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[ENGLISH TRANSLATION]

June 5, 2018

Dear shareholders:

16-17 Nampeidai-cho, Shibuya-ku, Tokyo

FIELDS CORPORATION

Chairman, President and Group CEO: Hidetoshi Yamamoto

NOTICE OF THE 30TH ANNUAL GENERAL MEETING OF SHAREHOLDERS

1. Date and time: Wednesday, June 20, 2018 at 1:00 p.m. (Doors will open at noon.)

* Please note that the time has changed from last year.

2. Venue:

Ballroom, B2F, Cerulean Tower Tokyu Hotel 26-1 Sakuragaoka-cho, Shibuya-ku, Tokyo

3. Objectives of Meeting:

Matters to be reported:

- Report on the Business Report and the Consolidated Financial Documents for
 - 1. the 30th fiscal period (commencing on April 1, 2017 and ending on March 31, 2018), and on the audit findings for the Consolidated Financial Documents for the 30th fiscal period from the Accounting Auditor and the Board of Auditors
- 2. Report on the Financial Documents for the 30th fiscal period (commencing on April 1, 2017 and ending on March 31, 2018)

Matters to be resolved:

Proposal 1: Disposition of Surplus

- **Proposal 2:** Election of Seven (7) Directors
- Proposal 3: El
- al 3: Election of One (1) Auditor

Disclosure through the Internet:

The following matters included in the documents to be provided with regard to the Meeting are provided by being posted on the Company's website in accordance with the laws and regulations and the Company's Articles of Incorporation.

- Business Report
- 1 Matters related to the current situation of the Group
- (7) Details of the major businesses of the Group
- (8) Situation of the employees
- (9) Major Creditors
- 3 Matters related to the Company's officers
- (3) Matters related to outside officers
 (ii) Situations of major activities in the last fiscal year
 (iii) Outline of the agreement limiting the liability for damages
- 4 Situation of the Accounting Auditor
- 5 Systems and policies of the Company
- Consolidated Financial Documents
 Consolidated Statements of Changes in Net Assets, etc.
 Notes to Consolidated Financial Statements
- Financial Documents Statements of Changes in Net Assets, etc. Notes to Non-Consolidated Financial Documents
- Audit Report A transcript of the Accounting Auditor's Audit Report related to the Consolidated Financial Documents

Accordingly, the documents to be provided in this notice of the Meeting correspond to part of the documents audited by the Auditors and the Accounting Auditor.

* The English translation of this notice of the Meeting and Reference Materials for the Meeting are available on the Company's website.

Company's website: http://www.fields.biz/ir/e/

^{*} In the event of any changes in the Reference Materials and documents to be provided with regard to the Meeting, such changes will be posted on the Company's website.

Reference Materials for the Annual General Meeting of Shareholders

Proposal 1: Disposition of Surplus

Proposal 2: Election of Seven (7) Directors

Proposal 3: Election of One (1) Auditor

Reference Materials for the Annual General Meeting of Shareholders - Proposal 1

Proposals and References

Proposal 1: Disposition of Surplus

We consider improving corporate value to be a crucial management issue, and make it a basic policy to pay appropriate dividends commensurate with our profits.

With regard to internal reserves, our policy is to use such reserves effectively in investments intended to strengthen our financial position and management base and to ensure continued business expansion and competitiveness.

However, in response to recent dramatic changes in internal and external environments, we have come to determine that stabilizing the financial base from a mid-and-long-term point of view, and prioritizing the securing of investment funds for the expansion of revenues, will contribute to maximizing the total return to our Shareholders, including the future improvement of our corporate value.

As for the actual amount of dividends, we are sorry to announce that the amount will be 5 yen per share, which is 20 yen less than the estimated dividends disclosed in the "Summary of Financial Information and Business Results for the Year Ended March 31, 2017" dated May 9, 2017.

Matters regarding Year-end dividends:

- (1) Assets subject to dividend Cash
- (2) Matters concerning allotment of dividends and their total amount5 yen per common share of the Company

Total amount of dividend assets: 165,918,500 yen

(3) Effective date of dividends of surplus June 21, 2018

Reference Materials for the Annual General Meeting of Shareholders - Proposal 2

Proposal 2: Election of Seven (7) Directors

The terms of offices of all of the eleven (11) Directors will expire as of the closing of this Annual General Meeting of Shareholders. Accordingly, we propose that seven (7) Directors be elected, a reduction of four (4) Directors, in order to facilitate the establishment of a system under which a flexible management strategy may be implemented.

