Advertising expenditures	3,644	2,964
Salaries	5,728	5,569
Provision for accrued bonuses	246	247
Provision for accrued bonuses to directors and auditors	240	230
Outsourcing expenses	2,373	2,608
Travel and transport expenses	542	507
Depreciation and amortization	1,431	1,623
Rents	1,749	2,249
Provision to allowance for doubtful accounts	(52)	(56)
Retirement benefit expenses	86	92
Amortization of goodwill	333	319
Others	6,479	6,608
Total selling, general and administrative expenses	22,803	22,964
Operating income	8,527	10,314
Non-operating income		
Interest income	5	18
Dividend income	169	180
Equity method investment gain	102	-
Discounts on purchases	33	139
Lease income	41	41
Others	221	357
Total non-operating income	574	738
Non-operating expenses		
Interest expense	17	18
Equity method investment loss	-	103
Amortization of equity investment	289	531
Loss on equity investment	-	92
Disaster-related support expenses	84	-
Others	48	37
Total non-operating expenses	440	784
Ordinary income	8,661	10,268
Extraordinary income		
Gain on sale of fixed assets	-	*1 2
Gain on sale of shares in affiliates	7	7
Others	0	0
Total extraordinary income	8	10

(Unit: Million yen)

	Fiscal year ended March 31, 2012 (April 1, 2011–March 31, 2012)	Fiscal year ended March 31, 2013 (April 1, 2012–March 31, 2013)
Extraordinary losses		
Loss on disposal of fixed assets	*2 83	*2 190
Impairment loss	*3 197	*3 180
Provision to allowance for doubtful accounts	45	-
Loss on production suspension	-	853
Others	78	51
Total extraordinary losses	404	1,276
Income before income taxes and minority interests	8,265	9,002
Current income taxes	1,450	4,538
Deferred income taxes	649	(313)
Total income taxes	2,099	4,224
Income before minority interests	6,165	4,778
Minority interests	174	57
Net income	5,991	4,720

Consolidated statements of comprehensive income

(Unit: Million yen)

	Fiscal year ended March 31, 2012 (April 1, 2011–March 31, 2012)	Fiscal year ended March 31, 2013 (April 1, 2012–March 31, 2013)
Income before minority interests	6,165	4,778
Other comprehensive income		
Unrealized holding gain on available-for-sale securities	(1)	427
Foreign currency translation adjustment	(0)	(0)
Total other comprehensive income	* (2)	* 426
Comprehensive income	6,162	5,204
(Breakdown)		
Comprehensive income attributable to owners of the parent	5,988	5,147
Comprehensive income attributable to minority interests	173	57

## (3) Consolidated statement of change in net assets

(Unit: Million yen)

	Fiscal year ended March 31, 2012 (April 1, 2011–March 31, 2012)	Fiscal year ended March 31, 2013 (April 1, 2012–March 31, 2013)
<b>Shareholders' equity</b>		
<b>Common stock</b>		
Balance at beginning of the year	7,948	7,948
Amount of changes during the year		
Total amount of changes during the year	-	-
Balance at end of the year	7,948	7,948
<b>Capital surplus</b>		
Balance at beginning of the year	7,994	7,994
Amount of changes during the year		
Total amount of changes during the year	-	-
Balance at end of the year	7,994	7,994
<b>Retained earnings</b>		
Balance at beginning of the year	33,443	37,774
Amount of changes during the year		
Dividends from surplus	(1,660)	(1,659)
Net income	5,991	4,720
Total amount of changes during the year	4,330	3,061
Balance at end of the year	37,774	40,835
<b>Treasury stock</b>		
Balance at beginning of the year	(1,785)	(1,821)
Amount of changes during the year		
Purchase of treasury stock	(36)	-
Total amount of changes during the year	(36)	-
Balance at end of the year	(1,821)	(1,821)
<b>Total shareholders' equity</b>		
Balance at beginning of the year	47,601	51,895
Amount of changes during the year		
Dividends from surplus	(1,660)	(1,659)
Net income	5,991	4,720
Purchase of treasury stock	(36)	-
Total amount of changes during the year	4,294	3,061
Balance at end of the year	51,895	54,957
<b>Accumulated other comprehensive income</b>		
<b>Unrealized holding gain on available-for-sale securities</b>		
Balance at beginning of the year	(822)	(824)
Amount of changes during the year		
Net amount of changes in items not included in shareholders' equity during the year	(1)	426
Total amount of changes during the year	(1)	426
Balance at end of the year	(824)	(397)
<b>Foreign currency translation adjustment</b>		
Balance at beginning of the year	0	(0)
Amount of changes during the year		
Net amount of changes in items not included in shareholders' equity during the year	(0)	(0)
Total amount of changes during the year	(0)	(0)
Balance at end of the year	(0)	(1)



