

Full year

(4.2009 ~ 3.2010)

Supplementary Financial Document
for the Year Ended March 31, 2010

May 11, 2010



Full year

Fields Corporation
JASDAQ:2767

Fields Corporation

Highlights for the Year Ended March 31, 2010

Results for the Year Ended March 31, 2010 (Consolidated)

[Percentage of net sales] (Unit: Million yen)

	Year Ended March 31, 2009				Year Ended March 31, 2010				YOY (%)
	1Q Results	1st Half Results	1Q-3Q Results	Full-Year Results	1Q Results	1st Half Results	1Q-3Q Results	Full-Year Results	
Net sales	7,321 [100.0]	41,590 [100.0]	65,051 [100.0]	73,035 [100.0]	16,038 [100.0]	21,444 [100.0]	24,521 [100.0]	66,342 [100.0]	90.8
Gross profit	2,114 [28.9]	14,522 [34.9]	22,701 [34.9]	24,024 [32.9]	12,402 [77.3]	13,109 [61.1]	13,997 [57.1]	26,889 [40.5]	111.9
SG&A expenses	5,426 [74.1]	11,269 [27.1]	16,619 [25.5]	22,063 [30.2]	3,877 [24.2]	7,722 [36.0]	12,628 [51.5]	18,764 [28.3]	85.0
Operating income	(3,312) [-]	3,252 [7.8]	6,082 [9.3]	1,960 [2.7]	8,524 [53.2]	5,386 [25.1]	1,368 [5.6]	8,124 [12.2]	414.5
Ordinary income	(3,161) [-]	3,023 [7.3]	5,604 [8.6]	991 [1.4]	8,519 [53.1]	5,051 [23.6]	1,090 [4.5]	7,761 [11.7]	783.1
Net income	(2,289) [-]	845 [2.0]	1,654 [2.5]	(1,481) [-]	4,711 [29.4]	2,181 [10.2]	(273) [-]	3,289 [5.0]	-

Reference: Results for the Year Ended March 31, 2010 (Non-Consolidated)

[Percentage of net sales] (Unit: Million yen)

	Year Ended March 31, 2009				Year Ended March 31, 2010				YOY (%)
	1Q Results	1st Half Results	1Q-3Q Results	Full-Year Results	1Q Results	1st Half Results	1Q-3Q Results	Full-Year Results	
Net sales	3,950 [100.0]	34,357 [100.0]	51,030 [100.0]	53,143 [100.0]	14,905 [100.0]	19,233 [100.0]	20,972 [100.0]	61,357 [100.0]	115.5
Gross profit	2,090 [52.9]	13,507 [39.3]	19,284 [37.8]	19,430 [36.6]	11,901 [79.8]	12,233 [63.6]	12,465 [59.4]	24,493 [39.9]	126.1
SG&A expenses	3,569 [90.4]	7,873 [22.9]	11,621 [22.8]	15,611 [29.4]	3,277 [22.0]	6,520 [33.9]	10,563 [50.4]	15,875 [25.9]	101.7
Operating income	(1,478) [-]	5,633 [16.4]	7,662 [15.0]	3,818 [7.2]	8,623 [57.9]	5,712 [29.7]	1,901 [9.1]	8,618 [14.0]	225.7
Ordinary income	(1,721) [-]	5,497 [16.0]	9,650 [18.9]	5,842 [11.0]	8,761 [58.8]	5,861 [30.5]	2,168 [10.3]	8,830 [14.4]	151.1
Net income	(948) [-]	3,229 [9.4]	5,402 [10.6]	1,145 [2.2]	5,134 [34.5]	3,070 [16.0]	963 [4.6]	4,538 [7.4]	396.3

Segment Information for the Year Ended March 31, 2010

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(Unit: Million yen)

	Year Ended March 31, 2009				Year Ended March 31, 2010				
	1Q Results*3	1st Half Results*3	1Q-3Q Results	Full-Year Results	1Q Results	1st Half Results	1Q-3Q Results	Full-Year Results	Composition (%)
Net sales									
Pachinko/Pachslot (PS) Field	4,197	34,957	52,501	55,724	15,029	19,415	21,505	62,379	92.8%
Sports Entertainment Field*1	961	1,977	2,995	3,589	565	1,181	1,807	2,416	3.6%
Mobile Field*1	366	736	1,168	1,609	519	991	1,403	1,821	2.7%
Other Field	54	66	115	130	252	259	270	619	0.9%
Game Field*2	1,904	4,127	8,751	12,593	—	—	—	—	—
Subtotal	7,485	41,864	65,532	73,647	16,368	21,847	24,987	67,237	100.0%
Elimination or incorporation	(163)	(274)	(480)	(612)	(329)	(403)	(466)	(895)	
Total	7,321	41,590	65,051	73,035	16,038	21,444	24,521	66,342	
Operating income									
Pachinko/Pachslot (PS) Field	(1,562)	5,569	7,712	4,031	8,543	5,407	1,463	8,133	100.0%
Sports Entertainment Field*1	(169)	(342)	(437)	(537)	(96)	(162)	(253)	(324)	(4.0%)
Mobile Field*1	120	227	373	455	124	247	305	393	4.8%
Other Field	(544)	(596)	(626)	(680)	58	(17)	(69)	(70)	(0.8%)
Game Field*2	(1,112)	(1,619)	(926)	(1,289)	—	—	—	—	—
Subtotal	(3,267)	3,237	6,095	1,980	8,629	5,476	1,446	8,131	100.0%
Elimination or incorporation	(44)	14	(13)	(19)	(104)	(89)	(78)	(7)	
Total	(3,312)	3,252	6,082	1,960	8,524	5,386	1,368	8,124	

*1 The segments were renamed in the first quarter of the year ended March 31, 2010. Please refer to the documents of the first quarter of the year ended March 31, 2010.

*2 The "Game Field" was dissolved as a result of the sale of shares in subsidiaries at the year ended March 31, 2009.

*3 The segment information is based on the business categories adopted in the first quarter of the year ended March 31, 2010.

Balance Sheets for the Year Ended March 31, 2010 (Assets)

(Unit: Million yen)

Assets	At March 31, 2009	At March 31, 2010	Increase/ Decrease	Factors
Cash and cash equivalents	11,181	15,916	4,735	Due to an increase in income
Notes and accounts receivable—trade	4,324	33,088	28,764	Increase in accounts receivable due to sales of Pachislot machines
Inventories	963	1,520	557	
Other	8,744	6,525	(2,219)	Decrease in other accounts receivable
Allowance for doubtful accounts	(77)	(355)	(278)	
Total current assets	25,135	56,694	31,559	
Land	6,514	6,170	(344)	Due to the sale of building and land of the Tokyo Office
Other	4,384	3,551	(833)	Decrease due to the sale of building of the Tokyo Office and the disposal of building, etc at the Osaka Branch
Total tangible fixed assets	10,898	9,721	(1,177)	
Goodwill	326	239	(87)	
Other	2,435	2,094	(341)	Decrease due to amortization of software, etc
Total intangible fixed assets	2,761	2,333	(428)	
Investment securities	7,989	7,865	(124)	
Other	5,535	4,827	(708)	Decrease in deferred tax assets
Allowance for doubtful accounts	(256)	(114)	142	
Total investments and other assets	13,268	12,578	(690)	
Total fixed assets	26,929	24,634	(2,295)	
Total assets	52,064	81,329	29,265	

* “Other” is calculated as the other items deducted from the total figure on this sheet

Balance Sheets for the Year Ended March 31, 2010 (Liabilities/Net assets)

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(Unit: Million yen)

Liabilities and Net assets	At March 31, 2009	At March 31, 2010	Increase/ Decrease	Factors
Notes and accounts payable—trade	1,981	26,610	24,629	Increase in accounts payable—trade from pachinko/pachislot sales
Corporate bonds redeemable within 1 year	720	720	0	
Accrued income taxes	263	3,562	3,299	Increase in accrued income taxes as profit increased
Other	4,583	4,953	370	
Total current liabilities	7,547	35,845	28,298	
Corporate bonds	2,230	1,510	720	Decrease due to redemption of corporate bonds
Other	2,791	2,785	(6)	
Total fixed liabilities	5,021	4,295	(726)	
Total liabilities	12,568	40,141	27,573	
Common stock	7,948	7,948	0	
Capital surplus	7,994	7,994	0	
Retained earnings	25,808	27,583	1,775	Increase in retained earnings as income increased
Treasury stock	(1,330)	(1,785)	(455)	
Total shareholders' equity	40,420	41,741	1,321	
Unrealized holding gain on available-for-sale securities	(956)	(676)	280	
Total valuation and translation differences	(957)	(676)	281	
Minority interest	32	122	90	
Total net assets	39,496	41,187	1,691	
Total liabilities and net assets	52,064	81,329	29,265	

* "Other" is calculated as the other items deducted from the total figure on this sheet

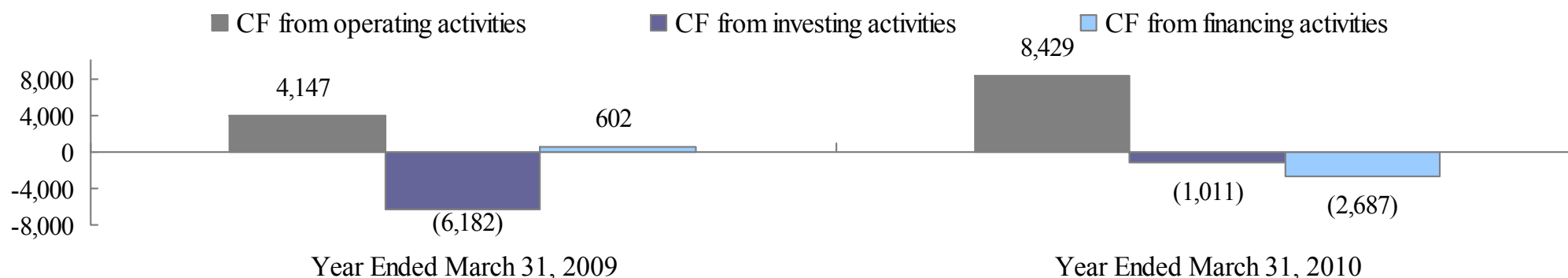
Statement of Cash Flows for the Year Ended March 31, 2010

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(Unit: Million yen)

	Year Ended March 31, 2009	Year Ended March 31, 2010	Factors
Cash flows from operating activities	4,147	8,429	Income before income taxes and minority interest 7,218 Increase in notes and accounts receivable-trade (27,896) Increase in notes and accounts payable—trade 23,910 Income taxes refund 2,443
Cash flows from investing activities	(6,182)	(1,011)	Proceeds from sale of tangible fixed assets 615 Purchases of tangible fixed assets (470) Purchases of intangible fixed assets (449)
Cash flows from financing activities	602	(2,687)	Dividends paid (1,511) Redemption of corporate bonds (720) Purchase of treasury stock (456)
Effect of exchange rate changes on cash and cash equivalents	(79)	(4)	
Increase (decrease) in cash and cash equivalents	(1,512)	4,725	
Cash and cash equivalents at beginning of period	12,693	11,181	
Cash and cash equivalents at end of period	11,181	15,906	



Forecast for the Year Ending March 31, 2011

Forecast for the Year Ending March 31, 2011 (Consolidated)

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(Unit: Million yen)

	Year Ended March 31, 2010			Year Ending March 31, 2011					
	1st Half Results	2nd Half Results	Full-year Results	1st Half Forecast	YOY(%)	2nd Half Forecast	YOY(%)	Full-year Forecast	YOY(%)
Net sales	21,444 [100.0]	44,898 [100.0]	66,342 [100.0]	30,000 [100.0]	139.9	50,000 [100.0]	111.3	80,000 [100.0]	120.6
Gross profit	13,109 [61.1]	13,780 [30.7]	26,889 [40.5]	14,000 [46.7]	106.8	17,500 [35.0]	127.0	31,500 [39.4]	117.1
SG&A expenses	7,722 [36.0]	11,042 [24.6]	18,764 [28.3]	10,000 [33.3]	129.5	10,500 [21.0]	95.1	20,500 [25.6]	109.3
Operating income	5,386 [25.1]	2,738 [6.1]	8,124 [12.2]	4,000 [13.3]	74.3	7,000 [14.0]	255.7	11,000 [13.8]	135.4
Ordinary income	5,051 [23.6]	2,710 [6.0]	7,761 [11.7]	4,000 [13.3]	79.2	7,000 [14.0]	258.3	11,000 [13.8]	141.7
Net income	2,181 [10.2]	1,108 [2.5]	3,289 [5.0]	2,000 [6.7]	91.7	3,500 [7.0]	315.9	5,500 [6.9]	167.2

Reference: Forecast for the Year Ending March 31, 2011 (Non-Consolidated)

(Unit: Million yen)

	Year Ended March 2010			Year Ending March 31, 2011					
	1st Half Results	2nd Half Results	Full-year Results	1st Half Forecast	YOY(%)	2nd Half Forecast	YOY(%)	Full-year Forecast	YOY(%)
Net sales	19,233 [100.0]	42,124 [100.0]	61,357 [100.0]	23,000 [100.0]	119.6	45,000 [100.0]	106.8	68,000 [100.0]	110.8
Gross profit	12,233 [63.6]	12,260 [29.1]	24,493 [39.9]	12,000 [52.2]	98.1	15,500 [34.4]	126.4	27,500 [40.4]	112.3
SG&A expenses	6,520 [33.9]	9,335 [22.2]	15,875 [25.9]	8,000 [34.8]	122.7	8,500 [18.9]	91.1	16,500 [24.3]	103.9
Operating income	5,712 [29.7]	2,906 [6.9]	8,618 [14.0]	4,000 [17.4]	70.0	7,000 [15.6]	240.9	11,000 [16.2]	127.6
Ordinary income	5,861 [30.5]	2,970 [7.1]	8,830 [14.4]	4,000 [17.4]	68.2	7,000 [15.6]	240.9	11,000 [16.2]	124.6
Net income	3,070 [16.0]	1,468 [3.5]	4,538 [7.4]	2,000 [8.7]	65.1	3,500 [7.8]	238.4	5,500 [8.1]	121.2

Supplementary Data for the Year Ended March 31, 2010

Number of Pachinko/Pachislot Machines Sold According to Title for the Year Ended March 31, 2010

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(Unit: Machines)

Release	Manufacturer	Title	1Q Machines sold	2Q Machines sold	3Q Machines sold	4Q Machines sold	Cumulative machines sold
→ Pachinko machines							
April	Bisty	CR Neon Genesis Evangelion—The Beginning and the End	235,969	-	-	-	237,000
October	Bisty	CR Iron Chef	-	-	-	-	-
January	Bisty	CR GTO	-	-	-	-	-
January	Bisty	CR Neon Genesis Evangelion—The Angels Are Back Again YF	-	-	-	23,689	23,600
February	Bisty	CR Shimizu no Jirocho—The Bonds of Life	-	-	-	-	-
	Other	*Sold "CR Showa Legend Minami Haruo (by Ginza)" in August as the sales agency	8,122	22,030	8,190	5,737	
Total number of pachinko machines sold			244,091	22,193	15,697	48,753	
						Total number of pachinko machines sold	330,734
→ Pachislot machines							
April	Olympia	Aim for the Ace!	-	-	-	-	-
June	Bisty	Saturday Night Fever	-	-	-	-	-
November	Olympia	I am KONISHIKI	-	-	-	-	-
December	Rodeo	Hono-no Nekketsu Kyoshi	-	-	-	-	-
March	Bisty	Neon Genesis Evangelion—Die Spur der SEELE	-	-	-	74,990	79,700
March	Rodeo	Onimusha: Dawn of Dreams	-	-	-	27,199	42,700
	Other		1,348	1,736	2,265	4,280	
Total number of pachislot machines sold			6,055	1,805	4,817	106,469	
						Total number of pachislot machines sold	119,146
Total number of pachinko/pachislot machines sold			250,146	23,998	20,514	155,222	
						Total number of pachinko/pachislot machines sold	449,880

* Regarding the titles of pachinko/pachislot machines for which the number of machines sold was less than 10,000, the number of machines sold was not released.