	Candidate No.	Name	Positions and Duties at the Company (as of May 11, 2018)	Status of Attendance at Meetings of Board of Directors (Attendance Rate)
1	Re-elected	Hidetoshi Yamamoto	Chairman, President and Group CEO	17/19 (89.47%)
2	Re-elected	Ei Yoshida	Senior Managing Director, Pachinko/Pachislot Business Management Division	19/19 (100.00%)
3	Re-elected	Masakazu Kurihara	Director, Group Management Strategy Office	19/19 (100.00%)
4	Re-elected	Kenichi Ozawa	Director, Group Management Strategy Office	19/19 (100.00%)
5	Re-elected	Hiroyuki Yamanaka	Director, Administration Department	19/19 (100.00%)
6	Re-elected	Shigesato Itoi (Outside, Independent Officer)	Outside Director	17/19 (89.47%)
7	Newly-elected	Kenkichi Yoshida	-	-

The candidates for such positions are as follows:

1 Re-elected	Background and Positions and Duties at the Company		
i <u>Re-ciected</u>	(Important concurrent positions)		
	June 1988Representative Director and President at the time of incorporation, FIELDSJune 2007Representative Director and Chairman, FIELDSMay 2018Chairman, President and Group CEO, FIELDS		
Hidetoshi Yamamoto	(current position)		
(October 29, 1955)	(Important concurrent positions)		
(October 2), 1955)	(Important concurrent positions) Director and Chairman, BOOOM Corporation		
	Director and Chairman, Doctor Corporation		
	Director and Chairman, Tsuburaya Productions Co., Ltd.		
	Director, HERO'S Inc.		
	Director, Hobonichi Co., Ltd. (Outside Director)		
Number of shares of	Reason for Nominating the Candidate for Director		
the Company held by	Mr. Hidetoshi Yamamoto, a founder of the Company, has been		
the candidate	leading the business by directing the management of the Group		
8,875,000 shares	with strong leadership since the time of its foundation. He has been		
0,070,000 shares	playing a significant role in conducting decision-making and the		
	business operations of the Group through his high level of expertise and knowledge regarding the business of the Company and related industries. The Board of Directors nominates him as a candidate for		
	Director based on its judgment that he would be an appropriate resource for improving the Company's corporate value.		

2 Re-elected	Background and Positions and Duties at the Company			
2 Re-ciceta		(Important concurrent positions)		
	April 1987	Joined Nittaku Enterprise		
	November 200	November 2000 Corporate Officer, Nittaku Enterprise		
	May 2005	Managing Director, G&E Corporation		
	June 2007	President, G&E Corporation		
	March 2010	Representative Director and President at the time of incorporation, SOGO MEDIA INC.		
	April 2016	Joined FIELDS as Corporate Officer, Division		
Ei Yoshida		Manager, Pachinko/Pachislot Business Management		
(May 5, 1962)		Division, FIELDS		
	June 2016	Senior Managing Director, Division Manager,		
		Pachinko/Pachislot Business Management Division,		
		FIELDS (current position)		
	(Important as	nonmont positions)		
	(Important concurrent positions) Director, SOGO MEDIA INC.			
	Difector, 500	o media inc.		
Number of shares of	Reason for Nominating the Candidate for Director			
the Company held	Mr. Ei Yosł	hida has been effective in playing important roles		
by the candidate	and carrying out the duties of both promotion and supervision o			
- shares the Pachinko/Pachislot business, as a person in		1 I		
		n of the Pachinko/Pachislot business, through his		
	abundant ex	perience and high level of expertise in the		
	Pachinko/Pac	hislot industry. The Board of Directors nominates		
	him as a can	didate for Director based on its judgment that he		
		5 0		
		appropriate resource for improving the Company's		
	corporate valu	ie.		

3 Re-elected	Backgro	Background and Positions and Duties at the Company		
5 INC-CICCICU		(Important concurrent positions)		
	April 1983	Joined System Communications Corp.		
	October 1987	Joined DENTSU INC.		
	May 2007	Joined FIELDS as Corporate Officer Division		
		Manager, Communications and Marketing Division		
	June 2008	Director, Division Manager, Product Division, FIELDS		
	April 2010	Managing Director, Division Manager,		
	I	Development Division, FIELDS		
Masakazu Kurihara	April 2011	Managing Director, Division Manager, Contents		
(January 12, 1960)	1	Division, FIELDS		
(April 2014	Managing Director, FIELDS		
	May 2018	Director, Group Management Strategy Office		
		(current position)		
	(Important co Director, No9 I	ncurrent positions) nc.		
Number of shares of	Reason for	Nominating the Candidate for Director		
the Company held Mr. Masakazu Kurihara has been effective in		zu Kurihara has been effective in playing an		
by the candidate	important role in the building of business strategies for the			
		6		
- shares		opment of the Company, and the supervision		
	thereof, through his knowledge regarding the contents business			
	and IP business strategy. The Board of Directors nominates him			
	as a candidate for Director based on its judgment that he would			
	5 6			
		priate resource for improving the Company's		
	corporate valu	e.		