(Unit: Million yen)

	Fiscal year ended March 31, 2012 (April 1, 2011–March 31, 2012)	Fiscal year ended March 31, 2013 (April 1, 2012–March 31, 2013)
<b>Total accumulated other comprehensive income</b>		
Balance at beginning of the year	(821)	(824)
<b>Amount of changes during the year</b>		
Net amount of changes in items not included in shareholders' equity during the year	(2)	426
<b>Total amount of changes during the year</b>	<b>(2)</b>	<b>426</b>
Balance at end of the year	(824)	(398)
<b>Minority interest</b>		
Balance at beginning of the year	242	483
<b>Amount of changes during the year</b>		
Net amount of changes in items not included in shareholders' equity during the year	241	55
<b>Total amount of changes during the year</b>	<b>241</b>	<b>55</b>
Balance at end of the year	483	539
<b>Total net assets</b>		
Balance at beginning of the year	47,021	51,555
<b>Amount of changes during the year</b>		
Dividends from surplus	(1,660)	(1,659)
Net income	5,991	4,720
Purchase of treasury stock	(36)	-
Net amount of changes in items not included in shareholders' equity during the year	238	481
<b>Total amount of changes during the year</b>	<b>4,533</b>	<b>3,543</b>
Balance at end of the year	51,555	55,098

## (4) Consolidated statements of cash flows

(Unit: Million yen)

	Fiscal year ended March 31, 2012 (April 1, 2011–March 31, 2012)	Fiscal year ended March 31, 2013 (April 1, 2012–March 31, 2013)
<b>Cash flows from operating activities</b>		
Income before income taxes and minority interests	8,265	9,002
Depreciation and amortization	1,962	2,207
Impairment loss	197	180
Amortization of goodwill	333	319
Increase (decrease) in allowance for doubtful accounts	(38)	(77)
Increase (decrease) in accrued bonuses	(30)	(13)
Increase (decrease) in accrued bonuses to directors and auditors	20	(10)
Increase (decrease) in retirement benefit provisions	78	76
Interest and dividend income	(175)	(199)
Discounts on purchases	(33)	(139)
Equity method investment loss (gain)	(102)	103
Interest expense	17	18
Amortization of equity investment	356	825
Decrease (increase) in notes and accounts receivable—trade	(5,194)	(9,013)
Decrease (increase) in inventories	(572)	792
Decrease (increase) in merchandising right advances	226	(185)
Decrease (increase) in prepaid expenses	(214)	(233)
Decrease (increase) in advance payments	200	15
Increase (decrease) in notes and accounts payable—trade	11,048	8,488
Increase (decrease) in other accounts payable	805	(22)
Increase (decrease) in accrued consumption taxes	(266)	478
Increase (decrease) in deposits received	563	(304)
Others	(513)	267
Subtotal	16,933	12,577
Interest and dividends received	212	212
Interest paid	(18)	(19)
Income taxes paid	(7,112)	799
Net cash provided by (used in) operating activities	10,015	13,570
<b>Cash flows from investing activities</b>		
Purchase of marketable securities	(503)	-
Proceeds from redemption of marketable securities	531	-
Purchases of tangible fixed assets	(1,355)	(1,571)
Purchases of intangible fixed assets	(1,065)	(1,741)
Purchases of investment securities	(400)	(313)
Expenditure for acquiring shares in affiliates	(1,021)	(412)
Proceeds from sales of shares in affiliates	7	75
Expenditure for acquiring shares in subsidiaries which involved change in the scope of consolidation	(172)	-
Expenditure for equity investment	(572)	(459)
Expenditure for loans	(354)	(1,891)
Collection on loans	263	211
Payments for deposits and guarantees	(572)	(395)
Proceeds from cancellation of deposits and guarantees	129	129
Others	287	106
Cash flows from investing activities	(4,798)	(6,263)