* The figures for cumulative machines sold were as of April 30, 2010.

Titles of Pachinko Machines Sold for the Year Ended March 31, 2010

(As of March 31, 2010)

1Q



Released in April

■ CR Neon Genesis Evangelion—The Beginning and the End

- Focusing on the character of Kaworu Nagisa, the “Fifth Children”, the machine features special images produced exclusively for the machine
- The machine features content from the movie, “Evangelion; 2.0 you can (not) Advance”

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2Q



Released in August

■ CR Showa Legend Minami Haruo

- Launched as a sole agent pachinko machines made by GINZA Corporation

©三波クリエイツ ©Sammy ©GINZA

3Q



Released in October

■ CR Iron Chef

- Employing content from the cooking TV variety show “Iron Chef” broadcast in 1993
- Recreating an exciting kitchen battle in a way that combines pachinko functions with the tense excitement of a cooking battle

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4Q



Released in January

■ CR GTO

- The machine draws on content from the hit comic-book series GTO, which was created by Toru Fujisawa
- Plenty of famous scenes featuring Eikichi Onizuka—known as Great Teacher Onizuka (GTO)—and his students also appear in the pachinko game

©藤沢とおる／講談社



Released in January

■ CR Neon Genesis Evangelion—The Angels Are Back Again YF

- The machine is equipped with specs that are the first of their kind in the pachinko market
- The machine features better odds for hitting the jackpot, while also seeking an optimal balance between ease of playing and a video game-like experience

©GAINAX・カラー/Project Eva. ©Bisty



Released in February

■ CR Shimizu no Jirocho—The Bonds of Life

- A first-class production team whose staff lead in various production categories and a splendid cast gathered for the machine
- The machine’s visuals combine live action footage and animation
- The machine ties in with a special two-hour TV drama, The Restoration Legend of Shimizu no Jirocho (TV Tokyo affiliates)

Titles of Pachislot Machines Sold for the Year Ended March 31, 2010

(As of March 31, 2010)

1Q



Released in April

Aim for the Ace!

- The machine employs content from the popular comic series “Aim for the Ace!” by Sumika Yamamoto
- Faithfully recreating the famous scenes that the series is known for, the new machine manages to fuse content and gameplay by including a vast array of different scenes filled with a scene of speed

©山本鈴美香



Released in June

Saturday Night Fever

- The machine incorporates content from the 1977 released film “Saturday Night Fever”
- Faithfully recreating both powerful dance battle action and 1970’s flavoured music soundtrack

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2Q

No titles were sold

3Q



Released in November

I am KONISHIKI

- Featuring a cartoon image of retired sumo wrestler Konishiki, a celebrity in Japan involved in a wide range of entertainment genres
- Realizing the sheer scale and stunning impact in true Konishiki style that everyone will enjoy

©KJP ©FIELDS



Released in December

Hono-no Nekketsu Kyoshi

- Featuring former professional baseball player Kazuhiri Kiyohara, professional wrestler Kensuke Sasaki and Akira Hokuto
- Realizing new entertainment based on the new idea of grouping together top-level athletes in a competition that takes them beyond their own fields of expertise

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4Q



Released in March

Neon Genesis Evangelion—Die Spur der SEELE

- The machine has a new special body depicting the world of Evangelion that has overwhelming presence
- The machine employs the images from the Rebuild of Evangelion movies, including material freshly adopted from the newest installment of the series, Evangelion: 2.0 You Can (Not) Advance

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Released in March

Onimusha: Dawn of Dreams

- First Pachislot machine from Rodeo’s 10th anniversary year
- Offering “endless expectations,” which is created by a highly sophisticated game of the lavish storyline and diverse patterns of play

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“Onimusha: Dawn of Dreams” is a registered trademark of Capcom Co., Ltd.

Number of Pachinko/Pachislot Machines Sold According to Manufacturer for the Year Ended March 31, 2010

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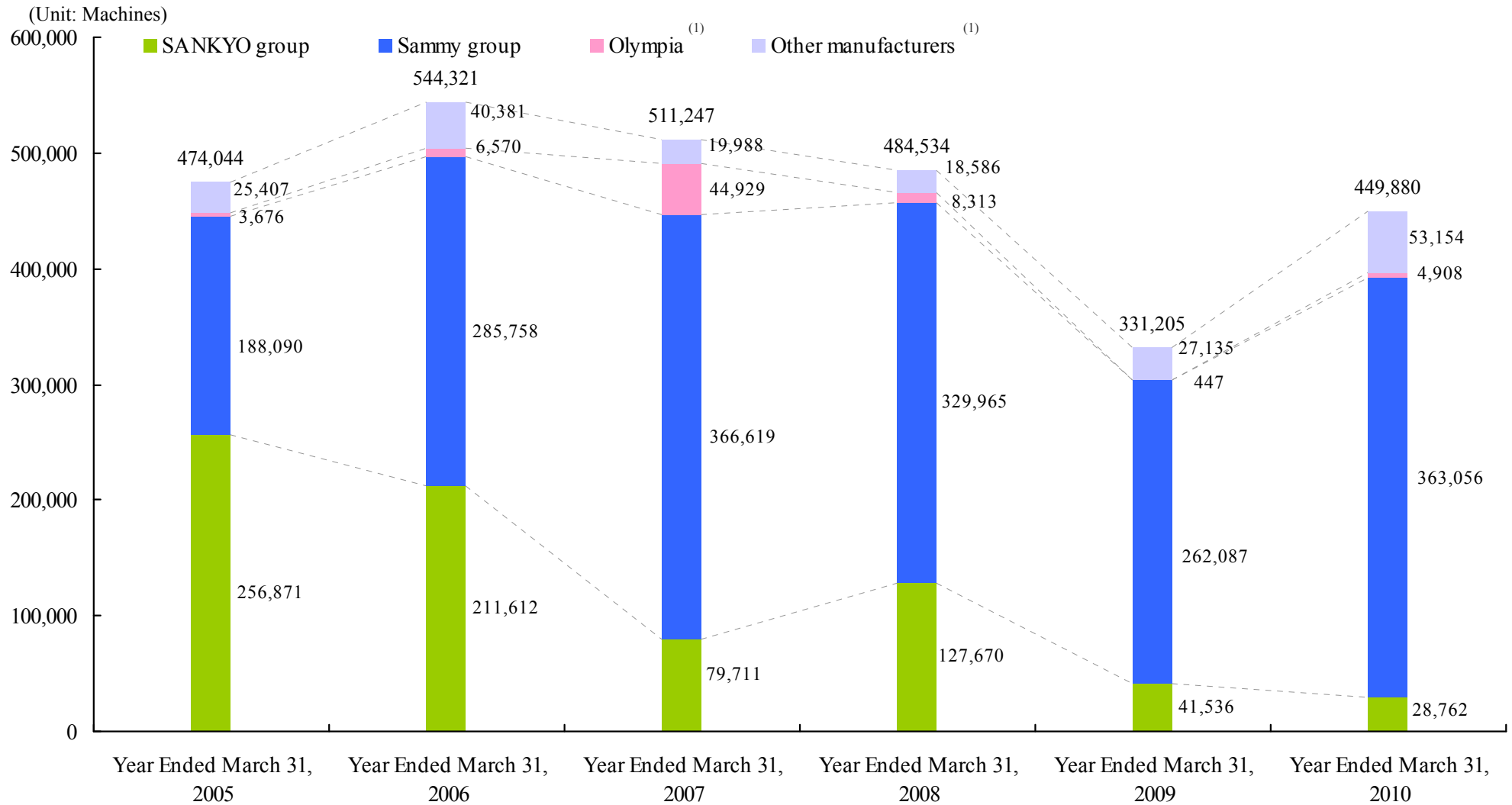
(Unit: Machines)

	Year Ended March 31, 2009					Year Ended March 31, 2010				
	1Q Results	2Q Results	3Q Results	4Q Results	Full-year Results	1Q Results	2Q Results	3Q Results	4Q Results	Full-year Results
Pachinko machines										
Sammy	-	-	11,661	64	11,725	-	-	-	-	-
Bisty	48,759	80,056	37,920	4,148	170,883	236,035	163	7,663	43,016	286,877
Other	4,478	4,246	4,965	6,268	19,917	8,056	22,030	8,034	5,737	43,857
Total number of pachinko machines sold	53,237	84,302	54,546	10,440	202,525	244,091	22,193	15,697	48,753	330,734
Pachislot machines										
Rodeo	4,269	36	24,483	1,023	29,811	65	-	1,498	27,199	28,762
Bisty	9	72,681	17,509	1,005	91,204	1,120	69	-	74,990	76,179
Olympia	307	12	82	46	447	3,639	109	1,152	8	4,908
Other	775	1,204	1,175	4,046	7,218	1,231	1,627	2,167	4,272	9,297
Total number of pachislot machines sold	5,360	73,933	43,249	6,138	128,680	6,055	1,805	4,817	106,469	119,146
Total number of pachinko/pachislot machines sold	58,597	158,235	97,795	16,578	331,205	250,146	23,998	20,514	155,222	449,880

Change in the Number of Machines Sold by Brand

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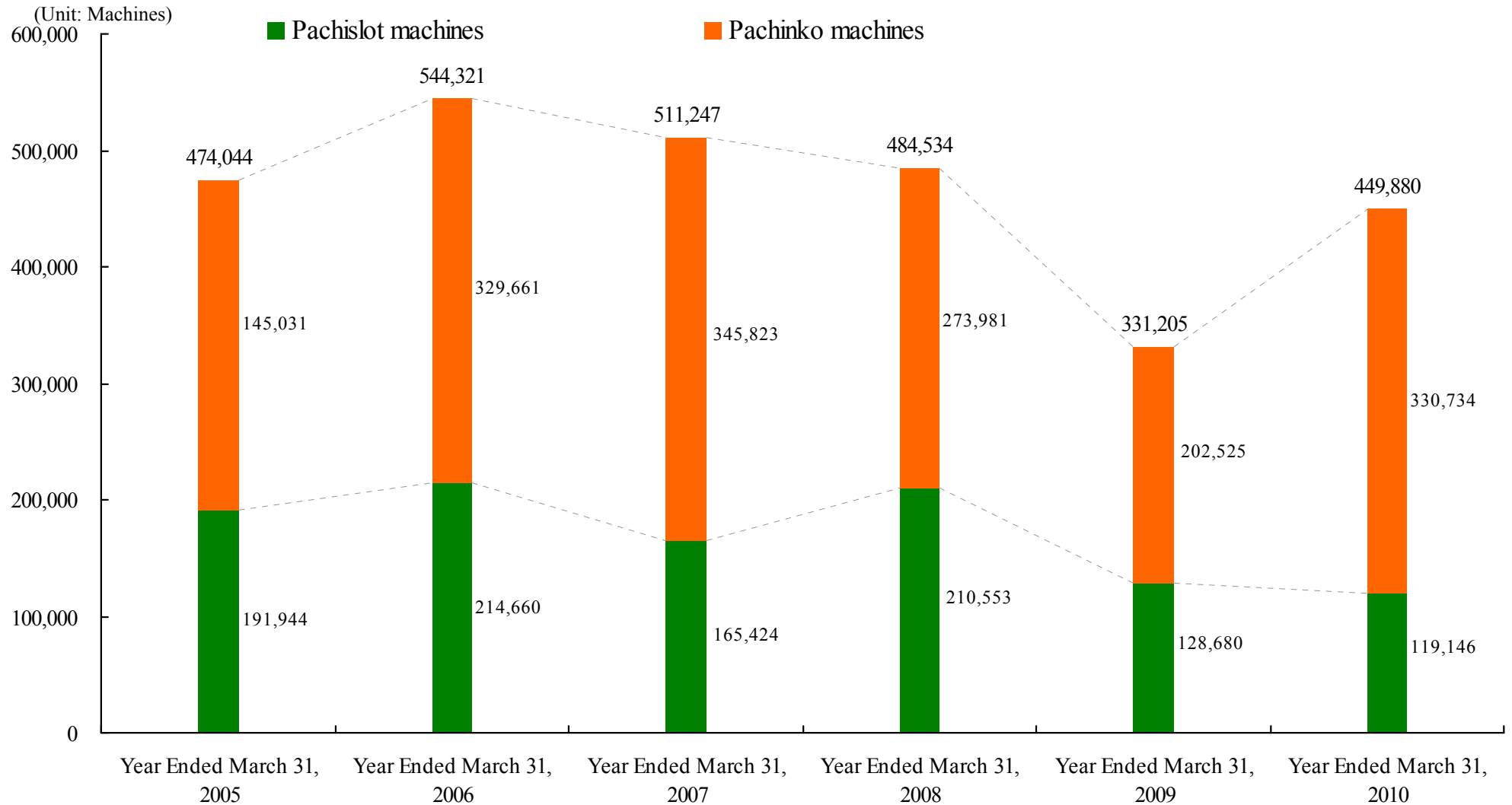


⁽¹⁾ Olympia Co., Ltd., was included in Other manufacturers in and before the year ended March 2006, therefore there is a difference between the figures announced in the past for said company and those presented here.