4 Re-elected	Background and Positions and Duties at the Company		
		(Important concurrent positions)	
	April 1990	Joined Saitama Bank K.K.	
	May 2005	Joined Mizuho Securities Co., Ltd.	
		6 Joined Rakuten, Inc.	
	October 2008	General Manager, Accounting Department,	
	1 2010	Rakuten, Inc.	
	January 2010	Joined FIELDS as Deputy Division Manager, Planning and Administration Division	
	April 2010	Corporate Officer, Deputy Division Manager,	
	April 2010	Planning and Administration Division, FIELDS	
	April 2014	Corporate Officer, FIELDS	
	June 2014	Managing Director, FIELDS	
Kenichi Ozawa	May 2018	Director, Group Management Strategy Office	
(November 20,	May 2010	(current position)	
1966)		(
1900)	(Important concurrent positions)		
	President, Fields Jr. Corporation Director, SPO Entertainment Inc. Auditor, Lucent Pictures Entertainment, Inc. Auditor, Total Workout premium management Inc. Auditor, FutureScope Corporation Auditor, Digital Frontier Inc. Auditor, Tsuburaya Productions Co., Ltd. Auditor, MIZUHO CORP		
	Auditor, HERO'S Inc.		
Number of shares of	Reason for Nominating the Candidate for Director		
the Company held	Mr. Kenichi Ozawa has been effective in playing an important		
by the candidate	role as a supervisor of the Group through his abundant		
- shares	experience in the accounting field and high level of expertise in		
	the managerial accounting field. The Board of Directors		
	nominates hin	n as a candidate for Director based on its judgment	
	that he would be an appropriate resource for the continuous improvement of the Company's corporate value.		
	1	1 / T	

	r		
5 Re-elected	Background and Positions and Duties at the Company		
5 <u>rte chected</u>	(Important concurrent positions)		
	May 1989	Joined FIELDS	
	April 2000	Director, Division Manager, Administration Division, FIELDS	
	June 2006	Division, Field's Director, Division Manager, Planning and Administration Division. FIELDS	
	May 2018	Director, Division Manager Administration Department (current position)	
Hiroyuki Yamanaka	(Important c	oncurrent positions)	
(December 23, 1967)		ent Pictures Entertainment, Inc.	
	,	Auditor, Shinnichi Technology Co., Ltd.	
		Auditor, BOOOM Corporation	
		Auditor, MICROCABIN CORP.	
	Auditor, K.K. CROSSALPHA		
	Auditor, Spiky Corporation		
		IASHOW Corporation	
Number of shares of	Reason for	Nominating the Candidate for Director	
the Company held	Mr Hirov	uki Yamanaka has been effective in playing	
1 2	5		
by the candidate	1	es and carrying out the duties of both management	
30,000 shares	and supervis	ion as a person in charge of the accounting and	
	finance depa	artment, through his abundant experience and	
	1	the fields of accounting and finance. The Board of	
		C C	
	Directors nor	ninates him as a candidate for Director based on its	
	judgment that	at he would be an appropriate resource for the	
	continuous in	nprovement of the Company's corporate value.	
<u> </u>	20mmaodo m	iprovenient of the company scorporate value.	

6 <u>Re-elected</u> Independent Officer Shigesato Itoi (November 10, 1948)	Background and Positions and Duties at the Company (Important concurrent positions) December 1979 Representative Director at the time of incorporation, Tokyo Itoi Shigesato Office Co., Ltd. (currently Hobonichi Co., Ltd.) (current position) June 2001 Director (Outside), FIELDS (current position) (Important concurrent positions) Representative Director, Hobonichi Co., Ltd.
Number of shares of the Company held by the candidate 80,000 shares	 Reason for Nominating the Candidate for outside Director Mr. Shigesato Itoi has been providing the Company with significant and helpful advice on our creative and management index based on his broad range of achievements, abundant experience and his original ideas as a copy-writer and essayist. The Board of Directors nominates him as a candidate for outside Director, based on its judgment that he would be an appropriate resource for providing the Company with appropriate coaching and supervision on its management and business. It should be noted that his term of office as an Outside Director will reach seventeen (17) years as of the closing of this Annual General Meeting of Shareholders. [Activity Status] Attendance at Meetings of Board of Directors: 17/19 (89.47%)