(Unit: Million yen)

	Fiscal year ended March 31, 2012 (April 1, 2011–March 31, 2012)	Fiscal year ended March 31, 2013 (April 1, 2012–March 31, 2013)
<b>Cash flows from financing activities</b>		
Net increase (decrease) in short-term borrowings	(152)	70
Repayment of long-term borrowings	(61)	(162)
Redemption of corporate bonds	(748)	(618)
Dividends paid	(1,659)	(1,658)
Others	55	90
Net cash provided by (used in) financing activities	(2,565)	(2,277)
Effect of exchange rate changes on cash and cash equivalents	0	(3)
Increase (decrease) in cash and cash equivalents	2,652	5,025
Cash and cash equivalents at beginning of the year	15,632	18,284
Cash and cash equivalents at end of the year	* 18,284	* 23,309

(5) Note regarding the Consolidated Financial Statements

Note regarding the operation of the company as a going concern

No relevant items

Basis of presentation of the consolidated financial statements

1. Scope of consolidation

(1) Number of consolidated subsidiaries: 16

Names of consolidated subsidiaries:

Fields Jr. Corporation

Shin-Nichi Technology Co., Ltd.

Total Workout premium management Inc.

Lucent Pictures Entertainment, Inc.

Digital Frontier Inc.

K-1 INTERNATIONAL Corporation

FutureScope Corporation

MICROCABIN CORP.

IP Bros. Incorporated

EXPRESS Inc.

GEMBA Inc.

Digital Frontier (Taiwan) Inc.

Fly Studio SDN, BHD

NEX ENTERTAINMENT CO., LTD.

BOOOM Corporation

Tsuburaya Productions Co., Ltd.

(2) Names of significant non-consolidated subsidiaries:

HERO'S Properties Inc.

HAIRGRANCE Inc.

APE Inc.

NEX Future Production Co., Ltd.

Reason for excluding from the scope of consolidation:

Non-consolidated subsidiaries have been excluded from consolidation owing to their small size and the fact that in no case do their aggregate total assets, net sales, net income (proportionate to equity stakes held) and retained earnings (proportionate to equity stakes held), etc. have a material impact on the consolidated financial statements.

## 2. Application of equity method

### (1) Number of affiliates accounted for using the equity method: 7

Mizuho Corp.

HERO'S Inc.

Japan Amusement Broadcasting Corp.

Rodeo Co., Ltd.

SOGO MEDIA INC.

SPO Inc.

Kadokawa Haruki Corporation

Since the Company acquired shares in Japan Amusement Broadcasting Corp. during the year under review, it newly applies the equity method to the company.

Bbmf Magazine, inc. has been excluded from the scope of the equity method application due to the Company's sale of its shareholdings in the current consolidated fiscal year.

### (2) Names of non-consolidated subsidiaries and affiliates not accounted for using the equity method:

HERO'S Properties Inc.

HAIRGRANCE Inc.

APE Inc.

NEX Future Production Co., Ltd.

G&E Corporation

Reason for not applying the equity method:

These companies have a negligible impact on net income (proportionate to equity stakes held) and retained earnings (proportionate to equity stakes held) and have no significance as a whole, so they have been excluded from the application of the equity method.

### (3) Matters requiring clarification concerning procedures for application of the equity method:

With regard to companies accounted for by the equity method whose year-end settlement date differs from that for consolidated accounts, the financial statements relating to those companies' fiscal years are utilized.

## 3. Business years of consolidated subsidiaries

The accounts settlement dates of consolidated subsidiaries correspond with the Company's consolidated accounts settlement date.

## 4. Accounting standards

### (1) Valuation standards and methods for important assets

#### [1] Marketable securities

Held-to-maturity bonds:

Carried at amortized cost (straight-line method)

Other marketable securities

Securities with market prices:

Stated at market value based on market price as of the consolidated balance sheet date (unrealized gains or losses are charged or credited directly to net assets, with the cost of securities sold determined by the moving average method).