Change in the Number of Pachinko/Pachislot Machines Sold

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Appendix I

Corporate Profile

FIELDS CORPORATION

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Corporate data

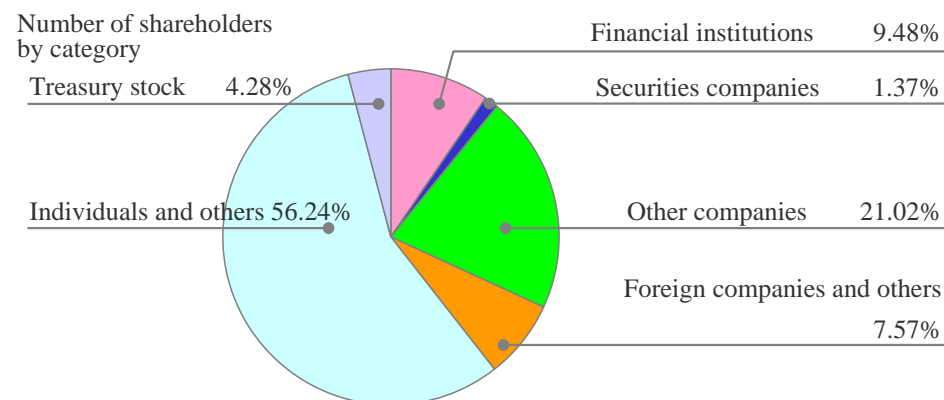
(As of March 31, 2010)

Company name	FIELDS CORPORATION http://www.fields.biz/
Establishment	June 1988 (Started business as TOYO Shoji Co., Ltd. in 1983)
Address of the Head office	E Space Tower, 3-6, Maruyama-cho, Shibuya-ku, Tokyo 150-0044, Japan
Common stock	¥7,948.03 million
Stock information	Total number of shares issued and outstanding: 347,000 (Treasury stock: 14,885)
Securities exchange	JASDAQ 2767
Number of employees	619 (Non-Consolidated) ,909 (Consolidated)
Main business activities	Planning, development and sales of pachinko/pachislot machines
Regional Offices and Branch Offices	<p><Regional Offices> Hokkaido-Tohoku, North Kanto, Tokyo, Nagoya, Osaka, Chugoku-Shikoku, Kyushu</p> <p><Branch Offices> Sapporo, Sendai, Aomori, Takasaki, Niigata, Koriyama, Tokyo, Western Tokyo, Chiba, Saitama, Yokohama, Tsukuba, Nagoya, Mie, Shizuoka, Osaka, Kyoto, Kobe, Kanazawa, Hiroshima, Yamaguchi, Matsuyama, Fukuoka, Saga, Kumamoto, Kagoshima</p>
Consolidated subsidiaries	<ul style="list-style-type: none"> • Fields Jr. Corporation • Japan Sports Marketing Inc. • Lucent Pictures Entertainment, Inc. • FutureScope Corporation and 7 other companies
Equity method companies	<ul style="list-style-type: none"> • Rodeo Co., Ltd. • Kadokawa Haruki Corporation and 3 other companies

Principal shareholders

(As of March 31, 2010)

Shareholders	Number of shares held	Percentage of outstanding shares held
Hidetoshi Yamamoto	86,750	25.00%
SANKYO CO., LTD.	52,050	15.00%
Takashi Yamamoto	36,128	10.41%
Mint Co.	16,000	4.61%
Treasury Stock	14,885	4.28%
The Master Trust Bank of Japan, Ltd. (Trust account)	12,898	3.71%
Trust & Custody Services Bank, Ltd. (Securities investment trust account)	5,982	1.72%
Japan Trustee Services Bank, Ltd. (Trust account)	4,735	1.36%
Takashi Oya	4,500	1.29%
NCT Trust and Banking Corporation (Securities investment trust account)	3,500	1.00%



Our Tracks (1988—2000)

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Pachinko/Pachislot related business

Group related business

- Aiming to distribute pachinko/pachislot machines more widely
- Established in Nagoya to sell pachinko/pachislot machines

 - Established branch offices in Tokyo
 - Merged Leisure Nippon Newspaper Company and launched a new industrial vision
 - Launched the ‘Hall TV’ system to support pachinko hall management

 - Nationwide expansion: to Tohoku, Chugoku, Shikoku, Kansai
 - Established a sales tie-up with a pachinko/pachislot machine manufacturer Sammy Corporation
 - Launched ‘Pachinko Information Station,’ a CS service for the industry in collaboration with Mitsui & Co., Ltd.

 - Obtained ISO9002: 1994

 - Started to sell Rodeo’s pachinko/pachislot machines as a sales channel of Rodeo Co., Ltd.

1988

1992

1995

1999

2000

Our Tracks (2001—2010)

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Pachinko/Pachislot related business

- Renamed Fields Corporation
- Consolidated Fields Jr. Corporation as a subsidiary
- Invested in Rodeo Co., Ltd.
- Obtained ISO9001: 2000
- Listed on JASDAQ
- Released Sammy pachinko machines exclusively for Fields
- Established business tie-up with the SANKYO Group and Bisty Co., Ltd.
- Released the first machine made via a full-scale collaboration with Bisty Co., Ltd.
- Established G&E Corporation via joint investments of Sammy Corporation, SANKYO CO., LTD. and Fields Corporation
- Launched a full-scale collaboration with Olympia Co., Ltd., for a Gold Olympia brand
- Established business tie-up with KYORAKU SANGYO

Toward a fablless manufacturer

Toward a content provider

Next

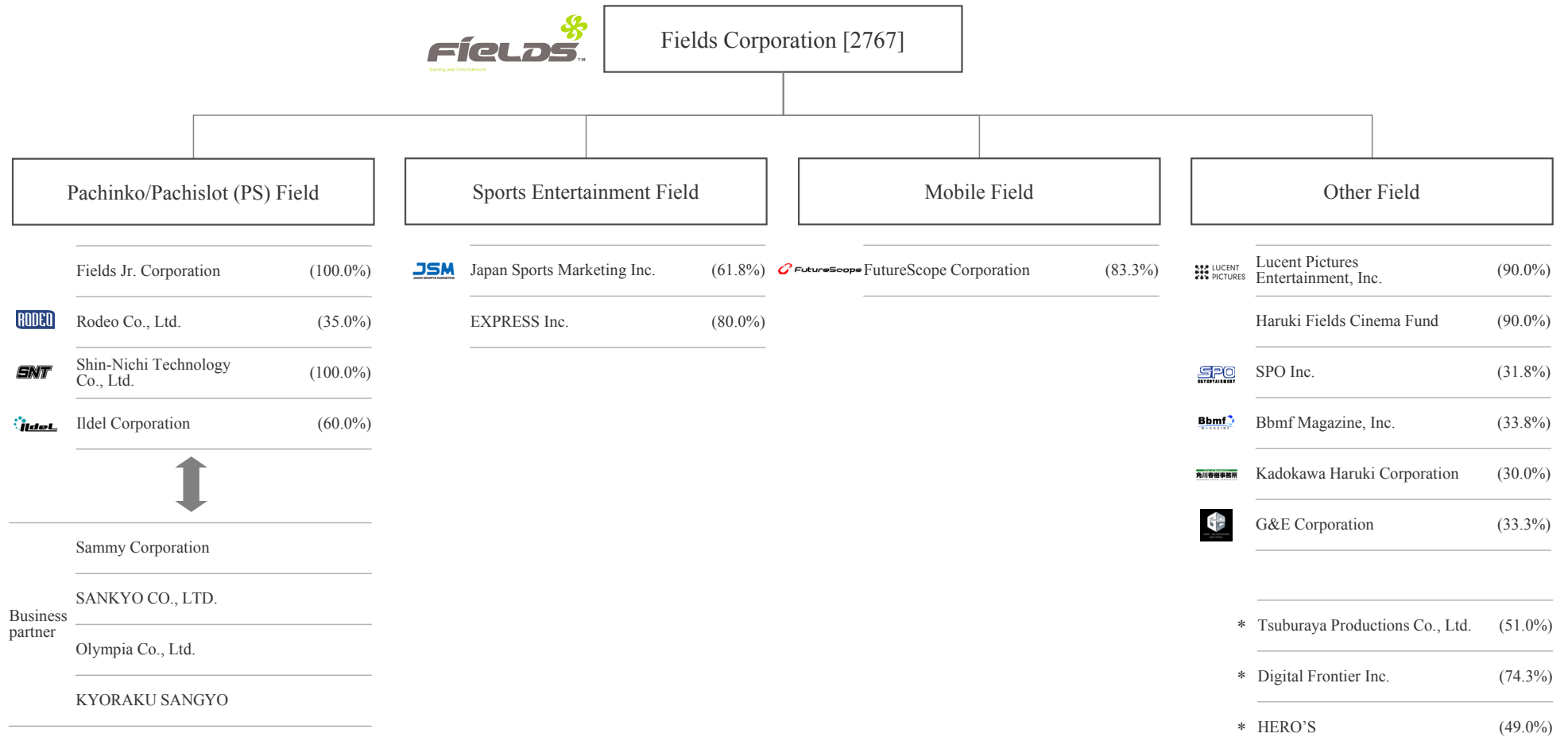
Group related business

- 2001 ■ Established Professional Management Co., Ltd., and Total Workout Corporation
- 2002
- 2003
- 2004 ■ Invested in D3 Publisher Inc.
- 2005 ■ Consolidated D3 Publisher Inc. and White Trash Charms Japan Co., Ltd. as a subsidiary of the Company
- 2005 ■ Invested in Kadokawa Haruki Corporation
- 2005 ■ Invested in and consolidated J. Sakazaki Marketing Ltd. as a subsidiary of the Company
- 2005 ■ Established Japan Sports Marketing Inc.(Merger of three subsidiary companies)
- 2006 ■ Consolidated thinkArts Co., Ltd., Fields Pictures Corporation and FutureScope Corporation as a subsidiary of the Company
- 2007 ■ Established Ildel Corporation and Haruki Fields Cinema Fund
- 2007 ■ Launch of Lucent Pictures Entertainment, Inc.
- 2007 ■ Consolidated EXPRESS Inc. as a subsidiary of the Company
- 2008 ■ Consolidated Shin-Nichi Technology Co., Ltd. as a subsidiary of the Company
- 2008 ■ Invested in Bbmf Magazine, Inc. and SPO Inc.
- 2009 ■ Merger of White Trash Charms Japan Co., Ltd., and Fields Pictures Corporation
- 2009 ■ Sale of D3Inc. to NAMCO BANDAI Games Inc.
- 2010 ■ Consolidated Tsuburaya production Co., Ltd. as a subsidiary of the Company
- 2010 ■ Consolidated Digital Frontier Inc. as a subsidiary of the Company

As a trailblazing creator pursuing more entertaining pachinko/pachislot machines

Group Structure

(As of March 31, 2010)



The group structure shows our main consolidated and equity method companies.

* (As of April 2010)

Profit Return Policy

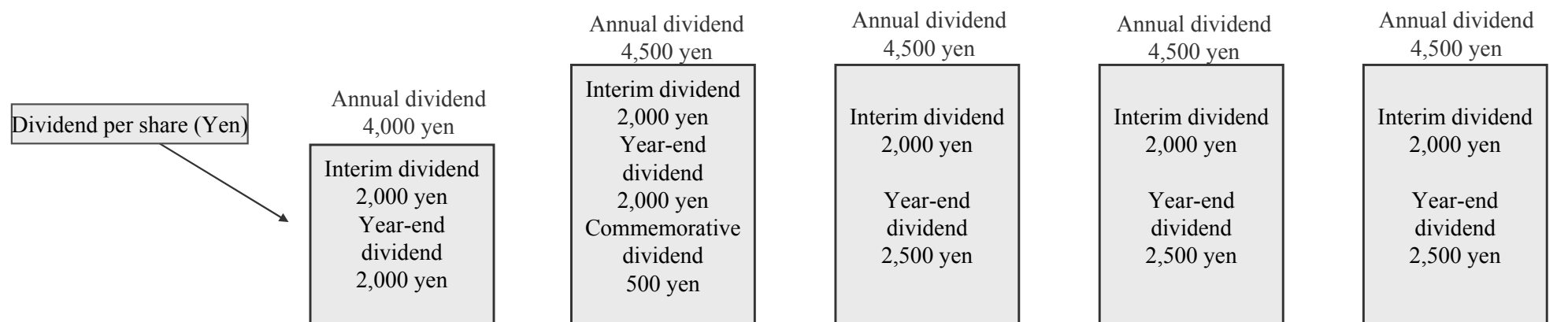
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Basic policy: Profit-based dividend / Consolidated payout ratio standard: Higher than 20%

(Unit: Million yen)

	Year Ended March 31, 2007	Year Ended March 31, 2008	Year Ended March 31, 2009	Year Ended March 31, 2010	Year Ending March 31, 2011 Forecast
Net income	3,710	5,296	(1,481)	3,289	5,500
Total dividend	1,388	1,561	1,534	1,503	1,495
Payout ratio (%)	37.4	29.5	—	45.9	27.2
Total number of outstanding common stock (excluding treasury stock)	347,000	347,000	347,000	347,000	347,000
As of 1st Half (excluding treasury stock)	347,000	347,000	347,000	336,357	332,115
As of Full-Year (excluding treasury stock)	347,000	347,000	336,357	332,115	332,115

