Summary

(Translation)

Fields Corporation
Summary of Financial Information and Business Results (Consolidated)
for the First Half of the Year Ending March 31, 2010

November 5, 2009

Company Name:	Fields Corporation (URL: http://www.fields.biz/)
Listed on:	JASDAQ (Stock code: 2767)
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Planned Date for Submittal of the Quarterly Report: November 13, 2009
Planned Date for Start of Dividend Payment: December 4, 2009

(Rounded down to the nearest million)

1. Business results for the first half of the year ending March 31, 2010 (April 1, 2009, to September 30, 2009)

(1) Operating results (cumulative total) (Percentage figures denote year-over-year changes.)

	Net sales		Operating income		Ordinary income		Net income	
	Million yen	%	Million yen	%	Million yen	%	Million yen	%
First half, year ending March 31, 2010	21,444	(48.4)	5,386	65.6	5,051	67.1	2,181	158.1
First half, year ended March 31, 2009	41,590	—	3,252	—	3,023	—	845	—

	Net income per share	Diluted net income per share
	Yen	Yen
First half, year ending March 31, 2010	6,486.89	—
First half, year ended March 31, 2009	2,436.14	—

(2) Financial position

	Total assets	Net assets	Shareholders' equity ratio	Net assets per share
	Million yen	Million yen	%	Yen
First half, year ending March 31, 2010	56,611	41,784	73.6	123,896.73
Year ended March 31, 2009	52,064	39,496	75.8	117,326.58

(Reference) Shareholders' equity
First half, year ending March 31, 2010: ¥41,673 million
Year ended March 31, 2009: ¥39,463 million

2. Dividends

	Dividend per share				
(Record date)	First quarter-end	Second quarter-end	Third quarter-end	Year-end	Annual
	Yen	Yen	Yen	Yen	Yen
Year ended March 31, 2009	—	2,000.00	—	2,500.00	4,500.00
Year ending March 31, 2010	—	2,000.00			
Year ending March 31, 2010 (Forecast)			—	2,500.00	4,500.00

(Note) Revisions made to projections on dividends for the quarter: No

3. Forecast earnings for the year ending March 31, 2010 (April 1, 2009, to March 31, 2010)

(Percentages denote year-over-year changes versus the corresponding year-earlier period.)

	Net sales		Operating income		Ordinary income		Net income		Net income per share
	Million yen	%	Million yen	%	Million yen	%	Million yen	%	Yen
Full year	70,000	(4.2)	10,000	410.2	10,000	909.1	4,500	—	13,378.64

(Note) Revisions made to the forecast earnings for the quarter: No

4. Other Information

(1) Transfer of important subsidiaries during the period under review (Transfer of specific subsidiaries that results in a change in the scope of consolidation): No

(2) Adoption of simplified accounting methods and special accounting methods applicable to preparation of quarterly consolidated financial statements: Yes

(Note) For details, see “4. Other” in “Qualitative information, financial statements and other data” on page 6.

(3) Changes in accounting principles, accounting procedures, presentation method and others in association with the preparation of quarterly consolidated financial statements (Those which are stated in the “Basis of Presentation of the Quarterly Consolidated Financial Statements”)

1) Changes due to the revision to the accounting standards, etc.: No
2) Changes due to any reason other than those in 1) above: No

(4) Number of shares issued (common stock)

1) Number of shares issued (including treasury stock)
First half, year ending March 31, 2010 347,000 shares
Year ended March 31, 2009 347,000 shares

2) Number of treasury stock at end of year
First half, year ending March 31, 2010 10,643 shares
Year ended March 31, 2009 10,643 shares

3) Average number of shares outstanding (quarterly consolidated cumulative period)
First half, year ending March 31, 2010 336,357 shares
First half, year ended March 31, 2009 347,000 shares

*Explanation on the appropriate usage of forecast earnings and other specific matters

No revisions are made to the consolidated forecast earnings as of May 12, 2009. The above forecast has been made based on information available as of the date hereof, and actual earnings may differ from the projected figures due to various factors that may occur subsequently. Please see “3. Qualitative information on projections for the consolidated business results” under “Qualitative information, financial statements and other data” on page 6 with regard to conditions, etc. as the premise for forecast earnings.