Securities without market prices:

Stated at cost determined by the moving average method.

[2] Derivatives:

Stated at market value

[3] Inventories

Inventories held for purposes of ordinary sales

Valuation policy for inventories held for purposes of ordinary sales is based on a cost basis (which reduces the book value of assets whose profitability is diminished).

a. Merchandise

Fields Corporation:

Used pachinko/pachislot machines

Specific identification method

Others

Moving average method

Consolidated subsidiaries:

Periodic average method

b. Work in process

Consolidated subsidiaries:

Specific identification method

c. Raw materials

The Company and its consolidated subsidiaries

Moving average method

d. Supplies

Last purchase price method

(2) Depreciation methods for important depreciable assets

[1] Tangible fixed assets

Declining-balance method for the Company and domestic consolidated subsidiaries

However, the straight-line method is applied to buildings (excluding building fixtures) acquired on and after April 1, 1998.

The estimated useful lives of depreciable assets are as follows.

Buildings and structures: 2–50 years

Machines and conveyors: 2–12 years

Tools, furniture and fixtures: 2–20 years

[2] Intangible fixed assets

Straight-line method

The straight-line method is applied to software for company use, based on its useful life within the Company (5 years).

[3] Long-term prepaid expenses

Straight-line method

(3) Accounting standards for important reserves

[1] Allowance for doubtful accounts

To provide against losses from doubtful accounts, allowances for ordinary receivables are provided using a rate determined by past collection experience, and allowances for specific debts considered doubtful are accounted for by calculating the estimated amounts deemed uncollectible after individually reviewing collectability of the debts.

[2] Accrued bonuses

To provide for employee bonuses, the Company and some of its consolidated subsidiaries recognize the amounts out of the projected bonus payments to be allocated during the year under review.

[3] Accrued bonuses to directors and auditors

To provide for bonuses to directors and auditors, the Company recognizes the amounts corresponding to the year under review based on the projected bonus payments.

[4] Retirement benefit provisions

To provide for employees' retirement benefits, the Company and some consolidated subsidiaries recognize, on the basis of projected benefit obligations as of the end of the year under review, benefit obligations accrued as of the end of the year.

Actuarial differences are amortized proportionately by the straight-line method over a fixed number of years (5 years) within the average remaining period of service of employees as of the time such differences arise. Amortization amounts are expensed beginning with the fiscal year following that in which the differences arise.

[5] Provision for sales returns

To provide against losses in future sales returns, some of the subsidiary companies factor in the projected amount of losses from such returns in advance.

(4) Amortization method for goodwill and the amortization period

Goodwill is amortized equally for a reasonable number of years within 10 years, estimating the period when its effect is generated.

(5) Scope of funds in consolidated statements of cash flows

Funds include cash on hand, demand deposits, and short-term investments maturing or redeemable within 3 months after acquisition that are highly liquid, easily convertible into cash, and exposed to low price-fluctuation risk.

(6) Other significant matters in the preparation of the consolidated financial statements

Accounting for consumption taxes

Regarding the accounting for consumption tax and local consumption tax, using the before-tax formula, consumption tax excluding asset-related deductions and local consumption tax will be treated as costs of the year under review.

(Changes in accounting policies)

(Changes in accounting policies that are difficult to distinguish from changes in accounting estimates)

In accordance with revision of the Corporation Tax Act, from the year under review, the Company and its domestic consolidated subsidiaries have switched to the depreciation method based on the revised Corporation Tax Act for tangible fixed assets acquired on and after April 1, 2012.

The impact of this on profit or loss is minimal.

(Accounting standards not adopted)

- Accounting Standard for Retirement Benefits (ASBJ Statement No. 26 May 17, 2012)
- Guidance on Accounting Standard for Retirement Benefits (ASBJ Guidance No. 25 May 17, 2012)

(1) Outline

From the perspective of improving financial reporting and based on international trends, these accounting standards have been revised primarily to enhance the disclosure and calculation methods of retirement benefit obligations and service costs, and methods for treating unrecognized past service costs and unrecognized actuarial differences.