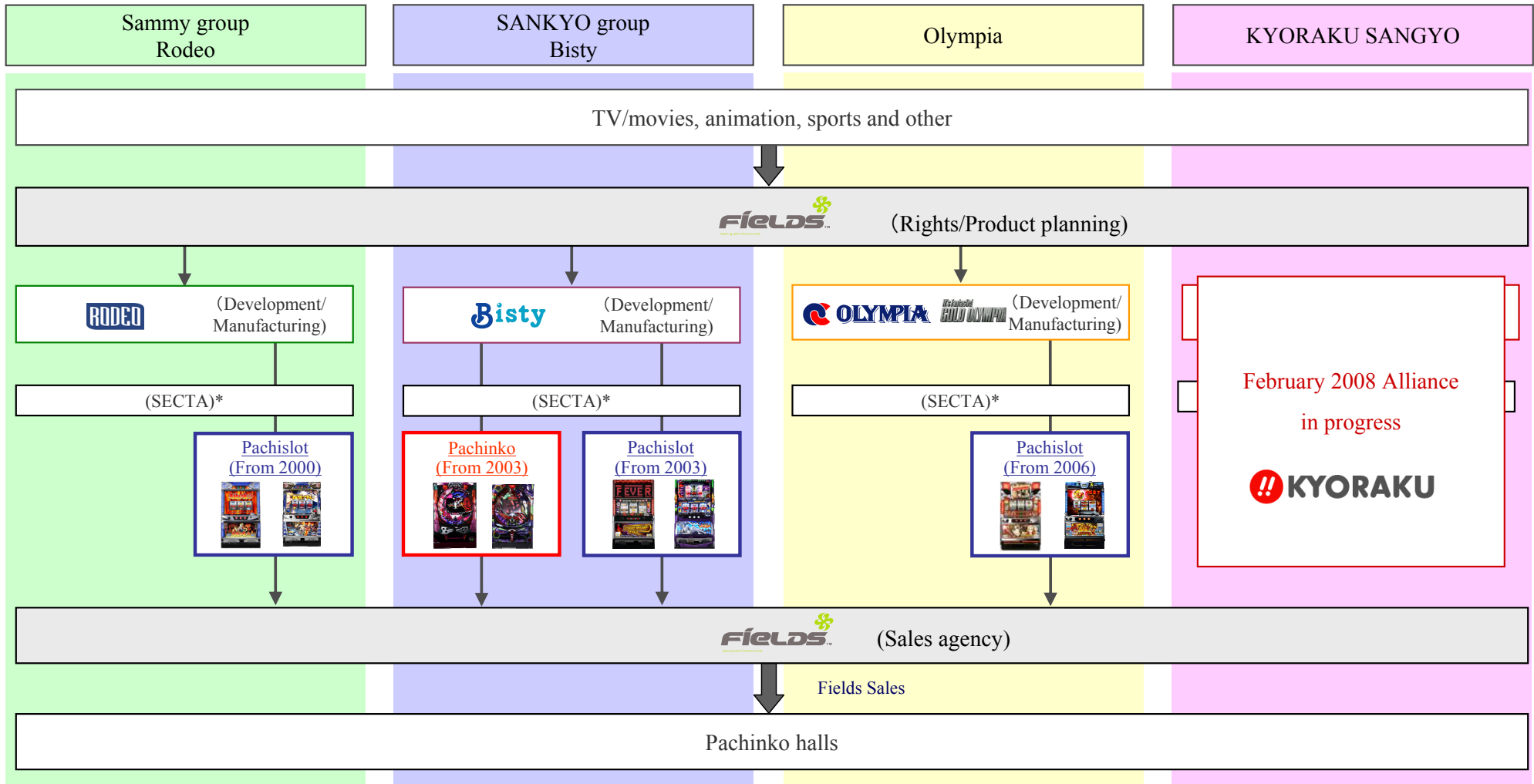


Business Model

FIELDS CORPORATION

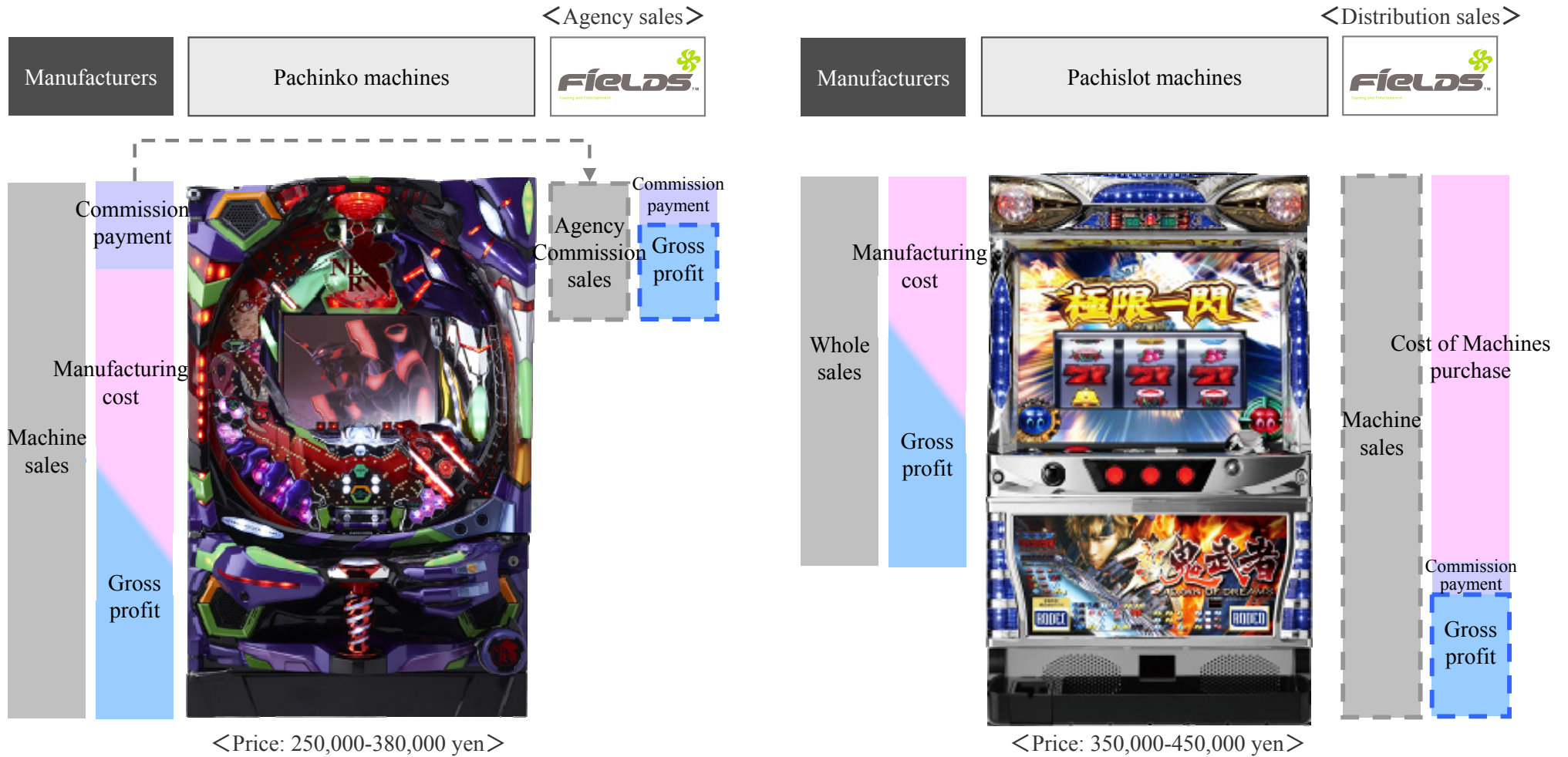
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(As of March 31, 2010)



*Security Electronics Communications Technology Association

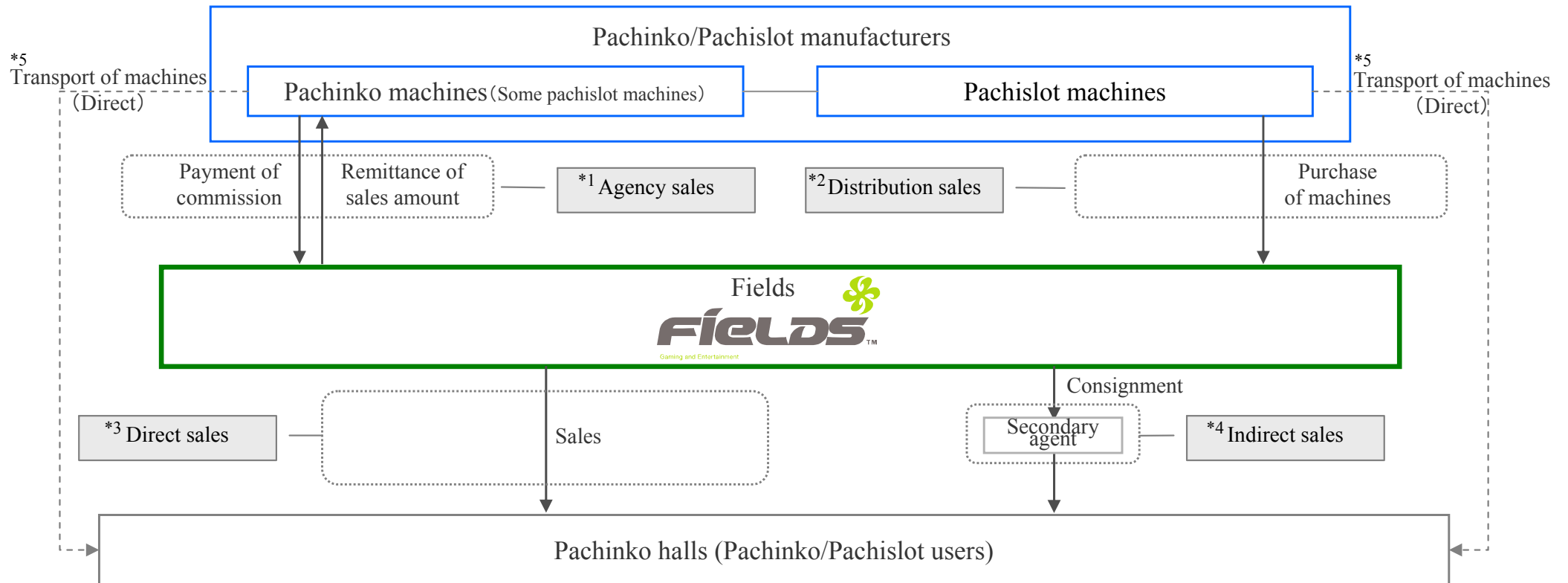
Accounting Method of Pachinko/Pachislot Sales (Image)



Glossary of Fields' Pachinko/Pachislot Machine Sales

FIELDS CORPORATION

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*1 Agency sales : Sales and profit by commission

*2 Distribution sales : Sales and profit by purchase of machines

*3 Direct sales : Direct sales by own sales force

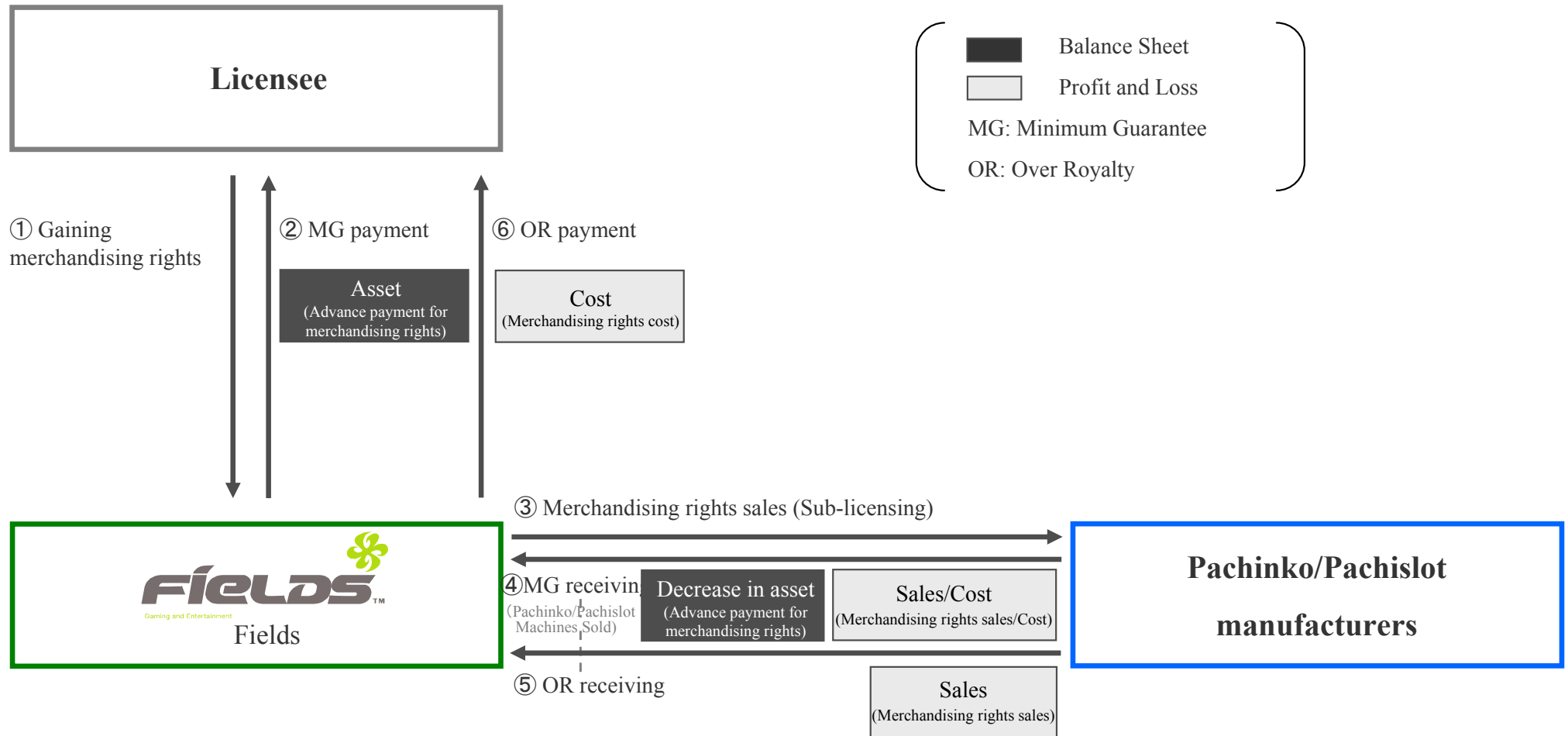
*4 Indirect sales : Indirect sales through secondary agents

*5 Transport of machines : Direct transport of machines from manufacturers to Pachinko halls

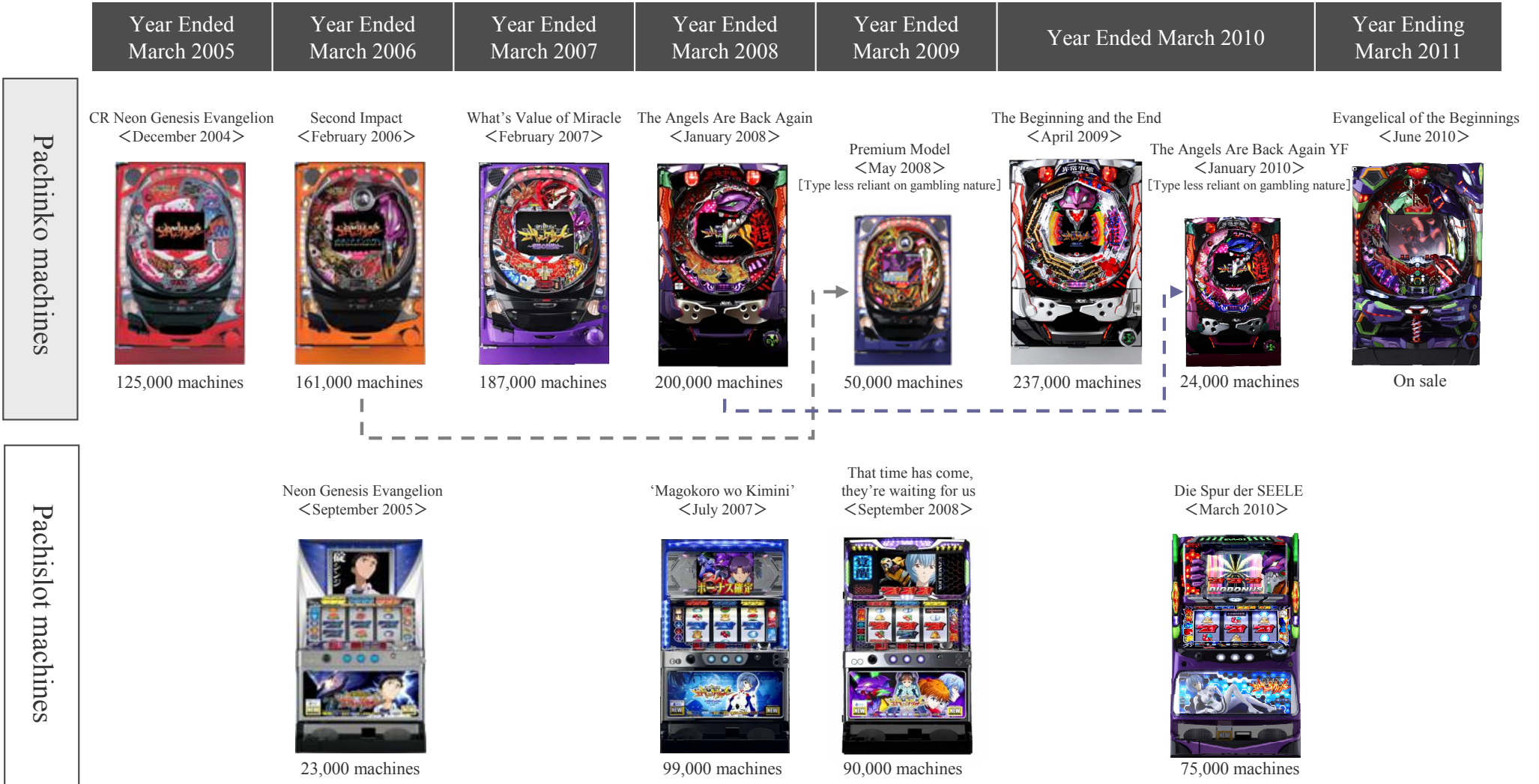
□ Sales method Both agency and distribution sales activities are the same