7 Newly Elected	Background and Positions and Duties at the Company		
/ INEWTY Elected	(Important concurrent positions)		
	April 1984 Joined Sega Enterprises Ltd.		
	June 2004 President and COO, Sammy Corporation		
	September 2007 President and Representative Director, Alze		
	Preparatory Corporation		
	March 2012 Representative Director, BOOOM Corporation		
Kenkichi Yoshida	(current position)		
(February 2, 1962)			
((Important concurrent positions)		
	Representative Director, BOOOM Corporation		
	Director, Shinnichi Technologies CO., Ltd.		
	Director, MICROCABIN CORP.		
Number of shares of	Reason for Nominating the Candidate for Director		
the Company held by	Mr. Kenkichi Yoshida has been effective in playing important roles		
the candidate	as a person in charge of the Development Division of the		
- shares	Pachinko/Pachislot business of the Company's Group, through his		
	abundant experience, accomplishments and high level of expertise		
	in the Pachinko/Pachislot industry. The Board of Directors		
	nominates him as a candidate for Director based on its judgment		
	that he would be an appropriate resource for improving the		
	Company's corporate value.		

- Note 1. The Company has a transactional relationship concerning the development of Pachinko/Pachislot with BOOOM Corporation, at which Mr. Kenkichi Yoshida, a candidate for Director of the Company, is the Representative Director. The Company has no special interests with any of the other candidates listed above.
- Note 2. The matters concerning Mr. Shigesato Itoi, a candidate for Director, are as follows:
 - (1) Mr. Itoi is a candidate for Outside Director. The Company has designated Mr. Itoi as an Independent Officer pursuant to the provisions prescribed by Tokyo Stock Exchange, Inc. and registered him as such with the same.
 - (2) Mr. Itoi has been an Outside Director of the Company, and the Company has executed an agreement with him for limitation of liability under Article 423, Paragraph 1 of the Companies Act, pursuant to Article 427, Paragraph 1 of the Companies Act. The maximum limit for liability for damage under such agreement shall be either JPY 3,000,000 or the minimum liability amount prescribed by the relevant laws and regulations, whichever is higher. In the case of his reelection being approved, the Company intends to renew the aforementioned agreement, so that Mr. Itoi may continue to fully perform his expected duties as an Outside Director.

Reference Materials for the Annual General Meeting of Shareholders - Proposal 3

Proposal 3: Election of One (1) Auditor

Auditor Mr. Koichiro Nakamoto will be resigning as of the closing of this Annual General Meeting of Shareholders. Accordingly, we propose that one (1) Auditor be elected.

This Proposal has been approved by the Board of Auditors.

The candidate for the position of Auditor is as follows.

It should be noted that the candidate is nominated as an Auditor to replace Mr. Koichiro Nakamoto, and her term of office shall be until the expiration of the resigning Auditor's term of office, under the provisions in the Articles of Incorporation of the Company.

Newly Elected Outside Independent Officer	Background and Positions and Duties at the Company (Important concurrent positions)	
Yoriko Aelvoet (February 26, 1962)	April 1984Joined Mainichi Communications Inc.September 1986Joined Procter & Gamble Far East Inc.October 2001General Manager and Vice President, Disney Publishing Worldwide, Walt Disney International Japan Ltd.November 2005General Manager and Vice President for Japan & Korea, Warner Bros. Consumer Products, Warner Japan Entertainment Inc.December 2015President, Bottega Tigre Inc. (current position)Important concurrent position	
Number of shares of the Company held by the candidate - shares	Representative Director, Bottega Tigre Inc. Reason for Nominating the Candidate for Outside Auditor Ms. Yoriko Aelvoet has been involved in the contents business for a considerably long period of time. The Board of Directors nominates her as a candidate for Outside Auditor, based on its judgment that she would provide the Company with appropriate advice from an independent standpoint and a diversified perspective, based on her high level of knowledge and expertise gained through her abundant experience.	

Note 1. The Company has no special interests with the candidate above.

Note 2. The matters concerning Ms. Yoriko Aelvoet, a candidate for Outside Auditor, are as follows:

- (1) Ms. Yoriko Aelvoet is a candidate for Outside Auditor. If her election is approved, the Company will designate Ms. Yoriko Aelvoet as an Independent Officer pursuant to the provisions prescribed by Tokyo Stock Exchange, Inc. and register her as such with the same.
- (2) If the election of Ms. Yoriko Aelvoet is approved, the Company will execute an agreement with her for limitation of liability under Article 423, Paragraph 1 of the Companies Act, pursuant to Article 427, Paragraph 1 of the Companies Act, in order for her to adequately play the role expected as an Outside Auditor. The maximum limit for liability for damage under such agreement shall be either JPY 3,000,000 or the minimum liability amount prescribed by the relevant laws and regulations, whichever is higher.