(2) Scheduled implementation date

The scheduled implementation date is the end of the year ending March 31, 2014. However, the scheduled implementation date for the revision of calculation methods of retirement benefit obligations and service costs will be the beginning of the year ending March 31, 2015.

(3) Impact of the implementation of these accounting standards

The impact is currently being assessed during the preparation of these consolidated financial statements.

(Changes in the method of presentation)

No relevant items



(Consolidated balance sheets)

\*1. Related to non-consolidated subsidiaries and affiliates

	Fiscal year ended March 31, 2012 (as of March 31, 2012)	Fiscal year ended March 31, 2013 (as of March 31, 2013)
Investment securities (shares)	¥3,553 million	¥3,860 million

2. Contingent liabilities

The Company provides payment guarantees for sales of pachinko/pachislot machines to pachinko halls from pachinko/pachislot machine manufacturers when acting as a representative in such sales.

	Fiscal year ended March 31, 2012 (as of March 31, 2012)	Fiscal year ended March 31, 2013 (as of March 31, 2013)
VEAM STADIUM	¥- million	¥99 million
K.K. Ichiroku Shoji	¥55 million	¥73 million
Niimi Co., Ltd.	¥88 million	¥65 million
K.K. Corona	¥84 million	¥48 million
TAIKO	¥19 million	¥34 million
K. K. Taisei Kanko	¥21 million	¥32 million
Y. K. Big Shot	¥19 million	¥31 million
Japan New Alpha Co., Ltd.	¥10 million	¥27 million
Shinwa Kogyo	¥14 million	¥25 million
Shinsei Kanko	¥- million	¥24 million
Others	¥1,010 million	¥809 million
Total	¥1,324 million	¥1,272 million

\*3. Notes maturing at the end of the fiscal year

The accounting of notes maturing at the end of the fiscal year is based on the day when they are cleared.

Since the last day of the fiscal year fell on a holiday, the below-listed notes maturing on the day are included in the balance of notes receivable at the end of the fiscal year.

	Fiscal year ended March 31, 2012 (as of March 31, 2012)	Fiscal year ended March 31, 2013 (as of March 31, 2013)
Notes receivable	¥420 million	¥890 million
Non-operating notes receivable	¥1 million	¥15 million
Notes payable-trade	¥- million	¥6 million

4. Overdraft agreements

To raise working capital efficiently, the Fields Group has concluded an overdraft agreement with banks. Unutilized balances under these agreements as of March 31, 2013 were as follows:

	Fiscal year ended March 31, 2012 (as of March 31, 2012)	Fiscal year ended March 31, 2013 (as of March 31, 2013)
Overdraft limit	¥17,400 million	¥17,400 million
Borrowings outstanding	¥400 million	¥400 million
Difference	¥17,000 million	¥17,000 million

(Consolidated statements of income)

\*1 Profit on disposal of fixed assets:

	Fiscal year ended March 31, 2012 (April 1, 2011–March 31, 2012)	Fiscal year ended March 31, 2013 (April 1, 2012–March 31, 2013)
Buildings and structures	¥- million	¥2 million
Tools, furniture and fixtures	¥- million	¥0 million
Software	¥- million	¥0 million
Total	¥- million	¥2 million

\*2 Loss on disposal of fixed assets:

	Fiscal year ended March 31, 2012 (April 1, 2011–March 31, 2012)	Fiscal year ended March 31, 2013 (April 1, 2012–March 31, 2013)
Buildings and structures	¥4 million	¥85 million
Tools, furniture and fixtures	¥9 million	¥6 million
Software	¥69 million	¥98 million
Telephone subscription rights	¥1 million	¥- million
Total	¥83 million	¥190 million

\*3 Impairment loss

The Fields Group has stated an impairment loss for the assets set out below.

Fiscal year ended March 31, 2012 (April 1, 2011–March 31, 2012)

Usage	Mobile business-related assets	Miscellaneous business-related assets
Type	Software	Buildings and structures
Location	Shibuya-ku, Tokyo	Shibuya-ku, Tokyo
Amount	¥173 million	¥23 million

When grouping its assets, with regard to business-use assets, the Fields Group adopts the method of grouping primarily by business category in accordance with management accounting practice.