Business flow and Accounting Method of Merchandising Rights Regarding Pachinko/Pachislot Planning and Development (Image)

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Change of “Evangelion” Series



Topics for the 1Q of the Year Ending March 31, 2011

FIELDS CORPORATION

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Launch of the sixth pachinko machine in Evangelion series

CR Evangelion—Evangelical of the Beginnings

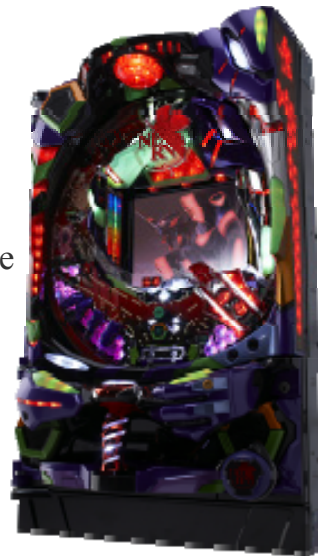
- Launch of the sixth pachinko machine in the series, offering the more advanced visual effects, outer-casing and game functions.
- New features with high quality images from both the 2007 hit movie *Evangelion: 1.0 You Are (Not) Alone* and the 2009 movie *Evangelion: 2.0 You Can (Not) Advance*.



Outer-casing

New outer-casing “double impact”

- Motif which is shaped by “EVA 01 TEST TYPE”
- The Pursuit of the reality of Evangelion from the powerful shape
- Full-range speaker gives the sound of being at a movie theater and makes the excitement.



Effects

The greatest number of effects in the series

- Overwhelming visual effects by high-quality images
- The cutting-edge visual effects combine with the game functions describe the unique world and fascinating storyline of the Evangelion movies



Main Titles of Pachinko Machines Sold (2002.3-2009.3)

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(Unit: Machines)

	Sammy	Sold	Bisty	Sold	Olympia	Sold
2009.3	CR Virtua Fighter	11,000	CR Mystic Blue	-		
			CR King Kong	21,000		
			CR Seven Samurai	82,000		
			CRA Morning Musume	-		
			CRA Neon Genesis Evangelion Premium Model	51,000		
2008.3	CR Sakura Taisen	41,000	CR Neon Genesis Evangelion—The Angels Are Back Again	199,000		
			CR Tomb Raider	-		
			CRA Felix the Cat	-		
			CR The Mask of Zorro	-		
			CR LOONEY TUNES BIA	-		
2007.3	CR SEACOP	-	CR Neon Genesis Evangelion—Kiseki no Kachiwa	187,000	CR PROJECT MINERVA	-
	CR Salaryman Kintaro 2	28,000	CR WINK	11,000		
	CR Gamera Extreme Battle	-	CR Aya Matsuura	40,000		
			CR Otoko Ippiki Gaki Daisho	-		
			CR Shin Sangoku Musou	27,000		
2006.3	CR Sakigake!! Otoko Juku	29,000	CR Neon Genesis Evangelion: Second Impact	161,000		
	CR Super Jetter	-	CR Ashita ga arusa Yoshimoto World	38,000		
	CR Azumi	-	CR Marilyn Monroe	39,000		
	CR K-1 PREMIUM Dynamite!!	-	CR Iijima Naoko no Casino Bisty	21,000		
			CR Daimajin	10,000		
2005.3	CR Ore no Sora	30,000	CR Kahara Tomomi to Minashigo Hatchi	41,000		
	CR Bakumatsu no kaze	13,000	CR Neon Genesis Evangelion	124,000		
	CR LINDA	25,000	CR Circuit e ikou!	11,000		
			CR FEVER TWINS	-		
2004.3	CR Rikidozan	40,000	CR FEVER KUNG-FU GAL	14,000		
	CR Sonic	27,000				
	CR CITY HUNTER	36,000				
	CR Ume Matsu Paradise	24,000				
2003.3	CR GEN JU HAOU	13,000				
2002.3	CR Salaryman Kintaro	24,000				

* Regarding the titles of pachinko/pachislot machines for which the number of machines sold was less than 10,000, the number of machines sold was not released.

* Round down to the nearest 1,000.

Main Titles of Pachislot Machines Sold (2001.3-2009.3)

(Unit: Machines)

	Rodeo	Ssold	Bisty	Sold	Olympia	Sold
2009.3	Kaiji Act 2	18,000	KING KONG	-		
	Tenchi wo Kurau	-	Neon Genesis Evangelion—That time has come, now they're waiting for us	90,000		
	Sonic Live	-				
2008.3	Tenka Muteki! Salaryman Kintaro	18,000	Beach Club	-	Shin Sangokumusou	-
	Virtua Fighter	10,000	Neon Genesis Evangelion—'Magokoro wo Kimini'	99,000	Kaiketsu Harimau	-
	The Mask of Zorro	-	Morning Musume	-		
	Cream Stew	-				
	Devil May Cry 3	48,000				
2007.3	Sakigake!! Otoko Juku	17,000	SHERLOCK HOUND	-	Karate-Baka Ichidai	-
	PREMIUM Dynamite	-	GTO	-	KING OF MOUSE	30,000
	Dokaben	-	ROCKY BALBOA	-	LOONEY TUNES: BACK IN ACTION	-
			Tomb Raider	60,000		
2006.3	Ore no Sora	125,000	Neon Genesis Evangelion	23,000	Geronimon S	-
	Dokonjo Gaeru	-				
2005.3	Onimusha 3	120,000	Dai Yamato	12,000	Mezase Dokidoki Zima	-
	Kaiji	29,000	Fever Natsumatsuri	-		
	Umematsu Dynamite Wave!	36,000				
2004.3	Gamera-High Grade Vision	61,000	KAIZOKU	-	Ougonshin	13,000
	WANTOUCHABLE (Sammy)	-				
	JET SET RADIO	22,000				
	Charlie's Angels	-				
	Sloter Kintaro	52,000				
	Yajyu	14,000				
2003.3	KAZENOYOUJINBOU	53,000				
	SNOW KING	-				
	Salaryman Kintaro S	-				
	CLUB RODEO T	43,000				
	Ginginmaru	31,000				
2002.3	Ichigeki Teio 2	17,000				
	Salaryman Kintaro	118,000				
	DOUBLE CHALLENGE	31,000				
	Oo-Gamera	32,000				
2001.3	INDY JAWS 2	23,000				
	Gamera	29,000				

* Regarding the titles of pachinko/pachislot machines for which the number of machines sold was less than 10,000, the number of machines sold was not released.

* Round down to the nearest 1,000.

CSR Activities

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Basic approach to CSR

Basic policy: Our corporate activities and CSR should be one and the same

■ Activities

▪ Corporate code of conduct established

The guidelines were published in a portable handbook and distributed to employees

▪ Internal control

Developing a management structure geared for further growth

▪ Quality management

In order to provide clients with superior service quality, we view sales activities as synonymous with service quality, we acquired and renewed “ISO 9001:2000”

▪ Information security management

As we continuously strengthen its security measures to earn the trust of society and our customers, we acquired and renewed “ISO27001:2005”

Topic 1

Establishment of Okinawa working center

Activities Employs people with disabilities in Okinawa to promote the employment for the people with disabilities
Keeps the social responsibility through offering the employment opportunities and a comfortable working place to people with disabilities

Establishment Date 1 April, 2010 (Opening ceremony : 5 April, 2010)

Business Activities Business of data imputing, etc
of office related matters

Topic 3

Introduction of energy-saving printers

Activities Replacement (and reduction) of printers with the energy-saving models. Adoption of printers with a secure function as a part of the information security promotion activity.

Effect Reduction in CO2 by 6.6t a year.
(Equivalent to CO2 absorption of 470 cedar trees)

Topic 2

Charity golf tournament support

Event “THE LEGEND CHARITY PRO-AM TOURNAMENT”

Date May 8-9, 2010

Details Proceeds from entree fee, charity auction, sale of tickets to the venue were donated

Donations Chiba Children’s Hospital
Japan Leukemia Research Found
Children’s Cancer Association of Japan

Topic 4

Introduction of Eco-Car

Object Sales cars : 209

Duration September 2009-June 2012

Effect Reduction in CO2 by 480t a year (Equivalent to CO2 absorption of 30,000 cedar trees)

Pachinko/Pachislot (PS) Field: Transition in the Number of Machines Sold

(Unit: Machines)

	Year Ended March 2005			Year Ended March 2006			Year Ended March 2007			Year Ended March 2008			Year Ended March 2009			Year Ended March 2010		
	1st Half	2nd Half	Full-year	1st Half	2nd Half	Full-year	1st Half	2nd Half	Full-year	1st Half	2nd Half	Full-year	1st Half	2nd Half	Full-year	1st Half	2nd Half	Full-year
Number of machines sold	168,707	305,337	474,044	159,387	384,934	544,321	229,807	281,440	511,247	212,088	272,446	484,534	216,832	114,373	331,205	274,144	175,736	449,880
Sales ratio																		
Pachinko	91,157	190,943	282,100	74,344	255,317	329,661	123,271	222,552	345,823	38,585	235,396	273,981	137,539	64,986	202,525	266,284	64,450	330,734
	54.0%	62.5%	59.5%	46.6%	66.3%	60.6%	53.6%	79.1%	67.6%	18.2%	86.4%	56.5%	63.4%	56.8%	61.1%	97.1%	36.7%	73.5%
Pachislot	77,550	114,394	191,944	85,043	129,617	214,660	106,536	58,888	165,424	173,503	37,050	210,553	79,293	49,387	128,680	7,860	111,286	119,146
	46.0%	37.5%	40.5%	53.4%	33.7%	39.4%	46.4%	20.9%	32.4%	81.8%	13.6%	43.5%	36.6%	43.2%	38.9%	2.9%	63.3%	26.5%
Agency/Distribution sales ratio																		
Agency sales	92,584	194,221	286,805	82,152	273,980	356,132	127,081	223,086	350,167	40,120	237,648	277,768	138,492	66,674	205,166	255,570	67,177	322,747
	54.9%	63.6%	60.5%	51.5%	71.2%	65.4%	55.3%	79.3%	68.5%	18.9%	87.2%	57.3%	63.9%	58.3%	61.9%	93.2%	38.2%	71.7%
Distribution sales	76,123	111,116	187,239	77,235	110,954	188,189	102,726	58,354	161,080	171,968	34,798	206,766	78,340	47,699	126,039	18,574	108,559	127,133
	45.1%	36.4%	39.5%	48.5%	28.8%	34.6%	44.7%	20.7%	31.5%	81.1%	12.8%	42.7%	36.1%	41.7%	38.1%	6.8%	61.8%	28.3%
Direct/Indirect sales ratio																		
Direct sales	123,338	239,310	362,648	112,917	291,982	404,899	167,788	218,503	386,291	164,786	215,392	380,178	177,552	89,735	267,287	221,521	145,626	367,147
	73.1%	78.4%	76.5%	70.8%	75.9%	74.4%	73.0%	77.6%	75.6%	77.7%	79.1%	78.5%	81.9%	78.5%	80.7%	80.8%	82.9%	81.6%
Indirect sales	45,369	66,027	111,396	46,470	92,952	139,422	62,019	62,937	124,956	47,302	57,054	104,356	39,280	24,638	63,918	52,623	30,110	82,733
	26.9%	21.6%	23.5%	29.2%	24.2%	25.6%	27.0%	22.4%	24.4%	22.3%	20.9%	21.5%	18.1%	21.5%	19.3%	19.2%	17.1%	18.4%

Financial Highlights

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Key financial data (unit: million yen)	Non-Consolidated			Consolidated							
	2000.3	2001.3	2002.3	2003.3	2004.3	2005.3	2006.3	2007.3	2008.3	2009.3	2010.3
Net sales	10,017	11,496	34,560	61,888	66,211	81,658	96,814	85,321	101,818	73,035	66,342
Gross profit	3,381	5,368	12,703	15,992	21,578	24,752	29,737	29,248	34,544	24,024	26,889
Operating Income	768	1,700	5,730	6,781	11,866	12,097	12,348	8,944	13,158	1,960	8,124
Ordinary income	726	1,681	5,664	7,022	12,209	12,480	13,127	9,202	11,705	991	7,761
Net income	262	583	3,041	3,524	6,620	6,926	7,085	3,710	5,296	(1,481)	3,289
Common stock	10	116	530	1,295	1,295	7,948	7,948	7,948	7,948	7,948	7,948
Net assets	286	1,069	3,883	8,752	14,507	33,426	39,411	42,836	46,331	39,496	41,187
Total assets	6,199	6,211	18,631	17,090	37,115	72,584	87,556	66,081	69,168	52,064	81,329
Cash flows from operating activities	—	1,105	4,525	3,316	851	2,965	6,164	5,293	11,127	4,147	8,429
Cash flows from investing activities	—	269	(724)	(2,253)	(3,190)	(5,257)	(2,224)	(4,772)	(14,604)	(6,182)	(1,011)
Cash flows from financing activities	—	(920)	2,004	(2,454)	2,029	10,177	(1,540)	1,488	(1,384)	602	(2,687)
Cash and cash equivalents at the end of year	—	1,414	6,857	5,739	5,437	13,326	15,777	17,819	12,693	11,181	15,906

