

Quarterly Earnings Supplementary Explanatory Materials for the First Quarter of the Year Ending March 31, 2018

1. Main initiatives in IP (intellectual property)

[Ultraman Series]



“ULTRAMAN GEED”
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・テレビ東京

The Ultraman Series marks its 50 years in 2016. To mark the milestone for the series that features a hero loved by three generations in Japan, cross-media action will be organized in collaboration with business partners in Japan and overseas.

■Domestic

Apr. 2017	“Pachinko Ultra Battle Retsuden Light Edition” launched	(PS)
Apr. 2017	“A MAN of ULTRA” shop opened temporarily - SOGO YOKOHAMA (Kanagawa) Apr. 25- May 8 - Ginza Mitsukoshi (Tokyo) May 24- Jun.6 - JR Kyoto Isetan (Kyoto) May 31- Jun. 13 - JR Nagoya Takashimaya (Nagoya) Jun. 7- Jun. 20 - Iwataya (Fukuoka) Jun. 14- Jun. 20	(Licensing)
Apr. 2017	“Ultra Seven in the name of Moroboshi Dan” launched	(Others)
May 2017	“A MAN of ULTRA”× “nanaco card” collaborative products launched - leather card case with nanaco card	(Licensing)
May 2017	“KAIJU Sakaba Shimbashi Distillery” opened	(Licensing)
May 2017	Collaboration with social game “Sangokushi Tactics Delta (KONGZHONG JP Co., Ltd.)”	(Licensing)
Jun. 2017	“A MAN of ULTRA”× “GIOIA” collaborative products launched - GIOIA Wine four varieties	(Licensing)
Jul.2017	“ULTRAMAN GEED” broadcasting started - Saturday at 9:00 am, on affiliated to TV Tokyo	(Visuals)
Jul.2017	Collaboration with social game “Sangokushi Tactics Delta (KONGZHONG JP Co., Ltd.)” Part 2	(Licensing)
Jul. 2017	“ULTRAMAN FESTIVAL 2017” held	(Live action event)
Jul. 2017	“TOYOTA 86” × “A MAN of ULTRA” concept car “M78×86” launched	(Licensing)
<Future plans>		
Sep. 2017	“PACHI-SLOT ULTRASEVEN” scheduled to launch	(PS)

■Overseas

<Future plans>		
Aug. 2017	“Ultraman Shop” (Malaysia) scheduled to open	(Licensing)

■Others

Jul. 2017	“ULTRAMAN FOUNDATION Ultra Dream project” started	(Others)
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[GANTZ]



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「GANTZ:O」製作委員会

“GANTZ” (written by Hiroya Oku, SHUEISHA Inc.) is a SF action series that started publication in 2000 in the “WEEKLY YOUNG JUMP” and has sold a cumulative total of more than 21 million copies. The work has been developed into live action movie and game and won the support of fans in Japan and overseas. FIELDS CORPORATION Group plans cross-media development spurred on by production of the movie version.

■Domestic

Apr. 2017	Additional orders for “Pachinko GANTZ” received	(PS)
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■Overseas

Apr. 2017	Screened at the 35th Brussels International Fantastic Film Festival	(Visuals)
May 2017	“GANTZ:O” screened in Korea - Distribution by Megabox affiliation	(Visuals)

[BERSERK]



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“BERSERK” (written by Kentaro Miura, featured in “YOUNG ANIMAL” magazine from HAKUSENSHA CO., Ltd.) is a dark fantasy comic series that started publication in 1989 and has sold a cumulative total of 40 million copies worldwide. A trilogy movie has been distributed since 2012, along with cross-media development into game and pachinko/pachislot versions.

■Domestic

Apr. 2017	The second TV animation series of “BERSERK” started - MBS etc. Animeism, WOWOW	(Visuals)
Apr. 2017	Collaboration with social game - “Gentou Senki: Griffon - the new chapter- (Aiming Inc.)”	(Licensing)
May 2017	Collaboration with social games - “Sengoku Enbu – KIZNA–” (Sumzap, Inc.) - “Crystal of Re:union (gumi, Inc.)” Part 1	(Licensing)
Jul. 2017	Blu-ray Box Volume 3 of “BERSERK” launched	(Visuals)
Jul. 2017	Collaboration with social games - “Lord of Nights (Aiming Inc.)” - “Crystal of Re:union (gumi Inc.)” Part 2 - “SOUL REVERSE ZERO (SEGA Interactive Co., Ltd.)”	(Licensing)

<Future plans>

Sep. 2017	Blu-ray Box Volume 4 of “BERSERK” launched	(Visuals)
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■Overseas

Apr. 2017	The second TV animation series of “BERSERK” globally distributed on Crunchyroll etc.	(Visuals)
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[ATOM THE BEGINNING]



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“ATOM THE BEGINNING” is based on the character Ambassador Atom who appeared in “Ambassador Atom,” serialized in the comic magazine “Shōnen” in 1951, and its spin-off “Astro Boy.” This is a reboot work that talks about the events up to the birth of Astro Boy, and serialization in the comic magazine “HERO’s Monthly” started in April 2015.

