To all parties concerned:

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Announcement of Earnings Forecasts for the Second Quarter and Revision of Full-Year Earnings Forecasts

Based on recent earnings trends, TSUBURAYA FIELDS HOLDINGS INC., announces the earnings forecasts for the second quarter of the fiscal year ending March 31, 2023, which had not been announced, as follows. We have also revised the forecasts for the fiscal year ending March 31, 2023 announced on May 10, 2022 as follows.

[Consolidated Earnings Forecast for the second quarter of the fiscal year ending March 31, 2023 (Cumulative)]

(April 1, 2022 to September 2	(Unit: millions of yen)				
	Net sales	Operating	Ordinary	Profit	Basic earnings
		profit	profit	attributable	per share (yen)
				to owners of	
				parent	
Previous Forecast (A)	-	-	-	-	-
Revised forecast (B)	42,200	3,500	3,700	2,500	72.05
Change (B-A	A) -	-	-	-	-
Percentage change (%)	-	-	-	-	-
(Reference) Results for th	e Q2 37,348	358	597	315	9.77
of the previous fiscal year	: (Q2				
of the fiscal year ended M	larch				
2022)					

[Reasons for disclosure of consolidated earnings forecasts for the second quarter (cumulative) of the year ending March 31, 2023]

The Group manages its business plan on an annual basis and only discloses its full-year earnings forecasts. However, as our mainstay businesses are performing well, when we revise our full-year earnings forecasts, we have compiled a forecast for the second quarter, so we announce our earnings forecasts and full-year earnings forecasts. More details will be given in the second quarter financial results report.

In the second quarter of the fiscal year ending March 31, 2023 (cumulative), we expect operating profit in the content and digital business to be 1,600 million due to strong sales of MD and licenses both domestically and abroad. In PS business, pachinko/pachislot sales are expected to be firm, and operating profit from development/sales is expected to be 1,900 million yen.

As a result of the above, each level of profit is expected to significantly increase YoY.

		Net sales	Operating profit	Ordinary profit	Profit attributable to owners of parent	Basic earnings per share (yen)
Previous Forecast	(A)	98,000	4,000	4,000	3,000	92.79
Revised forecast	(B)	105,000	6,000	6,000	4,000	115.27
Change	(B-A)	7,000	2,000	2,000	1,000	-
Percentage change	(%)	7.1	50.0	50.0	33.3	-
(Reference) Results for the		94,900	3,444	3,634	2,471	76.43
previous fiscal year (Year ended March 31, 2022)						

(Unit: millions of yen)

[Revision of full-year consolidated earnings forecasts for the fiscal year ending March 31, 2023]

(April 1, 2022 to March 31, 2023)

[Reasons for revision of full-year consolidated earnings forecast for the year ended March 31, 2023]

As shown below, we have revised the full-year earnings forecast due to the steady progress of each business.

At Tsuburaya Productions Co., Ltd., domestic and overseas merchandising is growing. In particular, sales of merchandise and other products, including the trading card "Kayou Ultraman Hero Battle Card Game" in the Chinese market, are robust. In the content and digital business, we currently expect full-year operating profit of 3 billion.

In PS business, we expect full-year operating profit from PS titles sold, including currently on sale, to be 3 billion yen, based on the sum of development income and sales income.

As a result of the above, the forecast for operating profit previously announced in the full-year consolidated earnings forecast for the year ending March 31, 2023, has been revised from 4,000 million to 6,000 million.

*The above forecasts are based on information currently available to the Company and on certain assumptions deemed to be reasonable. Actual results, etc. may differ from these forecasts due to various factors.

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