Indicators per share (Yen)	2000.3	2001.3	2002.3	2003.3	2004.3	2005.3	2006.3	2007.3	2008.3	2009.3	2010.3																
Net assets per share	1,430,535	461,122	1,325,324	268,600	89,305	96,026	113,275	118,487	128,201	117,326	123,645																
Annual dividend per share (Non-Consolidated)	—	15,000	<table border="0"> <tr> <td>Old Shares</td> <td>100,000</td> <td rowspan="3">10,000</td> <td rowspan="3">Commemorative dividend 24,000</td> <td rowspan="3">Interim dividend 10,000</td> <td rowspan="3">Year-end dividend 10,000</td> <td rowspan="3">Interim dividend 2,000</td> <td rowspan="3">Year-end dividend 2,000</td> <td rowspan="3">Interim dividend 2,000</td> <td rowspan="3">Year-end dividend 2,000</td> <td rowspan="3">Commemorative dividend 4,500</td> <td rowspan="3">Interim dividend 2,000</td> <td rowspan="3">Year-end dividend 2,000</td> </tr> <tr> <td>New Shares</td> <td>27,398</td> </tr> <tr> <td>2nd new Shares</td> <td>548</td> </tr> </table>	Old Shares	100,000	10,000	Commemorative dividend 24,000	Interim dividend 10,000	Year-end dividend 10,000	Interim dividend 2,000	Year-end dividend 2,000	Interim dividend 2,000	Year-end dividend 2,000	Commemorative dividend 4,500	Interim dividend 2,000	Year-end dividend 2,000	New Shares	27,398	2 nd new Shares	548	4,500	4,500	4,500	4,500	4,500	4,500	4,500
Old Shares	100,000	10,000	Commemorative dividend 24,000	Interim dividend 10,000	Year-end dividend 10,000												Interim dividend 2,000	Year-end dividend 2,000	Interim dividend 2,000	Year-end dividend 2,000	Commemorative dividend 4,500	Interim dividend 2,000	Year-end dividend 2,000				
New Shares	27,398																										
2 nd new Shares	548																										
Net income per share	1,310,844	2,075,024	1,275,256	117,233	40,465	19,888	20,118	10,692	15,263	(4,271)	9,796																

Management indicators (%)	2000.3	2001.3	2002.3	2003.3	2004.3	2005.3	2006.3	2007.3	2008.3	2009.3	2010.3
Shareholders' equity ratio	4.6	17.2	20.8	51.2	39.1	46.0	45.0	62.2	64.3	75.8	50.5
Return on equity (ROE)	169.1	86.0	122.8	55.9	56.9	28.9	19.5	9.2	12.4	(3.5)	8.2
Return on assets (ROA)	12.6	27.1	45.6	39.3	45.1	22.8	16.4	12.0	17.3	1.6	11.6
Payout ratio	—	6.0	7.8	7.9	20.1	⁽¹⁾ 20.7	20.3	37.4	⁽²⁾ 29.5	⁽²⁾ -	⁽²⁾ 45.9

Payout ratio for the year ended March 2004 was computed including a commemorative dividend Consolidated payout ratio

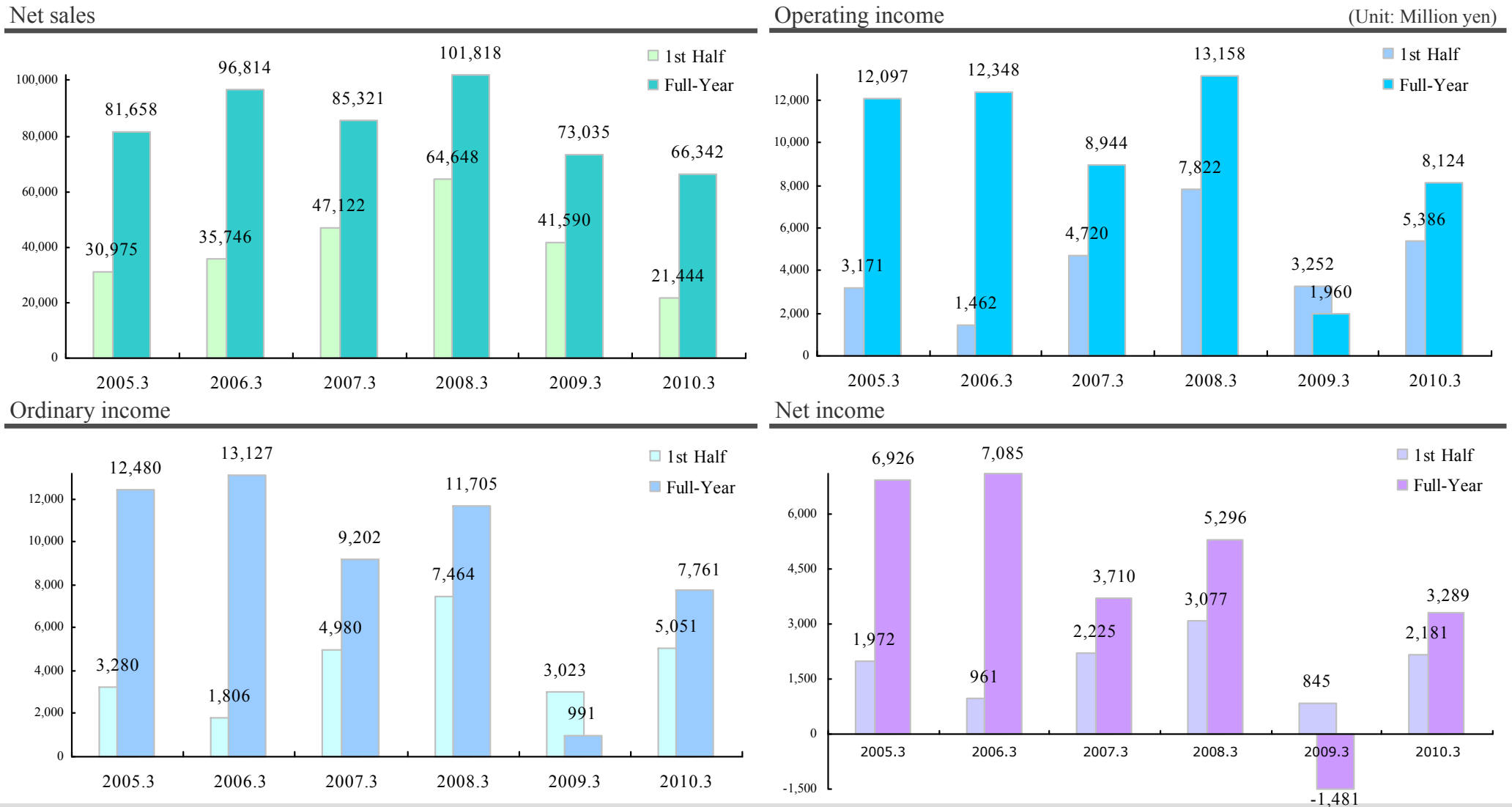
Other	2000.3	2001.3	2002.3	2003.3	2004.3	2005.3	2006.3	2007.3	2008.3	2009.3	2010.3
Total number of shares issued and outstanding (shares) ⁽³⁾	200	2,320	2,930	32,300	161,500	347,000	347,000	347,000	347,000	347,000	347,000
Treasury stock (shares)	—	—	—	—	—	—	—	—	—	10,643	14,885
Number of employees (people)	210	319	323	460	651	758	901	1,022	1,077	827	909

⁽³⁾ • October 2002 1:10 stock split • November 2003 1:5 stock split • September 2004 1:2 stock split

Change in Financial Results (Consolidated)

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Change in Assets/Liabilities, Net Assets (Consolidated)

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Change in assets

Change in liabilities/net assets

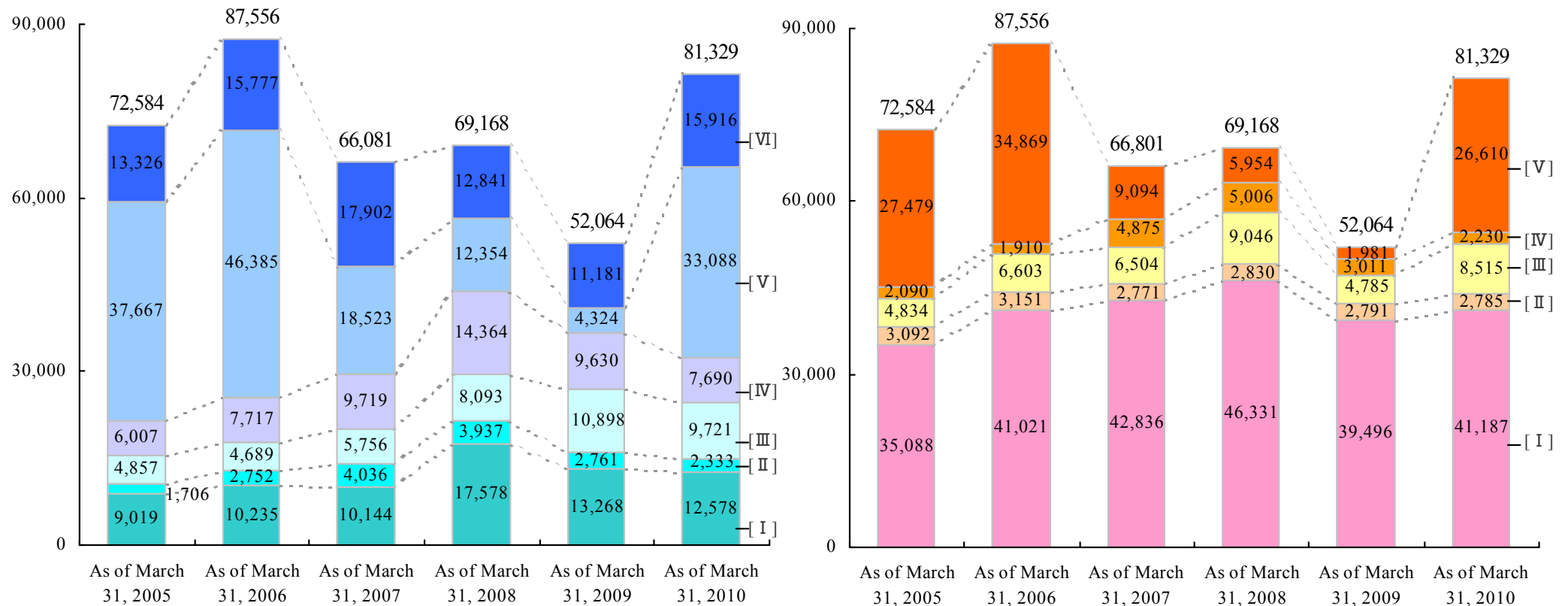
(Unit: Million yen)

- [I] Investments and other assets
- [III] Tangible fixed assets
- [V] Notes and accounts receivable trade

- [II] Intangible fixed assets
- [IV] Other current assets
- [VI] Cash and cash equivalents

- [I] Net assets
- [III] Other current liabilities
- [V] Notes and accounts payable trade

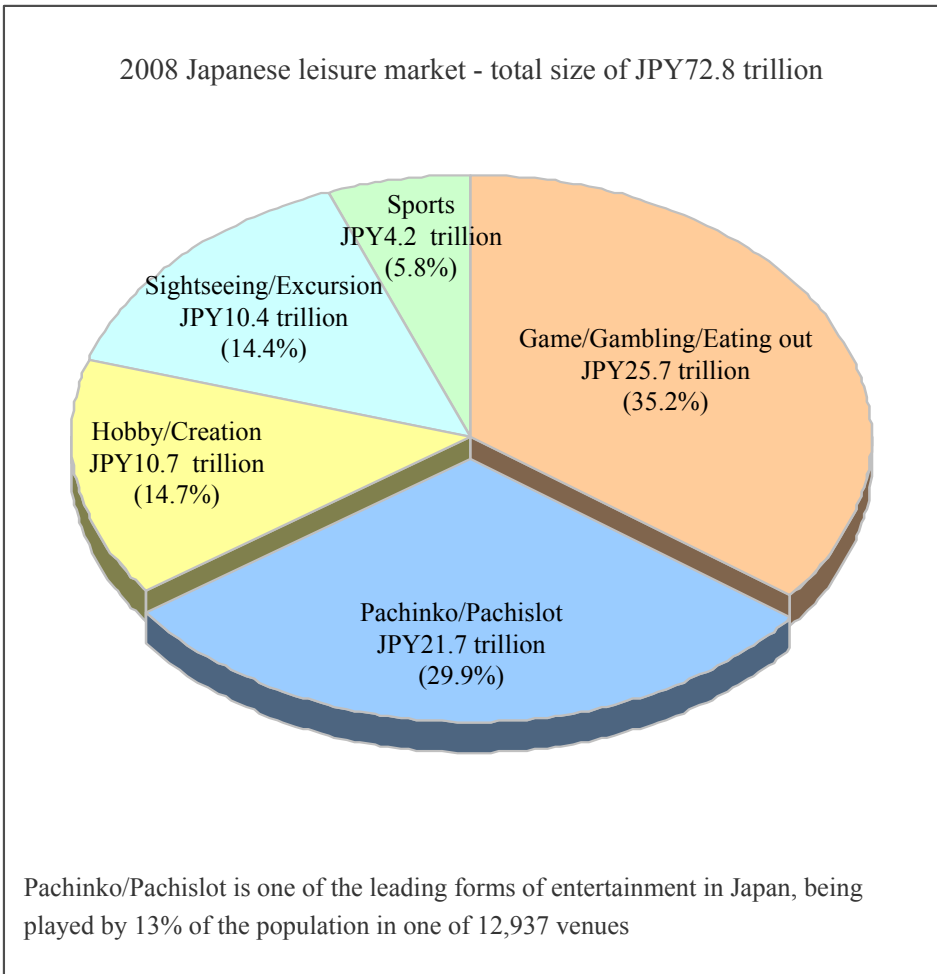
- [II] Other fixed liabilities
- [IV] Interest-bearing liabilities



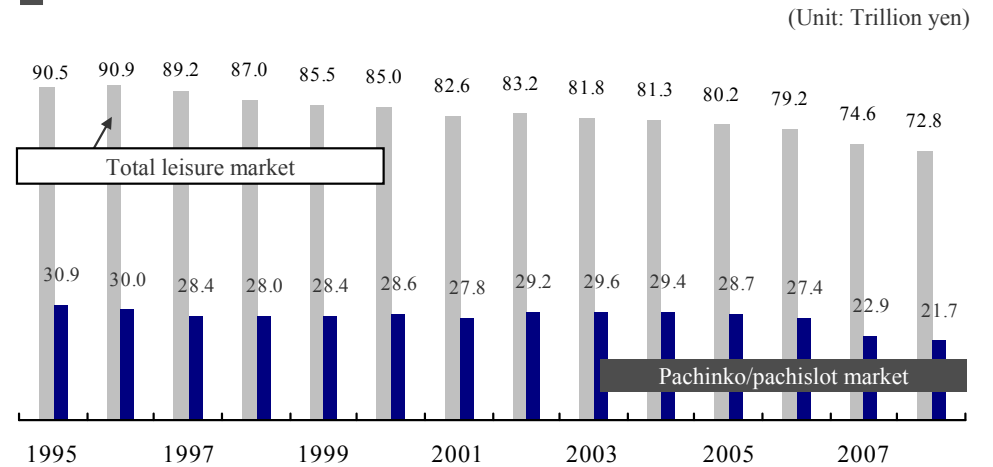
Note: Regarding net assets before March 31, 2006 the figure shows the total of the net assets and minority shareholders equity.