• Qualitative information, financial statements and other data

1. Qualitative information regarding consolidated operating results

(1) Overview of operations for the first half of the year ending March 31, 2010

In the mature Japanese society in the 21st century, it is recognized that the amount of time people spend for leisure is definitely increasing and this trend is expected to continue in the future. Differences in people's tastes result in the need for spending time in a variety of different ways, which provides many business opportunities.

The Company and the Fields group, with its corporate philosophy of "The Greatest Leisure for All People," is an enterprise group providing products and services in response to the ever-increasing amount of leisure time and conducts business activities by identifying possible business opportunities by studying, analyzing, and anticipating changes occurring among the public with regard to their lifestyles, environments, etc.

During the first half of the year ending March 31, 2010 (April-September), the Company posted net sales of ¥21,444 million (48.4% down year-over-year), operating income of ¥5,386 million (65.6% up year-over-year), ordinary income of ¥5,051 million (67.1% up year-over-year), and net income of ¥2,181 million (158.1% up year-over-year) on a consolidated basis, exceeding the planned figure in terms of profitability.

In addition, the Company posted an extraordinary loss of ¥477 million resulting from the provision to allowance for loss on relocation of offices in conjunction with the preparation of the Osaka Branch during the first half of the year ending March 31, 2010.

The following is an overview of each business segment.

(2) Analysis of operations for the first half of the year ending March 31, 2010 by business segment

1) Pachinko/Pachislot (PS) Field segment

At pachinko halls nationwide, in order to make the pachinko market more sound and increase the fan base, pachinko machines with more creative LCD screens or gaming features have been introduced, making further progress in the introduction of largely middle gambling nature (middle-type) pachinko machines. In the meantime, as pachislot manufacturers have made efforts in making and gradually introducing pachislot machines with improved gaming and entertainment features, the pachislot market now seems to have reached saturation level. As can be seen, the current pachinko industry has been making various efforts in an attempt to grow further as a leisure service provider, such as a variety of business efforts among hall operators and voluntary efforts by manufacturers to control the gambling nature of machines, and shifting toward entertaining machines.

In the pachinko machine sales business during the first quarter of the year ending March 31, 2010 (April-June), the major pachinko machine title, *CR Neon Genesis Evangelion—The Beginning and the End* received high acclaim in the marketplace and this success was rewarded with the highest sales for the *Evangelion* series, totaling 237,000 machines. The pachislot machine sales business also introduced two models.

During the second quarter of the year ending March 31, 2010 (July-September), we sold various manufacturers' pachinko/pachislot machines, including the pachinko machine made by GINZA Corporation, *CR Showa Legend Minami Haruo*, taking advantage of our strengths as an independent distributor.

As a result of the above, during the first half of the year ending March 31, 2010, with unit sales of pachinko machines amounting to 266,284 and unit sales of pachislot machines coming to 7,860, the Pachinko/Pachislot (PS) Field posted net sales of ¥19,415 million and operating income of ¥5,407 million.

2) Sports Entertainment Field segment

During the first quarter of the year ending March 31, 2010, the results of drastic reviews made across the sports business implemented in the previous fiscal year were felt and this segment continued to report strong results overall as expected.

During the second quarter of the year ending March 31, 2010, we promoted measures for reinforcing profitability under a new system. In addition, the Total Workout operation, a provider of sports solutions made a progress in service quality improvement measures such as planning and developing new programs, by commencing a reinforecemnt support for athletes aiming for an entry to the Vancouver Olympic Winter Games.
As a result of the above, the Sports Field posted net sales of ¥1,181 million and operating loss of ¥162 million.