With regard to mobile business-related assets, the Company has recognized losses due to the lower profitability it could not expect to recover at book value. Such losses consist of ¥173 million on the software.

The recoverable value of these properties has been calculated on the basis of value in use because net selling prices are not available, but such recoverable value is appraised at 0 because no future cash flow is expected.

With regard to miscellaneous business-related assets, the Company has recognized losses due to the lower profitability it could not expect to recover at book value. Such losses consist of ¥23 million on the buildings and structures.

The recoverable value of these properties has been calculated on the basis of value in use because net selling prices are not available, but such recoverable value is appraised at 0 because no future cash flow is expected.

Fiscal year ended March 31, 2013 (April 1, 2012–March 31, 2013)

Usage	Amusement facilities	Assets to be impaired
Type	Buildings and structures, etc.	Software, etc.
Location	Arao City, Kumamoto	Shibuya-ku, Tokyo
Amount	¥132 million	¥47 million

When grouping its assets, with regard to business-use assets, the Fields Group adopts the method of grouping primarily by business category in accordance with management accounting practices.

With regard to amusement facilities, as the Company decided to close them, it has reduced their book values to recoverable values and recognized these reduced amounts as losses.

Such losses consist of ¥122 million on the buildings and structures and ¥10 million on machinery, equipment and vehicles.

The recoverable value of these properties has been calculated on the basis of value in use because net selling prices are not available, but such recoverable value is appraised at 0 because no future cash flow is expected.

With regard to assets to be impaired, the Company has recognized losses as they are less profitable and it could not expect to recover at book value. Such losses consist of ¥37 million on software, ¥7 million on the buildings and structures, ¥1 million on machinery, equipment and vehicles, and ¥1 million on tools, furniture and fixtures.

The recoverable value of these properties has been calculated on the basis of value in use because net selling prices are not available, but such recoverable value is appraised at 0 because no future cash flow is expected.

- \*4 Inventory in the end of the year under review is the amount after book-value reduction due to lower profitability and the following inventory is included in cost of sales.

	Fiscal year ended March 31, 2012 (April 1, 2011– March 31, 2012)	Fiscal year ended March 31, 2013 (April 1, 2012– March 31, 2013)
	¥- million	¥11 million

(Consolidated statements of comprehensive income)

- \* Recycling and tax effects related to other overall income

	Fiscal year ended March 31, 2012 (April 1, 2011– March 31, 2012)	Fiscal year ended March 31, 2013 (April 1, 2012– March 31, 2013)
Unrealized holding gain on available-for-sale securities		
Differences that arose during the current fiscal year	¥105 million	¥660 million
Amount of recycling	¥- million	¥- million
Pre-tax adjustments	¥105 million	¥660 million
Amount of tax effects	¥107 million	¥232 million
Unrealized holding gain on available-for-sale securities	¥(1) million	¥427 million
Foreign currency translation adjustment		
Differences that arose during the current fiscal year	¥(0) million	¥(0) million
Amount of recycling	¥- million	¥- million
Pre-tax adjustments	¥(0) million	¥(0) million
Amount of tax effects	¥- million	¥- million
Foreign currency translation adjustment	¥(0) million	¥(0) million
Share of other comprehensive income of associates accounted for using equity method		
Differences that arose during the current fiscal year	¥- million	¥- million
Total other comprehensive income	¥(2) million	¥426 million

(Consolidated statements of changes in net assets)

Fiscal year ended March 31, 2012 (April 1, 2011–March 31, 2012)

1 Shares issued

Type	As of April 1, 2011	Increase	Decrease	As of March 31, 2012
Common stock (shares)	347,000	-	-	347,000

2 Treasury shares

Type	As of April 1, 2011	Increase	Decrease	As of March 31, 2012
Common stock (shares)	14,885	277	-	15,162

Outline of the reason for change

Increase due to requests for purchase made in accordance with Paragraph 1, Article 797 of the Companies Act: 277 shares

3 Stock acquisition rights

No relevant items

4 Dividends

(1) Dividends paid

Resolution	Type	Total dividends paid (Million yen)	Amount of dividends per share (Yen)	Cut-off date	Effective date
Ordinary General Meeting of Shareholders on June 22, 2011	Common stock	830	2,500	March 31, 2011	June 23, 2011
Meeting of the Board of Directors on November 2, 2011	Common stock	830	2,500	September 30, 2011	December 2, 2011