Appendix II (Market date)

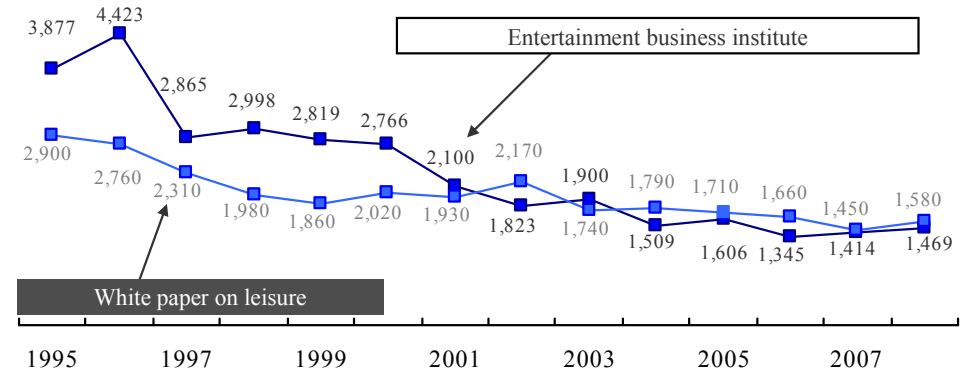
Market scale of pachinko/pachislot industry



Change in pachinko/pachislot market

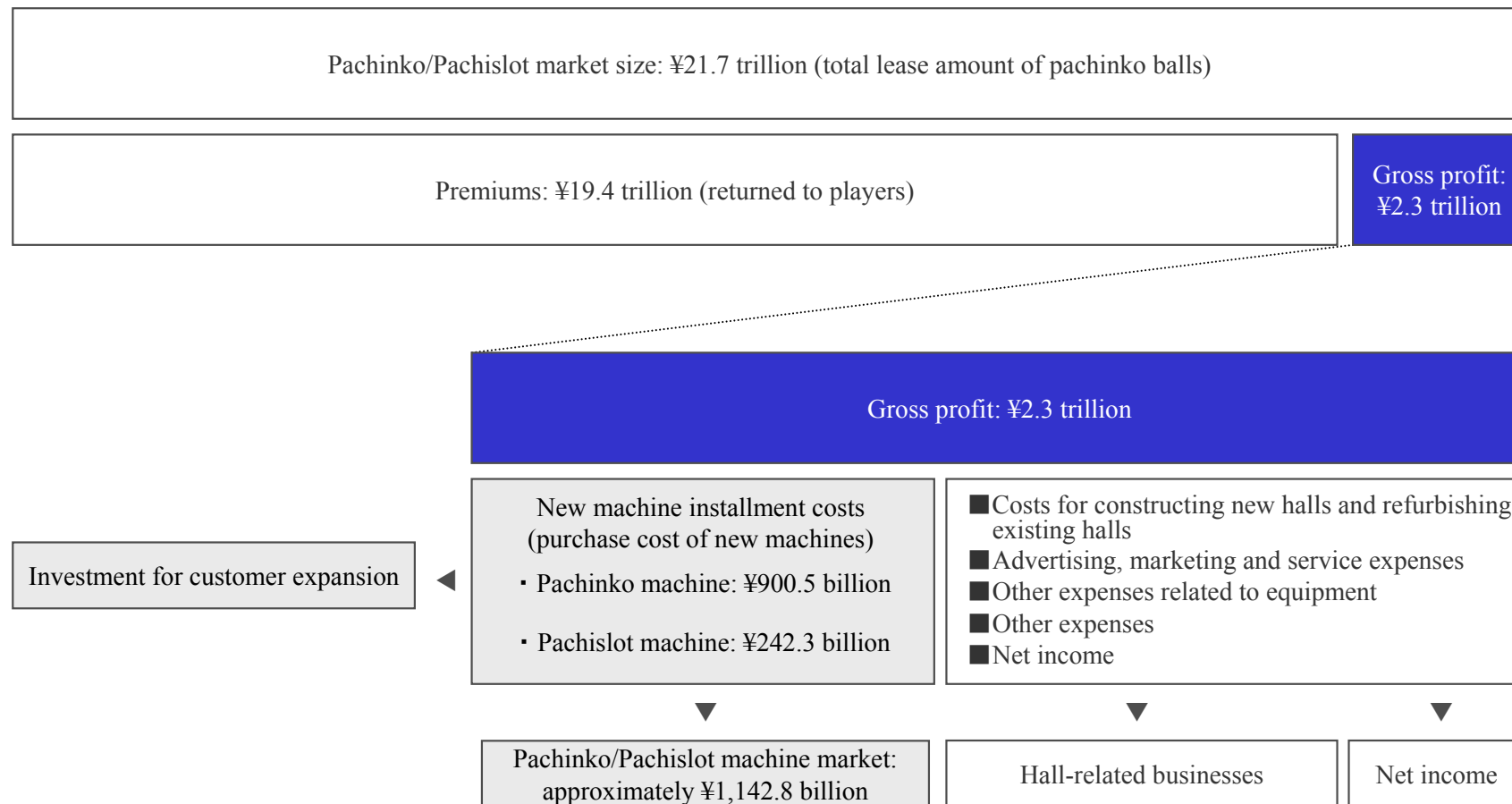


Change in number of pachinko/pachislot players



Income Structure of Pachinko/Pachislot Industry (2008)

Income structure of pachinko halls



Players in the Pachinko/Pachislot Industry

Players

Machine manufacturers

(As of March 31, 2010)



- 31 pachinko machine manufacturers
- Over 60 pachislot machine manufacturers
- Regulated

Example: Sammy Corporation, SANKYO CO., LTD., Olympia Co., Ltd., and KYORAKU SANGYO

Parts and software manufacturers

- Software for graphics chips and liquid crystal displays
- Parts of pachinko/pachislot machines and other items

Example: Axell Corporation and EIZO NANA O CORPORATION

Direct sales
40% for pachinko and 20% for pachislot

Distributors

- Usually paid via a commission from manufacturers but may also have a resale model for pachislot
- Network of salesmen
- Not directly regulated

Indirect sales
60% for pachinko and 80% for pachislot

Pachinko hall operators



- Around 12,652 in Japan (2009)
- Neighbourhood based
- Large number of small owner operators but some significant chains
- Constant need to attract and retain players
- 'Fickle' client base
- High machine turnover (every 12 months)
- On average, each machine pays for itself in 3-6 weeks
- Regulated

Example: Dynam Co., Ltd., Maruhan Corporation and Gaia

Peripheral equipment manufacturers and others

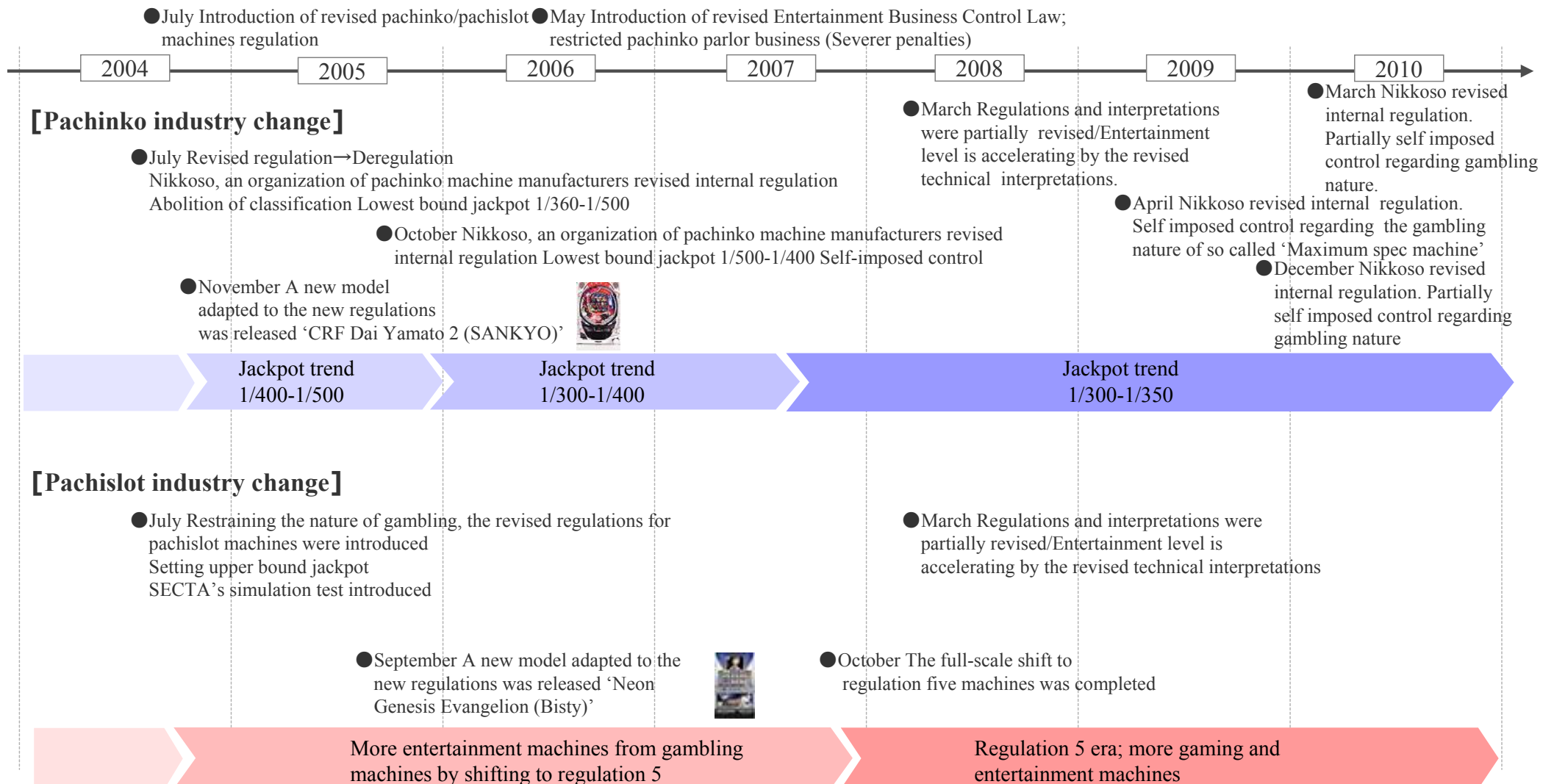
- Unit and pachinko hall computers
- Premiums, equipment and other items

Example: Daikoku Denki Co., Ltd. and Japan Cash Machine Co., Ltd.

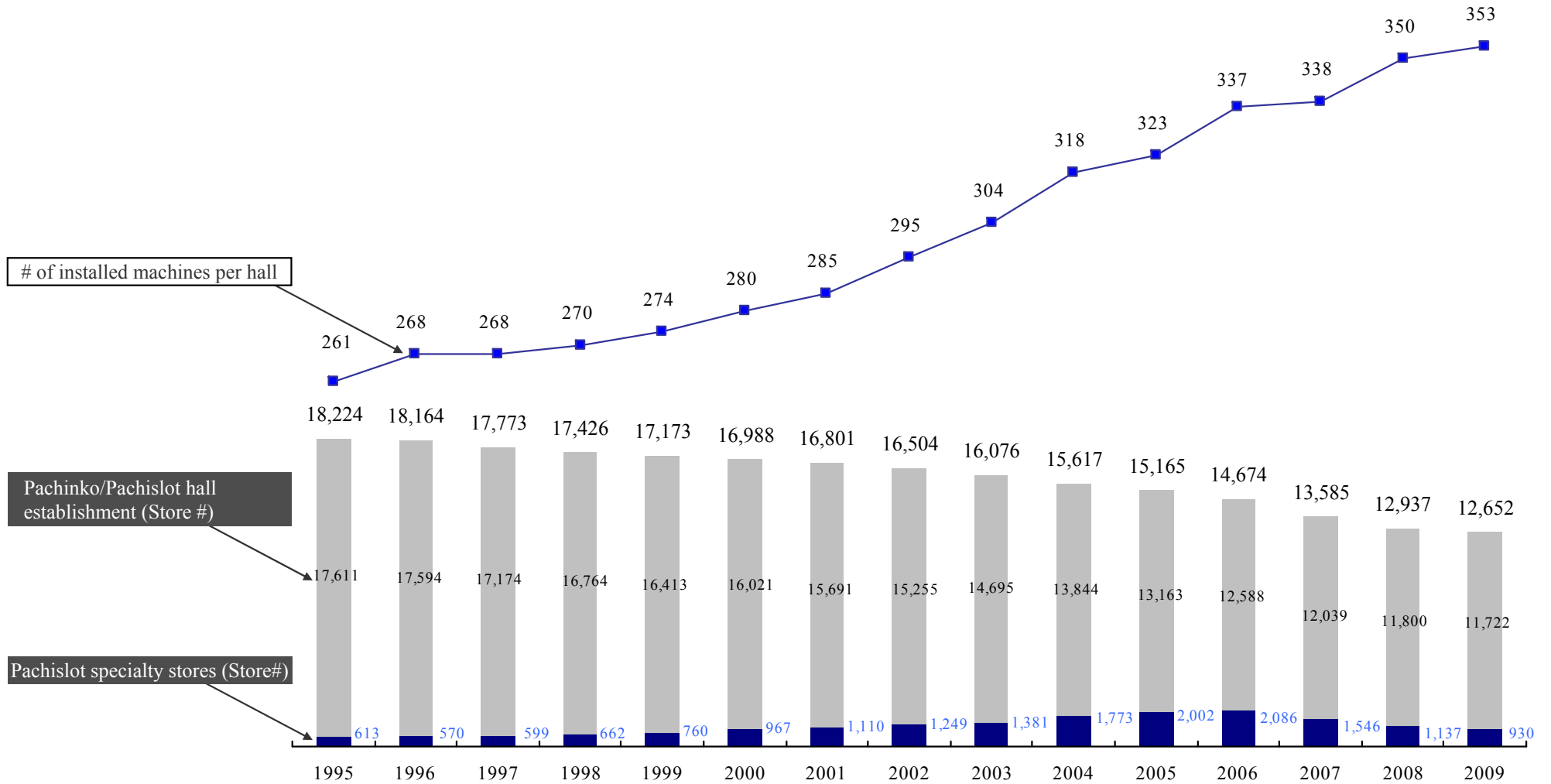
Recent Trend of Pachinko/Pachislot Industry