3) Mobile Field segment
During the first quarter of the year ending March 31, 2010, the mobile content platform operated by FutureScope Corporation, we have actively worked to expand our businesses through an increase of mobile carriers for the existing services provided and expansion of sales in the E-commerce business.
During the second quarter of the year ending March 31, 2010, as the number of paying members for the Fields Mobile, the company's mainstay mobile content platform, has reached approximately 430,000 (as of September 30, 2009), we have reinforced content products and considered ideas for new services, while carring out measures for promoting admission into and suppressing withdrawal from the Fields Mobile.
As a result of the above, the Mobile Field posted net sales of ¥991 million and operating income of ¥247 million.

4) Other Field segment
During the first quarter of the year ending March 31, 2010, Lucent Pictures Entertainment, Inc., a subsidiary that plans and produces animation, has been actively involved in a group synergy business which aims to enhance the quality of animations produced in the Pachinko/Pachislot (PS) Field.
During the second quarter of the year ending March 31, 2010, Lucent Pictures Entertainment, Inc. has conducted a feasibility study on commercializing its 3D technology, which is attracting worldwide attention as the next generation of visual expression, while continuing its involvment in the group synergy business in the Pachinko/Pachislot (PS) Field.
As a result of the above, the Other Field posted net sales of ¥259 million and operating loss of ¥17 million.

(Note) Net sales reported by the individual segments are gross of inter-group net sales or transfers.

2. Qualitative information on the consolidated financial position

(1) Assets, liabilities and net assets

(Assets)

Current assets amounted to ¥30,046 million, up ¥4,911 million since the end of the previous fiscal year. This was mainly attributable to an increase in cash and cash equivalents.

Tangible fixed assets amounted to ¥10,278 million, down ¥620 million since the end of the previous fiscal year. This was mainly attributable to the sale of building, land, etc. at the Tokyo Office.

Intangible fixed assets amounted to ¥2,483 million, down ¥277 million since the end of the previous fiscal year.

Investments and other assets amounted to ¥13,803 million, up ¥534 million since the end of the previous fiscal year. This primarily reflected an increase in net unrealized holding gains on investment securities.

As a result of the above, total assets amounted to ¥56,611 million, up ¥4,546 million since the end of the previous fiscal year.

(Liabilities)

Current liabilities amounted to ¥10,165 million, up ¥2,618 million since the end of the previous fiscal year. This was mainly attributable to an increase in accrued income taxes as profit increased and a decrease in deposits received.

Fixed liabilities amounted to ¥4,661 million, down ¥359 million since the end of the previous fiscal year. This was mainly attributable to a redemption of corporate bonds.

As a result of the above, total liabilities amounted to ¥14,827 million, up ¥2,258 million since the end of the previous fiscal year.

(Net assets)

Net assets amounted to ¥41,784 million, up ¥2,287 million since the end of the previous fiscal year. This primarily reflected an increase in retained earnings.

(2) Cash flows

At the end of the second quarter of the year ending March 31, 2010, cash and cash equivalents (hereinafter referred to as "cash") increased ¥8,602 million since the end of the previous year and amounted to ¥19,784 million at the end of the second quarter of the year ending March 31, 2010.

(Cash flows from operating activities)

Net cash provided by operating activities amounted to ¥10,160 million (¥2,260 million of expenditure in the previous year). The principal factors in this were an increase of ¥4,647 million in income before income taxes and minority interests, an increase of ¥2,599 million in income taxes refund, a decrease of ¥2,255 million in notes and accounts receivable—trade, and a decrease of ¥1,406 million in deposits received.

(Cash flows from investing activities)

Net cash used in investing activities amounted to ¥350 million (¥5,127 million of expenditure in the previous year). The principal factors in this were proceeds from sale of tangible fixed assets totaling ¥615 million, ¥352 million of expenditure for loans, and purchases of tangible fixed assets totaling ¥340 million.