(2) Dividends for which the cut-off date came during the fiscal year ended March 31, 2012, but the effective date will come during the fiscal year ended March 31, 2013 or thereafter

Resolution	Type	Total dividends paid (Million yen)	Source for payment of dividends	Amount of dividends per share (Yen)	Cut-off date	Effective date
Ordinary General Meeting of Shareholders on June 20, 2012	Common stock	829	Retained earnings	2,500	March 31, 2012	June 21, 2012

Fiscal year ended March 31, 2013 (April 1, 2012–March 31, 2013)

1 Shares issued

Type	As of April 1, 2012	Increase	Decrease	As of March 31, 2013
Common stock (shares)	347,000	34,353,000	-	34,700,000

(Note) In accordance with a decision made by the Board of Directors on August 23, 2012, the Company conducted a 100-for-1 stock split on October 1, 2012, and adopted the share-trading unit system, which will treat 100 shares as a single unit of stock.

2 Treasury shares

Type	As of April 1, 2012	Increase	Decrease	As of March 31, 2013
Common stock (shares)	15,162	1,501,038	-	1,516,200

(Note) In accordance with a decision made by the Board of Directors on August 23, 2012, the Company conducted a 100-for-1 stock split on October 1, 2012, and adopted the share-trading unit system, which will treat 100 shares as a single unit of stock.

3 Stock acquisition rights

No relevant items

4 Dividends

(1) Dividends paid

Resolution	Type	Total dividends paid (Million yen)	Amount of dividends per share (Yen)	Cut-off date	Effective date
Ordinary General Meeting of Shareholders on June 20, 2012	Common stock	829	2,500	March 31, 2012	June 21, 2012
Meeting of the Board of Directors on November 2, 2012	Common stock	829	2,500	September 30, 2012	December 7, 2012

(Note) As the Company conducted a 100-for-1 stock split on October 1, 2012, dividend per share is ¥25.00 taking the stock split into consideration.

(2) Dividends for which the cut-off date came during the fiscal year ended March 31, 2013, but the effective date will come during the fiscal year ending March 31, 2014 or thereafter

Resolution	Type	Total dividends paid (Million yen)	Source for payment of dividends	Amount of dividends per share (Yen)	Cut-off date	Effective date
Ordinary General Meeting of Shareholders on June 19, 2013	Common stock	829	Retained earnings	25	March 31, 2013	June 20, 2013

(Consolidated statements of cash flows)

\* Relationship between cash and cash equivalents as of the end of the fiscal year and cash amounts stated on the consolidated balance sheets

	Fiscal year ended March 31, 2012 (April 1, 2011–March 31, 2012)	Fiscal year ended March 31, 2013 (April 1, 2012–March 31, 2013)
Cash and deposit accounts	¥18,344 million	¥23,314 million
Time deposits of which depositing period exceeds 3 months	¥(60) million	¥(5) million
Cash and cash equivalents	¥18,284 million	¥23,309 million

(Segment information, etc.)

(Segment information)

(Outline of reportable segments)

In the previous consolidated fiscal year, the Group reported segment information for the pachinko/pachislot (PS) Field, Mobile Field, Sports Entertainment Field and Other Field, but these 4 segments were constructively consolidated in the current fiscal year to form a single segment with a focus on Intellectual Property (IP).

The Group plans to make a strategic shift from a business model focused on the pachinko/pachislot field that it has maintained since it was first listed on the Osaka Securities Exchange to a business model emphasizing IP in order to achieve medium- to long-term growth and development. Accordingly, the Group has refined and developed its “Developing Business Model” strategy and anticipates further growth and development as a result.

Based on the “Developing Business Model,” the Group will carry out business activities that focus on maximizing IP value. The “Developing Business Model” is centered on comics, animation, movies/TV and merchandising and aims to optimize IP value via circular business development achieved through their interaction. The Group now forms a single business since, as a result of this strategy, the Group will devise management strategy, make decisions on the allocation of business resources and assess results with a focus on IP.