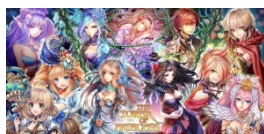
■Domestic

Apr. 2017	“ATOM THE BEGINNING” started broadcasting on TV - Saturday at 11:00 pm, on NHK - Amazon Prime Video and Web distribution	(Visuals)
Apr. 2017	“ATOM THE BEGINNING” Volume 5 published in book form	(Comics)
Apr. 2017	“ATOM THE BEGINNING” Miraiya Shoten Corporation collaboration café opened temporarily (four shops)	(Licensing)
Jun. 2017	“ATOM THE BEGINNING” Volume 6 published in book form	(Comics)

<Future plans>

Aug. 2017	Blu-ray Box Volume 1 of “ATOM THE BEGINNING” launched	(Visuals)
Oct. 2017	Blu-ray Box Volume 2 of “ATOM THE BEGINNING” launched	(Visuals)

[THE TOWER OF PRINCESS]



© Fields

“THE TOWER OF PRINCESS” is the original social game from Fields that offers elements unique to online RPGs, including collaboration battles with as many as five players, with easy controls. The cumulative total of downloads is in excess of 2.3 million.

■Domestic

Apr. 2017	Started sales of official original goods	(Licensing)
May 2017	The second section of the main story distribution	(Games)

■Overseas

Jul. 2017	Distribution in Taiwan, Hong Kong, Macau	(Games)
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2. Main initiatives by business platform

[Comic Field]



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The Group has continued focusing on creating heroes IP assets chiefly through “HERO’S Monthly.” It has also stepped up efforts to diversify distribution methods and establish new partnerships in Japan and overseas in the e-book platform.

■Domestic

Apr. 2017	Publication of 4 works in book form	(Comics)
Apr. 2017	“GEGOKUJO MONOGATARI” started publication	(Comics)
May 2017	Publication of 4 works in book form	(Comics)
May 2017	“BABY CART BITCH” started publication	(Comics)
Jun. 2017	Publication of 4 works in book form	(Comics)
Jun. 2017	“SASUGANO SARUTOBI G” started publication	(Comics)
Jul. 2017	Publication of 3 works in book form	(Comics)

[Visual Field]



“Altair: A Record of Battles”
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／将国のアルタイル製作委員会

Global development and cross-media development under way for visual productions, in cooperation with major companies in the entertainment industry and SVOD (Subscription Video On Demand) businesses in Japan and overseas.

May 2017	Showing “HURRICANE POLIMAR” started - At Shinjuku WALD 9 etc. about 33 theaters nationwide	(Visuals)
Jul. 2017	“Altair: A Record of Battles” broadcast on TV	(Visuals)
<Future plans>		
Oct. 2017	“Infini-T Force” scheduled to broadcast	(Visuals)
2018	“SWORDGAI” scheduled to distribution	(Visuals)

[Pachinko/Pachislot Field]



“Pachislot Machine Ace Attorney”
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During the period for this medium-term management plan, the Group will promote improvements to productivity to achieve short-term recovery of business results, building of business structure that will not be upset by changes in market environment, and supplying of PS solutions. In addition, by strengthening relations as a distributor and trading company, the Group aims to have a stable provision of products throughout the year.

■Pachislot

Apr. 2017	Pachislot Osomatsu-kun	D-light Co., Ltd.
May 2017	PACHISLOT GRAPPLER BAKI	NANASHOW Corporation
May 2017	Pachislot Machine Ace Attorney	Enterrise Co., Ltd.
Jun. 2017	Pachi-Slot Marvel’s The Avengers	OK Co. Ltd
Jul. 2017	Pachislot Sora no Otoshimono Forte *	DAXEL Inc.
Jul. 2017	Pachislot Yuki Yuna is a Hero *	DAXEL Inc.
Jul. 2017	Resident Evil Revelations*	Enterrise Co., Ltd.

<Future plans>

Aug. 2017	Sengoku Pachislot Hana no Keiji - Ten wo Ugatsu Ikusayari*	EXCITE Co., Ltd
Aug. 2017	Pachislot The Ambition of Oda Nobuna*	D-light Co., Ltd.
Aug. 2017	PACHISLOT TOUKIDEN*	NANASHOW Corporation
Sep. 2017	Kai-Dou-Sei Million Arthur*	MIZUHO CORP.
Sep. 2017	THE AMAZING SPIDER-MAN*	MIZUHO CORP.
Sep. 2017	PACHI-SLOT ULTRASEVEN*	KYORAKU SANGYO
Sep. 2017	Pachislot Ys I & II *	RODEO Co., Ltd.
Sep. 2017	PACHISLOT TATAKAE! SALARY-MAN*	RODEO Co., Ltd.

Note: Titles marked with “*” are being marketed in Q1 for FY03/2018. The year and month for each product indicates its delivery.

(Note 1) The product names included in this report are the trademarks or registered trademarks of the respective companies.

(Note 2) The information herein is as of the date of announcement and is subject to change thereafter.