(Cash flows from financing activities)

Net cash used in financing activities amounted to ¥1,199 million (¥5,312 million of income in the previous year). The principal factors in this were dividends paid totaling ¥838 million and ¥360 million in redemption of corporate bonds.

3. Qualitative information on projections for the consolidated business results

The consolidated business performance projections that the Company disclosed on May 12, 2009 for the full year remain unchanged.

(Unit: Million yen)

	Forecast for the year ending March 2010	Results for the year ended March 2009	Year-on-Year
Net sales	70,000	73,035	−4.2%
Operating income	10,000	1,960	+410.2%
Ordinary income	10,000	991	+909.1%
Net income	4,500	(1,481)	—

4. Other

(1) Transfer of important subsidiaries during the period under review (Transfer of specific subsidiaries that results in a change in the scope of consolidation)

None

(2) Adoption of simplified accounting methods and special accounting methods applicable to preparation of quarterly consolidated financial statements

1) Method for estimation of general loan losses

Because it was observed at the end of the second quarter of the year ending March 31, 2010 that no significant change has occurred in the Company's historical loan loss ratio, etc. since the end of the previous year, the Company determines an estimate of loan losses by employing the historical loan loss and other ratios computed at the end of the previous year.

2) Method for valuation of inventories

For the purpose of valuing inventories at the end of the second quarter of the year ending March 31, 2010, the Company dispenses with physical inventorying and applies a reasonable valuation method on the basis of the value of inventories physically verified at the end of the previous year.

3) Method for determination of deferred tax assets and deferred tax liabilities

For evaluating deferred tax assets for recoverability, when it has been observed that no significant change has occurred in the Company's business environment and other conditions or the occurrence of temporary and other differences since the end of the previous year, the Company applies the method that employs the same future business performance projections and tax planning that were used at the end of the previous year.

4) Offsetting and elimination of intercompany receivables and payables and transactions among consolidated companies

During the offsetting and elimination of intercompany receivables and payables among consolidated companies, if the Company finds a discrepancy between the amounts receivable and payable, we offset and eliminate them against each other, to the extent that elimination is reasonable, without reconciling such discrepancy.

In addition, during the offsetting and elimination of intercompany transactions among consolidated companies, if the Company finds a discrepancy in transaction amounts, we apply the method that causes the different amounts to align with the amount recorded by the parent company for the offsetting and elimination of transactions, provided that such discrepancy is insignificant.

5) Assessment of tax expenses

The Company applies the method that reasonably estimates an effective tax rate to be assessed on income before income taxes for the year ending March 31, 2010 after accounting for the tax effects of temporary differences and multiplies income before income taxes during the second quarter of the year ending March 31, 2010 by such estimated effective tax rate.

(3) Changes in accounting principles, accounting procedures, presentation method, etc. in association with the preparation of quarterly consolidated financial statements

None

5. Quarterly consolidated financial statements

(1) Quarterly consolidated balance sheets

(Unit: Million yen)

	End of second quarter of year ending March 31, 2010 (September 30, 2009)	Condensed consolidated balance sheet at end of year ended March 31, 2009 (March 31, 2009)
Assets		
Current assets		
Cash and cash equivalents	19,784	11,181
Notes and accounts receivable—trade	2,859	4,324
Inventories	1,238	963
Other current assets	6,230	8,743
Allowance for doubtful accounts	(65)	(77)
Total current assets	30,046	25,135
Fixed assets		
Tangible fixed assets		
Land	5,934	6,514
Other tangible fixed assets	4,343	4,384
Total tangible fixed assets	10,278	10,898
Intangible fixed assets		
Goodwill	282	326
Other intangible fixed assets	2,200	2,435
Total intangible fixed assets	2,483	2,761
Investments and other assets		
Investment securities	8,934	7,989
Other assets	5,093	5,535
Allowance for doubtful accounts	(224)	(256)
Total investments and other assets	13,803	13,268
Total fixed assets	26,564	26,929
Total assets	56,611	52,064
Liabilities		
Current liabilities		
Notes and accounts payable—trade	2,946	1,981
Corporate bonds redeemable within 1 year	720	720
Current portion of long-term borrowings	—	61
Accrued income taxes	2,520	263
Accrued bonuses	41	211
Accrued bonuses to directors and auditors	122	245
Allowance for losses on order receiving	11	—
Allowance for losses on relocation of offices	393	9
Other current liabilities	3,408	4,056
Total current liabilities	10,165	7,547
Fixed liabilities		
Corporate bonds	1,870	2,230
Retirement benefit provisions	246	221
Other fixed liabilities	2,544	2,569
Total fixed liabilities	4,661	5,021
Total Liabilities	14,827	12,568