Since the Group will form a single segment as a result of this change, reportable segments for the year ended March 31, 2012 and the year ended March 31, 2013 are omitted.

Related information

Fiscal year ended March 31, 2012 (April 1, 2011–March 31, 2012)

1 Information on each product and service

Information on each product and service has been omitted because net sales to external customers in a single product or service category accounted for more than 90% of net sales in the consolidated statement of income.

2 Information on each region

(1) Net sales

Information on net sales in each region has been omitted because net sales to external customers in Japan accounted for more than 90% of net sales in the consolidated statement of income.

(2) Tangible fixed assets

Information on the amount of tangible fixed assets in Japan has been omitted because the amount of tangible fixed assets in Japan accounted for more than 90% of the amount of tangible fixed assets in the consolidated balance sheet.

3 Information on each major customer

(Unit: Million yen)

Customer name	Net sales	Name of the related segment
Bisty Co., Ltd.	11,255	Pachinko/Pachislot (PS) Field

Fiscal year ended March 31, 2013 (April 1, 2012–March 31, 2013)

1 Information on each product and service

Information on each product and service has been omitted because net sales to external customers in a single product or service category accounted for more than 90% of net sales in the consolidated statement of income.

2 Information on each region

(1) Net sales

Information on net sales in each region has been omitted because net sales to external customers in Japan accounted for more than 90% of net sales in the consolidated statement of income.

(2) Tangible fixed assets

Information on the amount of tangible fixed assets in Japan has been omitted because the amount of tangible fixed assets in Japan accounted for more than 90% of the amount of tangible fixed assets in the consolidated balance sheet.

3 Information on each major customer

Information on major customers has been omitted because there is no external customer for which net sales is 10% of net sales of the consolidated statements of income.

(Per-share data)

(Unit: Yen)

Item	Fiscal year ended March 31, 2012 (as of March 31, 2012)	Fiscal year ended March 31, 2013 (as of March 31, 2013)
Net assets per share	1,539.04	1,644.15
Amount of net income per share	180.45	142.27

(Note) 1. Since no latent share exists, the amount of diluted net income per share is not stated.  
2. The amount of net income per share and the basis for calculation are as follows:

Item	Fiscal year ended March 31, 2012 (April 1, 2011–March 31, 2012)	Fiscal year ended March 31, 2013 (April 1, 2012–March 31, 2013)
Net income (million yen)	5,991	4,720
Amount not allocable to common shares (million yen)	-	-
Net income allocable to common shares (million yen)	5,991	4,720
Average number of shares of common stock outstanding (shares)	33,201,996	33,183,800
Outline of latent shares not reflected in the calculation of diluted net income per share since they have no dilutive effect	—	—

(Note) 3. In accordance with a decision made by the Board of Directors on August 23, 2012, the company conducted a 100-for-1 stock split on October 1, 2012, and adopted the share-trading unit system, which will treat 100 shares as a single unit of stock. As a result, net income per share has been calculated as if the stock split was conducted at the beginning of the previous consolidated fiscal year.

(Significant subsequent events)

No relevant items

5. Others

(1) Personnel change in officers

[1] Change in representatives of the Company

No relevant items

[2] Change in other

The nomination of candidates for Directors and Auditors is as follows:

Each candidate will be elected auditor at the 25th General Meeting of Shareholders to be held on June 19, 2013.

<Candidates for Directors>

Name	
Hidetoshi Yamamoto	“Reappointment”
Takashi Oya	“Reappointment”
Kiyoharu Akiyama	“Reappointment”
Tetsuya Shigematsu	“Reappointment”
Masakazu Kurihara	“Reappointment”
Hiroyuki Yamanaka	“Reappointment”
Hideo Ito	“Reappointment”
Akira Fujii	“Reappointment”
Toru Suenaga	“Reappointment”
Shigesato Itoi	“Reappointment”

(Notes) Mr. Shigesato Itoi, a candidate for director, is an outside director as stipulated in Item 15, Article 2 of the Companies Act.

<Candidates for Auditors>

Name	
Tadao Koike	“Reappointment”

(Notes) Mr. Tadao Koike, a candidate for auditor, is an outside auditor as stipulated in Item 16, Article 2 of the Companies Act.