FIELDS CORPORATION

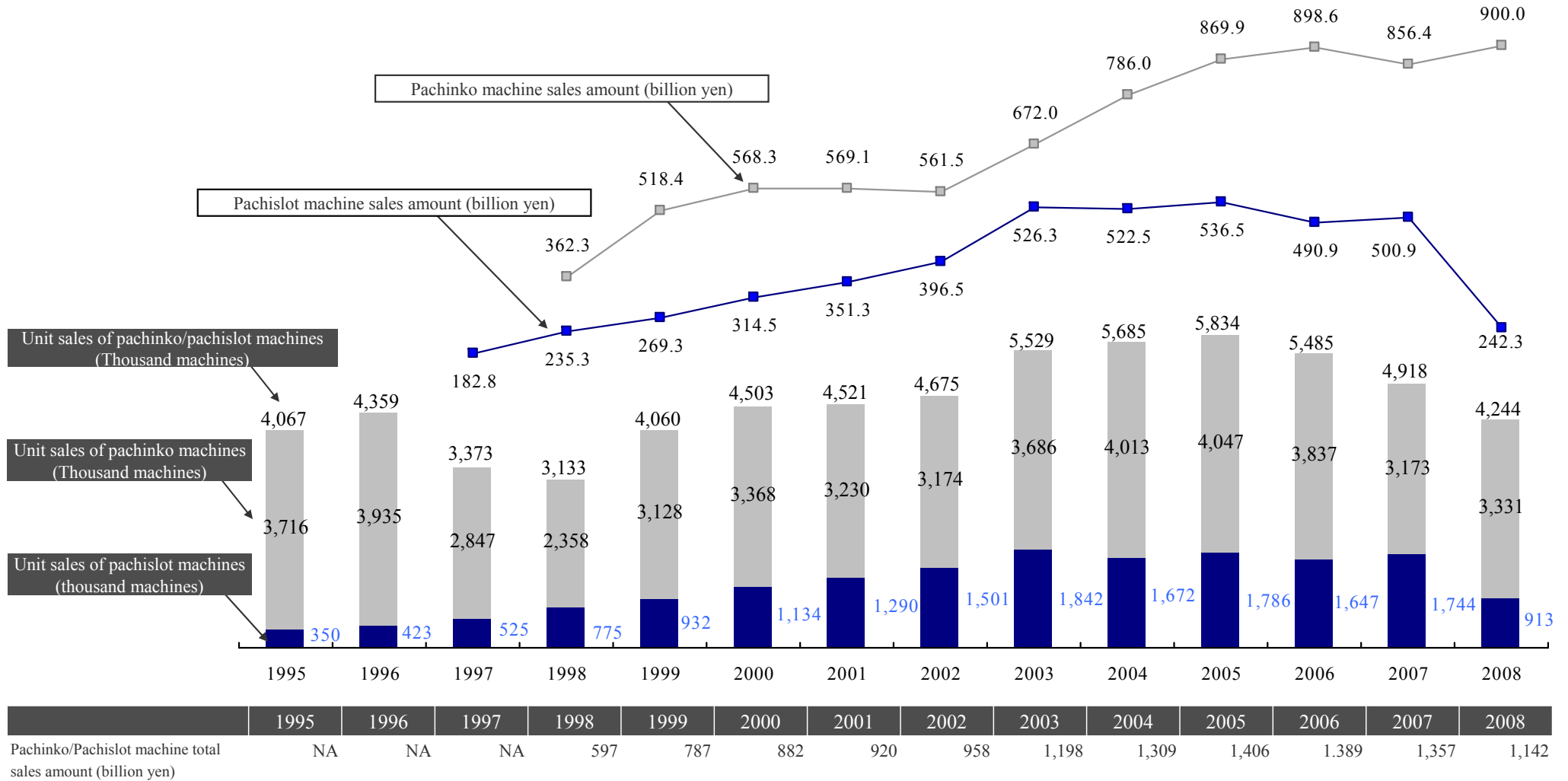
The greatest leisure for all people



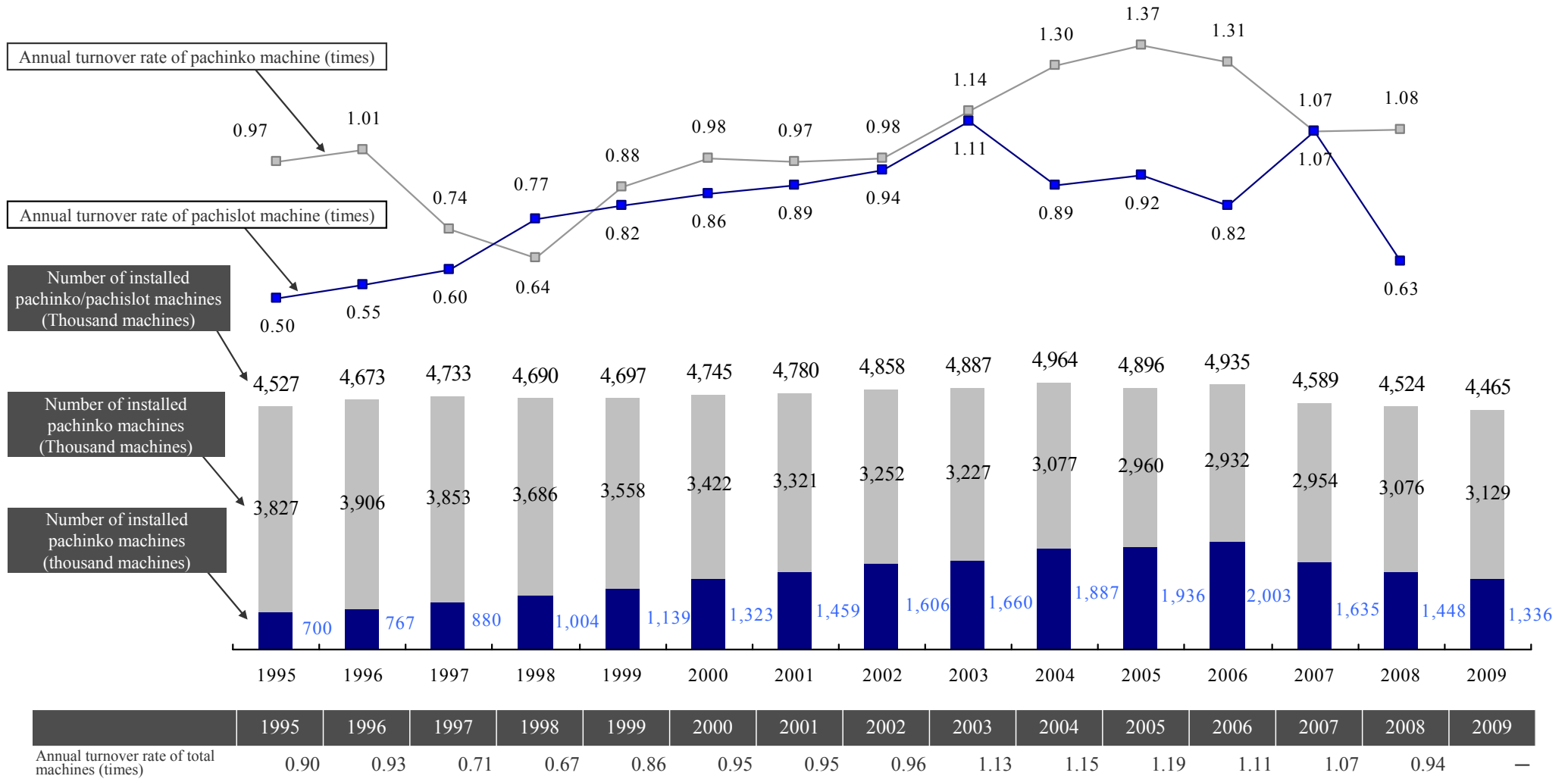
Number of Pachinko Halls and Installed Machines Per Hall



Unit Sales and Sales Amount of Pachinko/Pachislot Machines



Number of Installed Pachinko/Pachislot Machines and Annual Turnover Rate



Unit sales share -Pachinko machine

Ranking	2003		2004		2005		2006		2007		2008	
	Manufacturer	Market share	Manufacturer	Market share	Manufacturer	Market share	Manufacturer	Market share	Manufacturer	Market share	Manufacturer	Market share
1	Sanyo	25.2%	Sanyo	22.9%	Sanyo	24.7%	Sanyo	23.1%	Sanyo	25.8%	Sanyo	24.3%
2	SANKYO	16.4%	SANKYO	21.1%	SANKYO	18.2%	KYORAKU	20.9%	SANKYO	22.9%	SANKYO	13.6%
3	Daiichi Shokai	9.5%	Heiwa	8.7%	KYORAKU	9.6%	SANKYO	16.7%	KYORAKU	16.1%	Sammy	11.8%
4	Heiwa	7.0%	Daiichi Shokai	7.6%	Newgin	7.9%	Newgin	6.6%	Newgin	6.4%	KYORAKU	10.5%
5	Sammy	6.7%	Newgin	6.9%	Sammy	7.1%	Daiichi Shokai	5.1%	Daiichi Shokai	5.3%	Newgin	10.5%

* The number of sales of Heiwa in FY2004 is converted for 15 months for the accounting period change

* SANKYO's sales share includes Bisty

* Sammy's sales share includes GINZA from 2006 and TAIYO ELEC from 2007

Unit sales share -Pachislot machine

Ranking	2003		2004		2005		2006		2007		2008	
	Manufacturer	Market share	Manufacturer	Market share	Manufacturer	Market share	Manufacturer	Market share	Manufacturer	Market share	Manufacturer	Market share
1	Sammy	32.1%	Sammy	40.4%	Sammy	33.9%	Sammy	31.8%	Sammy	21.8%	Yamasa	18.8%
2	Olympia	18.4%	Olympia	16.4%	Daito Giken	13.2%	Daito Giken	12.1%	Aruze	11.0%	SANKYO	14.6%
3	Aruze	13.6%	Yamasa	8.9%	Heiwa/Olympia	10.4%	Heiwa/Olympia	10.9%	SANKYO	9.7%	Sammy	13.5%
4	Yamasa	11.9%	Daito Giken	7.8%	Yamasa	8.4%	Yamasa	10.5%	Daito Giken	8.7%	Heiwa/Olympia	7.4%
5	Daito Giken	4.8%	Aruze	4.6%	SANKYO	6.2%	Kita Denshi	9.4%	Yamasa	8.7%	Kita Denshi	6.5%

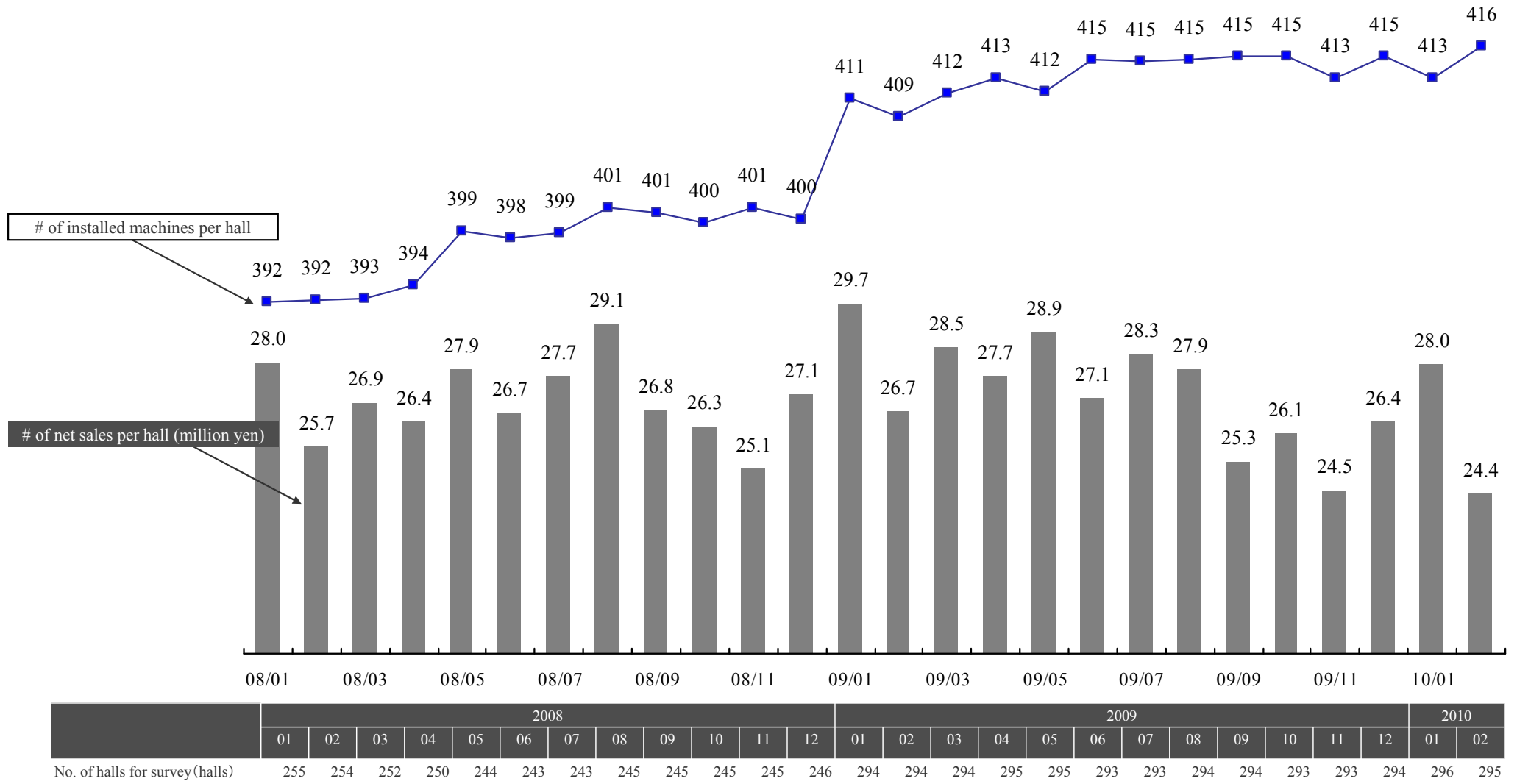
* Sammy's sales share includes Rodeo, IGT, TRIVY, GINZA from 2006 and TAIYO ELEC from 2007

* SANKYO's sales share includes Bisty

* Aruze's sales share includes Eleco, Mizuho and Macy

* Olympia's sales share includes Olympia and Heiwa's all the brands from 2005

Reference: Monthly Trend of Pachinko Halls -Excerpt from current survey of selected service industries-



*The Ministry of Economy, Trade and Industry outsource to the Zennitchiyuren to pick up the hall for survey from 47 prefectures.

Reference: Notification of Our IR Site Re-launch

Our IR site was re-launched to be an easier to use and more convenient format. Please visit us.

Fields IR Site (Information for shareholders and investors) <http://www.fields.biz/ir/j/> (Japanese)

<http://www.fields.biz/ir/e/> (English)

[Corporate Vision and Growth Strategy]

Simple and clear summary of Fields Corporation vision and growth strategy

[For Investors]

The easy to use site allows individual investors and first time visitors to the IR site to learn more about the Fields Corporation

[CSR Activity]

Introduction of our basic CSR Policy and main Activities

[Latest Financial Information]

Latest documents of financial and business results are listed together on one space.



[JASDAQ]

Awarded the “2008 IR Company of Excellence”



[Nikko Investor Relations Co., Ltd.]

Chosen for the “Best Corporate Website award”
Consecutive Award Winning, following 2008



[Daiwa Investor Relations Co., Ltd.]

Chosen for the Outstanding Internet IR Site



Disclaimer

The plans, strategies and estimates of the Company indicated in these documents, other than actual results and facts, include potential risks and uncertainties and cannot be guaranteed.

Potential risks and uncertainties include, but are not limited to, the economic environment of the pachinko/pachislot market in which the Company operates, market competition and the products handled by the Company.