(Unit: Million yen)

	End of second quarter of year ending March 31, 2010 (September 30, 2009)	Condensed consolidated balance sheet at end of year ended March 31, 2009 (March 31, 2009)
Net assets		
Shareholders' equity		
Common stock	7,948	7,948
Capital surplus	7,994	7,994
Retained earnings	27,149	25,808
Treasury stock	(1,330)	(1,330)
Total shareholders' equity	41,761	40,420
Valuation and translation differences		
Unrealized holding gain on available-for-sale securities	(88)	(956)
Foreign currency translation adjustment	0	(0)
Total valuation and translation differences	(88)	(957)
Minority interest	110	32
Total net assets	41,784	39,496
Total liabilities and net assets	56,611	52,064

(2) Quarterly consolidated statement of income

First half of year ending March 31, 2010

(Unit: Million yen)

	First half of year ended March 31, 2009 (April 1, 2008– September 30, 2008)	First half of year ending March 31, 2010 (April 1, 2009– September 30, 2009)
Net sales	41,590	21,444
Cost of sales	27,068	8,335
Gross profit	14,522	13,109
Selling, general and administrative expenses	11,269	7,722
Operating income	3,252	5,386
Non-operating income		
Interest income	23	5
Dividend income	106	82
Interest on refund	—	71
Foreign exchange gain	87	—
Others	149	121
Total non-operating income	367	280
Non-operating expenses		
Interest expense	65	14
Corporate bond issuance expenses	51	—
Equity method investment loss	347	222
Amortization of equity investment	67	70
Loss on management of investment securities	—	260
Others	64	47
Total non-operating expenses	595	615
Ordinary income	3,023	5,051
Extraordinary income		
Gain on sale of fixed assets	—	46
Gain on investment in anonymous association	48	—
Insurance proceeds received	110	—
Reversal of allowance for doubtful accounts	—	20
Others	0	7
Total extraordinary income	160	73
Extraordinary losses		
Loss on prior period adjustment	4	—
Loss on sale of fixed assets	0	0
Impairment loss	109	18
Provision to allowance for loss on relocation of offices	—	392
Loss due to disaster	99	—
Loss due to discontinued production	502	—
Others	66	66
Total extraordinary losses	782	477
Income before income taxes and minority interest	2,400	4,647
Current income taxes	2,219	2,448
Minority interests (loss)	(664)	17
Net income	845	2,181

(3) Quarterly consolidated statement of cash flows

(Unit: Million yen)

	First half of year ended March 31, 2009 (April 1, 2008– September 30, 2008)	First half of year ending March 31, 2010 (April 1, 2009– September 30, 2009)
Cash flows from operating activities		
Income before income taxes and minority interest	2,400	4,647
Depreciation and amortization	861	668
Impairment loss	109	18
Amortization of goodwill	267	43
Increase (decrease) in allowance for doubtful accounts	87	(44)
Increase (decrease) in accrued bonuses	(128)	(169)
Increase (decrease) in accrued bonuses to directors and auditors	(3)	(122)
Increase (decrease) in allowance for sales discounts	1,211	—
Increase (decrease) in retirement benefit provisions	17	25
Increase (decrease) in allowance for losses on relocation of offices	—	384
Interest and dividend income	(129)	(88)
Discounts on purchases	(24)	(3)
Equity method investment loss (gain)	347	222
Interest expense	65	14
Decrease (increase) in notes and accounts receivable—trade	(18,434)	2,255
Decrease (increase) in inventories	(194)	(275)
Decrease (increase) in merchandising right advances	482	487
Increase (decrease) in notes and accounts payable—trade	13,886	614
Increase (decrease) in accrued consumption taxes	(188)	542
Increase (decrease) in deposits received	—	(1,406)
Others	775	(333)
Sub total	1,409	7,482
Interest and dividends received	134	94
Interest paid	(54)	(15)
Insurance proceeds received	110	—
Income taxes (paid) refund	(3,860)	2,599
Net cash provided by (used in) operating activities	(2,260)	10,160
Cash flows from investing activities		
Payments into time deposits	—	(10)
Purchases of tangible fixed assets	(4,526)	(340)
Proceeds from sale of tangible fixed assets	—	615
Purchases of intangible fixed assets	(250)	(188)
Purchases of investment securities	(266)	—
Expenditure for equity investment	(39)	(100)
Expenditure for loans	—	(352)
Others	(43)	26
Net cash provided by (used in) investing activities	(5,127)	(350)

(Unit: Million yen)

	First half of year ended March 31, 2009 (April 1, 2008– September 30, 2008)	First half of year ending March 31, 2010 (April 1, 2009– September 30, 2009)
Cash flows from financing activities		
Net increase (decrease) in short-term borrowings	2,523	—
Proceeds from long-term borrowings	1,200	—
Repayment of long-term borrowings	(404)	(61)
Proceeds from issuance of corporate bonds	2,948	—
Redemption of corporate bonds	(60)	(360)
Proceeds from payments by minority shareholders	—	60
Dividends paid	(868)	(838)
Dividends paid to minority shareholders	(24)	—
Others	(1)	—
Net cash provided by (used in) financing activities	5,312	(1,199)
Effect of exchange rate changes on cash and cash equivalents	85	(8)
Increase (decrease) in cash and cash equivalents	(1,990)	8,602
Cash and cash equivalents at beginning of period	12,693	11,181
Cash and cash equivalents at end of period	10,703	19,784

(4) Note regarding the operation of the company as a going concern

First half of year ending March 31, 2010 (April 1, 2009–September 30, 2009)

No relevant items

(5) Segment information

[Segment information by business category]

First half of year ended March 31, 2009 (April 1, 2008–September 30, 2008)

(Unit: Million yen)

	Pachinko/ Pachislot (PS) Field	Game Field	Sports Field	Movies Field	Other Field	Total	Elimination or incorporation	Consolidated
Net Sales								
(1) Sales to third parties	34,721	4,126	1,947	30	764	41,590	—	41,590
(2) Inter-group sales or transfers	236	0	30	—	6	274	(274)	—
Total	34,957	4,127	1,977	30	771	41,864	(274)	41,590
Operating income (loss)	5,569	(1,619)	(342)	(522)	152	3,237	14	3,252

(Notes) 1. Based on the proximity of products or services, etc. provided, the Company's businesses are segmented into Pachinko/Pachislot (PS) Field, Game Field, Sports Field, Movies Field and Other Field.

2. The major products or services in each segment are as follows:

(1) Pachinko/Pachislot (PS) Field: Purchasing, sales, planning and development of pachinko/pachislot machines and related services

(2) Game Field: Planning, development, sales, etc. of packaged software, such as game software

(3) Sports Field: Sports management and related activities

(4) Movies Field: Movie production, digital content creation and copyright acquisition

(5) Other Field: Planning, production, etc. of animation

3. Resegmentation of operations

In previous years, the sports management business and the movie business have been included in the Other Field segment. Because these businesses are now significant in value, the Company resegmented its operations to separate and disclose these businesses in segments called the Sports Field and Movies Field, respectively, effective with the first quarter of the year ending March 31, 2010.

This has no impact on segment information.

First half of year ending March 31, 2010 (April 1, 2009–September 30, 2009)

(Unit: Million yen)

	Pachinko/ Pachislot (PS) Field	Sports Entertainment Field	Mobile Filed	Other Field	Total	Elimination or incorporation	Consolidated
Net Sales							
(1) Sales to third parties	19,265	1,180	991	6	21,444	—	21,444
(2) Inter-group sales or transfers	150	0	0	252	403	(403)	—
Total	19,415	1,181	991	259	21,847	(403)	21,444
Operating income (loss)	5,407	(162)	247	(17)	5,476	(89)	5,386

(Notes) 1. Based on the proximity of products or services, etc. provided, the Company's businesses are segmented into Pachinko/Pachislot (PS) Field, Sports Entertainment Field, Mobile Field and Other Field.

2. The major products or services in each segment are as follows:

(1) Pachinko/Pachislot (PS) Field: Purchasing, sales, planning and development of pachinko/pachislot machines and related services

(2) Sports Entertainment Field: Sports management and related activities

(3) Mobile Field: Mobile contents, etc.

(4) Other Field: Planning and production of animation, movie production, etc.

3. Additional information

The sports management business had been included in the Sports Field segment in previous years. In light of new business developments, the Company renamed the segment as the Sports Entertainment Field segment effective with the first quarter of the year ending March 31, 2010.

The planning, development and sales business of packaged software, such as game software, which had been included in the Game Field segment in previous years, was dissolved during the previous fiscal year as a result of the sale of shares in subsidiaries.

The mobile content business, which had been included in the Other Field segment in previous years, was resegmented and separately disclosed under the Web Service Field segment in the previous fiscal year as the value of the business became material. The Company renamed the segment as the Mobile Field segment effective with the first quarter of the year ending March 31, 2010 in light of business developments such as an expansion of service provision for mobile content.

The digital content creation and copyright acquisition business, which had been included in the Movies Field segment in previous years, was dissolved during the previous fiscal year as a result of the merger and absorption of the business as a surviving entity into the Company. In addition, the movie production business has been included in the Other Field segment effective with the first quarter of the year ending March 31, 2010 as the value of the business is no longer material.

The following is the segment information for the first half of the previous fiscal year which is based on the business categories adopted in the first half of the year ending March 31, 2010.

(Unit: Million yen)

	Pachinko/ Pachislot (PS) Field	Sports Entertainment Field	Mobile Filed	Game Field	Other Field	Total	Elimination or incorporation	Consolidated
Net Sales								
(1) Sales to third parties	34,721	1,947	736	4,126	59	41,590	—	41,590
(2) Inter-group sales or transfers	236	30	—	0	6	274	(274)	—
Total	34,957	1,977	736	4,127	66	41,864	(274)	41,590
Operating income (loss)	5,569	(342)	227	(1,619)	(596)	3,237	14	3,252

[Segment information by region]

First half of year ended March 31, 2009 (April 1, 2008–September 30, 2008) and first half of year ending March 31, 2010 (April 1, 2009–September 30, 2009)

Segment information by region has been omitted, since Japan has accounted for more than 90% of total net sales across all segments.

[Overseas sales]

First half of year ended March 31, 2009 (April 1, 2008–September 30, 2008) and first half of year ending March 31, 2010 (April 1, 2009–September 30, 2009)

Information on overseas sales has been omitted, since they have accounted for less than 10% of consolidated net sales.

(6) Note regarding occurrence of significant change in amount of shareholders' equity

First half of year ending March 31, 2010 (April 1, 2009–September 30, 2009)

No relevant items

6. Other information

There is no information that requires particular description.